JOHN BULL, JANUARY 16, 1926

Vol. XXXIX. No. 1024.

TWOPENCE

JOHN BULL

OVER A MILLION CERTIFIED SALE

Registered at the G.P.O. as a Newspaper.
Postage all over the World, 1d.

KEEP YOUR WIRELESS SET IN "TUNE"

Osram Valves

for Broadcasting

The G.E.C.-your guarantee

BALDWIN'S ROWDY BOYS by A.G. Gardiner

RHEUMATISM CURED QUICKLY AND EFFECTIVELY.

Upper Tooting Road, London.
Sirs,—I must let you know the good Urace has done me. I suffered from Rheumatism in the knees, and as I work in a Foundry amongst wet sand I have had a bad time. I have only taken one lot here, and am pleased to tell you I have had, after two years' suffering, a good sleep every night. I feel years younger, and my shopmates ask me why I get about so much now, as I was always afraid to move quickly on account of the pain. I am grateful for the ease. I have tried dozens of so-called cures.—Respectfully yours, W. GARRETT.

URACE and URACE alone, can cure rheumatism. It directly attacks the cause—uric acid—dissolves and expels it from the system, and prevents its re-appearance. That is why URACE has succeeded when scores of so-called cures, such as spas, appliances, belts, and treatments, and cure-alls have failed. That is why URACE is so freely prescribed and supported by the Medical Profession. Get your supply to-day

1/3, 3/-, & 5/- per Box.

From Boots (600 Branches), Timothy White Co., Taylor's, Saltrige's, Whiteley's, Harrod's, and all Chemists and Stores, or direct for remittance from the URACE Laboratories, Dept. 75, 82, St. Thomas's Street, S.E. 1.

URACE TABLETS

THE ACKNOWLEDGED REMEDY FOR

NEURALGIA, CRAMP, NERVE PAINS, LUMBAGO, RHEUMATISM, KIDNEY TROUBLES, GOUT, BACKACHE, SCIATICA, &c.

"QUACKS."

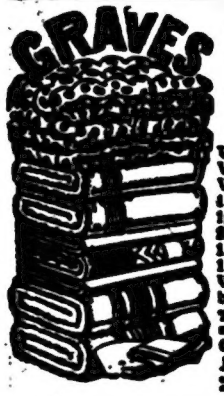
Quack treatment is not only expensive, it is useless, injurious, and illegal.

A sane person would surely not consult a Quack about a dangerous illness, yet many people do so as soon as venereal infection is suspected, and are often falsely informed that they are diseased: the recognition of the disease, or freedom from it, demands expert medical skill and attention.

The only sure road to recovery is to consult your own doctor, or attend at one of the Free Treatment Centres, where treatment may be had both free of charge and under conditions of secrecy.

Full information free (in plain cover) may be obtained from the Hon. Medical Secretary, British Social Hygiene Council Incorporated, Dept. P. 1, Carteret Street, Broadway, Westminster, S.W.1 (St. James' Park Station).

Write for five useful booklets for Parents, 1s. 4d. the set; six useful booklets for Girls, 1s. 4d. the set; seven useful booklets for Young Men, 1s. 5d. the set. All post free in plain cover.



BARGAIN BEDDING SALE

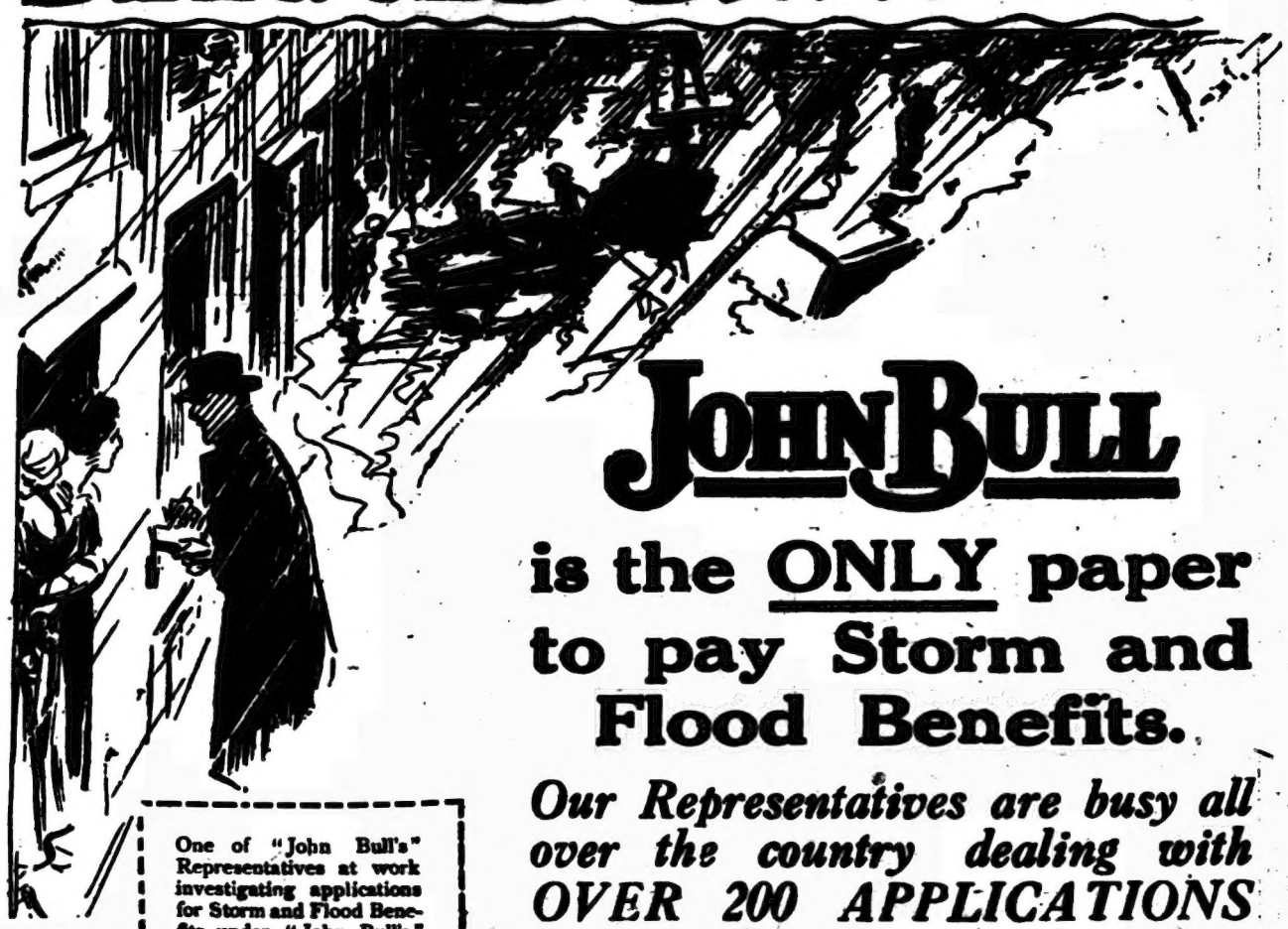
10/- now

World's Finest Value. 1 pr All-Wool Blankets; 1 pr White Fleecy Blankets; 1 pr Unbleached Twill Sheets; 2 White Pillow Cases; 1 White Bolster Case; 1 Alhambra Quilt; 1 Lovely Wadded Quilt. All double bed size. £4 : 10 : 0

Terms to approved orders—10/- now, balance 10/- monthly. Catalogue Post Free.

J. G. GRAVES LTD. SHEFFIELD

DELUGED BRITAIN!



One of "John Bull's" Representatives at work investigating applications for Storm and Flood Benefits under "John Bull's" Free Insurance Gift. These men are working at top pressure in all parts of the country, and as fast as their reports reach us, cheques are being dispatched to the sufferers.

JOHN BULL is the ONLY paper to pay Storm and Flood Benefits.

Our Representatives are busy all over the country dealing with OVER 200 APPLICATIONS already received.

The Storms and Floods of the past weeks have created enormous damage throughout the country. Many "John Bull" readers whose homes have been damaged, are glad that they had the foresight to register for our Great Free Insurance.

112 More Benefits Paid This Week!

CUT HERE

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2.
I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader

Reader's Name ..... Age....
in full (CAPITAL LETTERS.)

Address.....

Reader's Signature.....

Name and Address of Newsagent .....

Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed.

PLEASE WRITE CLEARLY. J.B. 16/1/26.

CUT HERE.

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address.....

Date .....

PLEASE WRITE CLEARLY. J.B. 16/1/26.

JOHN BULL Pen Coupon—Value 2d.

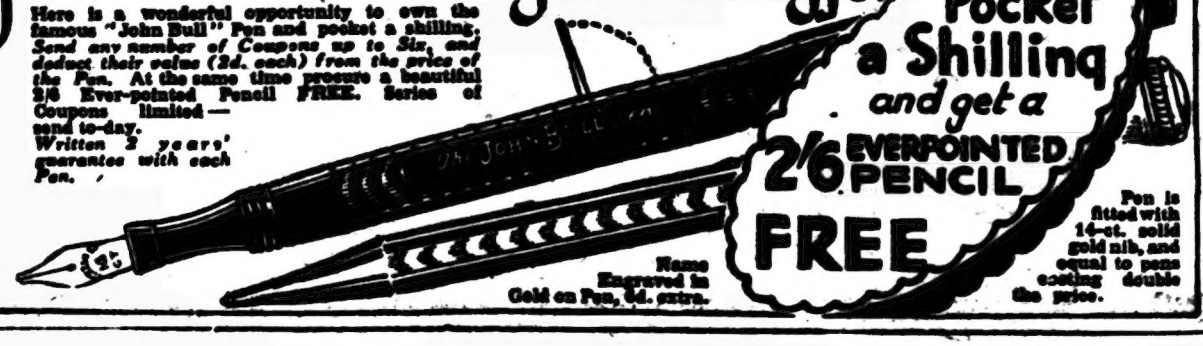
This Coupon will be accepted as 2d. in part payment of the "John Bull" 5/- Lever Self-Filler Pen with which is presented FREE a 2/6 Ever-pointed Pencil. Additional Coupons in any number up to five (six in all), ANY DATES, may be cut from "John Bull," and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/8 (which includes postage and insurance). Pocket Clip, 2d. extra. Cross cheque/p.o. "& Co." and make payable to "John Bull." State if fine—medium—broad nib required.

JOHN BULL Pen Dept., Long Acre, London, W.C.2.

John Bull's Wonderful Pen Offer

Here is a wonderful opportunity to own the famous "John Bull" Pen and pocket a shilling. *Send any number of Coupons up to Six, and deduct their value (2d. each) from the price of the Pen.* At the same time procure a beautiful 2/6 Ever-pointed Pencil FREE. Series of Coupons limited—send to-day.

Written 2 years' guarantee with each Pen.



Pocket a Shilling and get a 2/6 EVERPOINTED PENCIL FREE

Name Engraved in Gold on Pen, 6d. extra.

Pen is fitted with 14-ct. solid gold nib, and equal to pens costing double the price.

"LET'S ASK THE BROWNS"

"Right, I'll ring them up" . . . .

And so it was arranged. A delightful impromptu dinner and theatre party.

You see how the telephone came into it? If the Browns hadn't been on the telephone the invitation would have gone to the Smiths, and had there been no telephone there'd have been no party at all.

That's how it is with the telephone. You practically *must* be on the telephone nowadays. It's your link with your friends and your tradespeople, your doctor and your dentist, the office, the theatre, the police station . . . Lift the receiver—"Number, please?"—And there you are!

Perhaps you didn't know how little the telephone costs? *Nothing at all* for installation—from 2s. 1d. to half-a-crown a week to rent—a penny for every local call.

Why aren't YOU *on the 'Phone?*

Write your name and address in the space below, post the coupon (½d. stamp only if envelope is left unsealed) and you will receive a free booklet which will tell you everything you want to know about getting the telephone into your own house.

Please write clearly.

NAME.....
(Mr., Mrs., Miss, etc.)

ADDRESS.....

(H. 16/1/26)

Post to The Telephone Development Association, 10, Bedford Street, London, W.C.2.

The Mail Order Market

A Perfect Postal Service for Bargain-Hunters

WHEN ORDERING
Write name and address in block letters. Give exact description of goods required. Send Money and Treasury Notes by registered post. Always mention John Bull.

YOURS for 5/-

The biggest bargain of the year

Very Smart All Wool Cheviot Chesterfield, fully lined. Best quality trimmings and cost is exceptionally tailored. To-day's price 35/-. Pay 5/- down and the balance 5/- monthly until you have paid in all **32/6**

Or 29/6 cash with order.

Money refunded if not satisfied.

Also Suits made to measure from 59/6 on easy terms as well.

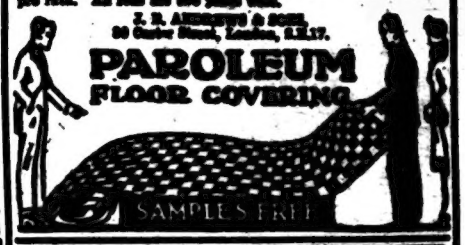
J. B. THORNE & CO.
28, LANGHAM ST., LONDON, W.1

60 Square feet for 15/-

Thicker than Linoleum.

Waterproof, Rotproof and Sanitary. For either Brick, Stone, Concrete or Wood Floors. Dries Stainless, a damp cloth is all that is required to clean it. Supplied in rolls containing 60 square feet for 15/-; 120 square feet, 30/-. Longer lengths pro rata. All rolls are two yards wide.

J. B. ABERNETHY & SONS,
80 Castor Street, London, E.C.17.



PRAM BARGAINS

We will send you ON APPROVAL Packed free and Carriage Paid any one of our lovely world famous PRAMS Large and roomy, beautifully finished throughout, with Rubber Tyres, Spoke wheels. Models from 59/6.

From 1/6 Weekly

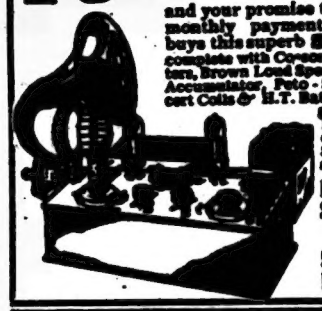
Write or call for Catalogue NOW.
IMPERIAL CARS (Dept. 4),
KING'S CROSS, LONDON, N.1

CLAY'S 'WONDER' CYCLES

Deferred terms 20/- in 20/6

15/- down

and your promise to pay ten monthly payments of £1 buys this superb S.T.100 complete with Copper Dull Emitters, Brown Loud Speaker, Exide Accumulator, Peto-Scott Concert Coils & H.T. Battery. Fully guaranteed. Details of 30 other Sets free on application.



NEW TIMES SALES CO., Telsen House, 56, Lafone Hill, E.C.4

LIFE SIZE ENLARGEMENTS

We will produce from any negative, photo or group an enlargement 10in. x 12in. within 7 days 2/- post free. Write name and address on all photos, and an stamped addressed envelope to ensure safe return.

2/-

Miss Ivy Duke

The Film Star says:—

I consider my Enlargement delightful, and all my friends think it is an excellent reproduction.

THE REGENT ART STUDIOS,
Dept. D, 18, Regent Street, London, S.W.1

EX-GOVERNMENT BICYCLES

Built to Govt. Specification by
B.S.A., ROYAL ENFIELD, JAMES, Etc.
Fitted with Free Wheel, Two Brakes, Mudguards, Carrier, etc.

35/- Each. Carriage Forward.

Cash With Order—Subject to Being Unsold.

SPECIAL QUOTATIONS FOR QUANTITIES

TRADESMEN'S CYCLES 55/-
With Front Basket and Carrier,

General Motor & Tyre Co.
(Dept. J.B.),
7/7a, Caledonian Road, King's Cross, N.1

THE BOLTON

From 1/3 per week
or 5/- per month

Direct from Factory.

2/6 DEPOSIT
IMMEDIATE DELIVERY.
Carr. Paid on approval from
£2:17:6
Cash or Credit.
Write for fully Illustrated free Catalogue showing all latest models.

S. BOLTON, 408, Kingsland Rd., E.8
DEPT. No. 2.

FREEMANS

Celebrated
SPARE TIME AGENCY
CASH OR CREDIT

Boots, Boot's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Linen, Drapery, Gramophones, Watches, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

Also in regular employment appointed as Agents.

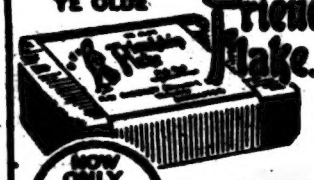
Largest stock in the trade. Liberal supply of samples. Highest Commission paid.

NO OUTLAY. ALL PROFIT. Enquiries by Agents invited.

LAVENDER HILL, LONDON.

FRESH TOBACCO AT WHOLESALE PRICES

YE OLDE Friendship Flake.



Dark Rich Virginia Tobacco

NOW ONLY 3/- 4 lb. tin

Formerly 1/- per oz. Now 3/- per ½ lb. Tin. Post 3d. extra

R. W. BADDILEY
Dept. J. (Dept. 1 for) 144, Wakefield, DON CASTER

£1 DOWN

and after monthly instalments of 10s. 3d.

Cash Price £5 19s. 6d.

Cabinet Gramophone as illustrated ("O" model), beautiful Oak finish, revolving d.s. three-record motor, Pallotone Junior Soundbox. Latest 1926 improvements. Write for new catalogue or call and examine full range of models at

The Cabinet Gramophone Co.
(Dept. J.B. 18a),
78, Camden Rd., Camden Town, N.W. Phone: North 3115.

Carr. Fr. U.K.

FLOORCOVERINGS

Thicker than Cork Lino. Damp proof. Rotproof and Sanitary. Suitable for Wood, Stone, Brick and Concrete Floors. Lays flat without any fastening.

Per 2/- Sq. Yd. Carr. Paid.

SEND FOR FREE SAMPLES.

CHAS. JONES & SON
(Dept. J.B.)
60, Newington Causeway, London, S.E.1.
Satisfaction guaranteed or money refunded.

Complete WIRELESS for 32/-

Owing to the enormous success of our Super Crystal Set we have decided to continue our unprecedented Offer for a few weeks longer.

3/- Extra.

Send us 2/- and we will send you a complete Crystal Set (as shown), including a Pair of our World-Famed 4,000 ohms. HEADPHONES. Aerial Wire, Lightning Arrester, Insulators, Screw Driver, Plug, Book of Instructions, etc. If perfectly satisfied, you send a further 5/- on receipt of Set, and then 6 monthly payments of 5/-, or 30/- cash in 7 days.

If 'Phones only required, send 1/-, and 1/6 on receipt and 6 monthly payments of 2/-, or 12/6 cash in 7 days.

THE MARCONIPHONE CO., LTD. (Dept. J.B.), WIRELESS HOUSE, OXFORD STREET, W.1.

NUWAY RUBBER-CANVAS FOLDING MATS

CHEAPER THAN FIBRE. HALF PRICE OF RUBBER. OUTLAST 10 ORDINARY MATS.

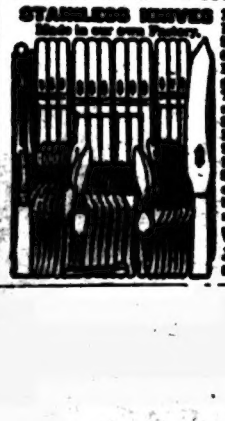
Non-Slipping.
Reversible.
Everlasting.
No Shaking.
Any Size, Length or Width.
ALL BRITISH MAKE.

Ideal for Shops, Doorways, Corridors, Clubs, Hotels, Motor Cars, Garages, Scullories, Bathrooms.

ABSOLUTE PROTECTION AGAINST COLD AND DAMP.
Write for Illustrated List...
G. WILSON, Moseley St., Birmingham
AGENTS WANTED

SHEFFIELD CUTLERY SERVICE WORLD'S FINEST VALUE.

STAINLESS KNIVES Made in our own Factory.



1 or Double Shear Steel Carvers, Ivorine handles, 6 Stainless Steel Table Knives & 6 Stainless Steel Dessert Knives, Ivory grained handles, 1 Table Spoon, 6 Dessert Spoons, 6 Tea Spoons, 6 Egg Spoons, 6 Table Forks, 6 Dessert Forks, 1 Sugar Bow, 1 Sugar Tongs, 1 Jam Spn, 1 Salt Spoon, all of Cotswolden Silver which wears white throughout. All packed FREE. Delivered to nearest rail station. Send for 5/- now, and 5/- monthly, if satisfied.

5/- NOW

WRITE FOR CATALOGUE.
J. G. Graves Ltd. Sheffield

YOUR from 1/3 CHOICE weekly

WRITE FOR LISTS FREE

I offer magnificent horn and hornless models in oak or mahogany with any number of records on 14 Days' Free Trial. Packed Free and Carriage Paid. First instalment only secures immediate delivery. Write for free lists. Money refunded if dissatisfied. Thousands of Testimonials.

Chas. F. Roberts

"Bullets" 81 Prize-winners!

(Continued from page 89)

A. Gillies, 63, Appin Rd., Dennistoun, Glasgow.
Mrs. Gledhill, 78, Garfield Rd., Nottingham.
Mrs. Grant, 72, Maglerahill St., Glasgow.
W. Harris, 51, Fawkes Rd., Portsmouth.
E. Hodgecock, 15, St. Giles, Oxford.
W. A. Hilder, Firland, Heathfield, Sussex.
G. R. Hockaday, 101, Rochdale Rd., Middleton.
W. A. Holden, 94, Wellington St., Moss Side.
J. Holmes, 44, Halifax Rd., Cullingworth.
E. C. Howard, 2, Prosperity St., Leeds.
A. Howell, 79, Harlopp Rd., Leicester.
W. Jones, 181, London Rd., West Croydon.
D. M. Johnstone, Railway St., Ballynahinch.
J. A. Jones, 37, Maldon Rd., Longsight, M/c.
W. L. Kessle, 71, Kenwyn Rd., Torquay.
Miss R. Kimber, 16, Adelaide Crescent, Hove.
J. Kinnear, 14a, Hill St., Alloa, N.B.
J. Knowles, 54, Tythebarn St., Darwen.
L. Lacroix, 39, St. Anne's Cres., Lewes.
G. Lawes, 113, South Harbour St., Ayr.
Miss Liddell, 29, Cleveland Mans., Maida Vale.
J. Longman, 3, Boswall Av., Edinburgh.
L. Mackinnon, 169, Brand St., Ibrox, Glasgow.
J. W. Mann, 43, Trinity St., Canning Town.
Miss D. March, 61, Rose Valley, Brunswood.
W. Matthew, 22, Victoria Terr., Leeds.
W. Monk, Jnr., 92, Windsor Av., Gateshead.
Mrs. A. Moore, Keston, Havering Rd., Romford.
Miss M. Nelson, 11, Woodworth St., L'pool.
W. J. Nesbit, 51, Carrington Rd., Sheffield.
J. Oakes, 96, Bradwell Rd., Sandbach, Ches.
H. Peake, 3, Maple Sq., Southend.
H. S. Pemberton, 19, Stafford St., Leicester.
J. Petrie, 35, Brown St., Dundee.
Mrs. Phillips, 5, Wardle St., Stockingate.
R. Pointer 10, Thornton St., Preston.
G. Reece, 17, McDougall St., Parkhead, Glasgow.
J. Reid, Broomhead Pl., Wellwood, Dunfermline.
H. W. Rogers, 24, Catherine St., Salisbury.
A. E. Rolling, 33, Beckett Rd., Doncaster.
W. Rose, Church St., Wareham, Dorset.
W. E. Scammell, 28, Olive St., Aberaven.
J. Seddon, Q.M.S., 9th Hussars, York.
H. H. Smith, 14, Wimbourne Rd., Radford.
F. J. Smith, 19, Churchill St., Oldham.
W. Smith, 56, Grey St., Burnley.
W. Sowerbutts, 13, Chancer St., C-on-M.
A. Sutcliffe, 7, Holmsley St., Burnley.
C. Thomas, 43, St. Levan Rd., Devonport.
R. Tobin, Langdown Cott., Hythe, Soton.
H. Underhill, 56, South Rd., Handsworth.
Miss E. Wadley, 18, Sackville Gdns., Hove.
E. Walkington, 4, Milnsmere St., Moss Side.
R. Warren, 66, Thomas St., Tonypandy, Glam.
Mrs. Webb, c/o Freddy, Pembroke St., Cleadon.
A. White, Queenie, Victlin, Lanmeading.
H. Whittaker, 84, Leveret Rd., Aldershot.
Mrs. Whitmore, 24, Park Road Av., Luton.
Mrs. Williams, 18, Bronallt Terr., Abercynhid.
Mrs. R. H. Williams, Bantscraven, St. Dogmels.
W. Williamson, 31, Altemarle Rd., Chorlton.
Mrs. Winship, Cedlecte, Evesham Rd., Reigate.
R. Wyatt, 44, Cortis Av., Worthing.
J. Yates, 42, Tring Av., Ealing Common, W.

List of Five-Selling Prize-winners in "Bullets" Competition No. 880 will be published in next week's "Comprehensive" Journal." Complete List of all Rank and other Prize-winners can be seen at the Offices of "JOHN BULL."

SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 880.

WHAT'S WRONG WITH BRITAIN	WITH A KISS
SHOULD BE STARTED	BEATS ME
MATRIMONIAL SEA	WHAT THE FLIRT SAID
DAY AND NIGHT	LOOKS BAD
ANNOYING	FOR A PENNY
WON'T GO	BOTH WAYS
FLASH TO SEE	LOOKING FOR WIFE
MODERN MAID	SOFTLY
AFTER HER	YOUNG FOOL
	WHAT IS LIFE?
	MADE THE CAT LAUGH

These Examples may be made use of on the Coupons on page 89, and must reach us on or before TUESDAY, FEB. 4. All Coupons so used MUST be marked clearly with the number 880 in the top left-hand corner, and envelopes containing these Coupons must be addressed "Bullets" No. 880, John Bull, Long Acre, London, W.C.2. Such Coupons must not contain any of the Examples for Competition No. 880.

Were You Right?

■	S	PERENNIAL	■	P										
STRIVED	■	ENNOBLE		E										
■	LADE	■	SKIT	■	E									
BROOD	■	NOT	■	MURAL										
LINTEL	■	R	■	NASUTE										
ELY	■	DECANAL	■	LEG										
TEXT	■	D	L	T	■	CEDE								
C	■	ORGY	■	VISA	■	N								
HASP	■	E	S	■	O	■	WEILD							
LEE	■	ORPHANS	■	BAA										
ERRORS	■	A	SAVOUR											
YIELD	■	SHE	■	TARRY										
■	A	DUST	■	DRIP	■	I								
ALGERIA	■	DANITES												
■	S	■	RETREATED	■	R									

Solution to the Cross-word puzzle published in our last issue.

This week's Cross-word Puzzle will be found in page 6.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 6s. per line averaging six words. Minimum Charge, 24s.

Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2.

FOR SMALL TRADERS, SHOPKEEPERS.

A.B.C. GUIDE to Remnant and Drapery Trade free. Worth pounds, valuable hints. Make money selling Prints, Tweeds, Tabling, Travellers' samples, etc. Send P.C. trading for Catalogue and full particulars.—Cockburn's Wholesale Warehouse, 3, Victoria Bridge, Manchester.

MONEY-MAKING Bargains for Shopkeepers and Beginners.—Sell manufacturers' clearing lines and travellers' samples in General Drapery much below ordinary price. Big profit available. Wholesale Catalogue free.—Welford's Warehouse, 46, Thomas Street, Manchester.

CHEAPEST Wholesale House for Beginners for drapery, hosiery, boots, clothing, etc. Send for free cat.—H. Marks, 46, Houndsditch, E.1.

DRAPERY (Wholesale), all descriptions, also remnants, parcels from £1. List free.—H. Clegg (Dept. B), High Street, Manchester.

RETAILERS requiring cheap lines in Hosiery, Underwear, Blouses, Jumpers, Overalls, Shirts, Collars, Ties, etc., should write for New 1926 illus. Cat. to S. Mosco, Dept. J.B., 8, Lever Street, Piccadilly, Manchester.

INCREASE YOUR BUSINESS BY POSTAL TRADING and use the powerful advertisement columns of *JOHN BULL*. Read the offers on page 4. It pays these advertisers. Why not YOU? Get in touch to-day with *JOHN BULL*, Issue & Sales Development Dept., 57-9, Long Acre, W.C.2. Our advice is free.

AGENTS WANTED.

"FREEMAN'S" Spare-Time Agency.—See Large Advert. page 4.

EARN £2 to £5 weekly.—Run a blanket club amongst friends. No outlay. Send for partics.—Carlisle Mills Co., Dept. 11, Birstall, Leeds.

AGENTS wanted for world's greatest Easter Chocolate and Cigarette Club. Largest cash commission. Everything to start free.—Write, Wren Bros., Ltd., Dept. 35, 91, York St., Leeds.

AGENTS wanted to form Blanket Clubs. Guaranteed goods. No outlay. Write now to Jacks (J.B.), Oakfield St., Altrincham.

SITUATIONS VACANT.

"WHY NOT BE A SALESMAN? It's a healthy, fascinating, well-paid game, with fine prospects." So said a well-known man who was dissatisfied with his earnings and could see no future. The friend introduced him to Mr. Wallace Attwood, Britain's greatest teacher of salesmanship, and to-day he is drawing £600 a year. Why not let Mr. Wallace Attwood train you? Salesmanship is the one job in the world which will help a square peg to leave a round hole and better himself. Salesmanship is the big profession of to-day. A very interesting book, "The profession of Salesmanship," will be sent to you post free on request. Send for your copy to-day.—The Wallace Attwood College, 29/31, Bedford St., London, W.C.1. ('Phone: Chancery 7496.)

ROYAL MARINES.—BE A SOLDIER AND A SAILOR TOO. Young men are required for enlistment in the Royal Marines. Age 17 to 23 years. Good pay. All found. Excellent chances of promotion.—Apply by letter to the Director of Naval Recruiting, 55, Whitehall, London, S.W.1.

KNITTERS wanted to Work Golden Fleece Knitting Machines at home; guaranteed wage for output, experience not necessary. Send 1d. stamp for prospectus.—E. Turner & Co., Dept. 19a, 91, Clerkenwell Road, E.C.1.

PART-TIME AGENCY. — Splendid opportunity offered persons in regular employment to sell Clothing, Boots, Drapery, etc. Cash or credit. Liberal com. — J. Holt (Dept. J.), 1, Paradise Lane, Blackburn.

THE MOTOR INDUSTRY NEEDS TRAINED MEN.—Drivers, Salesmen, Demonstrators, Mechanics, Chauffeur-Mechanics, and Fitters. Let the British School of Motoring quickly train YOU for a well-paid job. The best equipped school in London. Instructions to positions free of charge. Lowest fees. Call or write, British School of Motoring, Ltd., Head Office, 5, Coventry Street, Piccadilly Circus, W.1.

BECOME A CERTIFIED BOOK-KEEPER.—Postal tuition, 10/- month. Fee found when qualified, or fee returned. Booklet, testimonials, free.—City Correspondence College (D. 9), 89, New Oxford Street, London.

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DO YOU ADVERTISE? Your advertisement inserted in 56 Provincial or London and Suburban Newspapers, 7/10; Papers covering Wales, 3/6. Many others. Prospectus.—Central Press (Series Dept. 90), 190, Strand, London. 'Phone: City 8481.

BUILD up a Business, without buying Stock, under Notts Mens.' (Nottingham) Co-operation Scheme.—Write for Booklet, "Your Business," to T. Hutchinson, Phœnix House, Oxford St., London, W.1.

START a Business in Drapery, etc., from £1 upwards. Special attention to Widows and Beginners.—Write for advice and list F. to Lansing (Dept. J.B.), 143, Houndsditch, E.1.

CHEAP PRINTING.—1,000 Billheads fr. 5/6. Handbills 6s. 7/6.—Stamps, Business Cards, etc. Samp. free.—Gateway Press, 8, Buxted, Sussex.

IF YOU SELL MAIL ORDER and your lines appeal to the "million," describe them in these classified columns. One regular *JOHN BULL* want-ad. user writes: "I would be sorry to manage a mail order business without it." Rate 6/- per line (about six words). Minimum charge, 24/-. For full particulars of the selling power of *JOHN BULL* Want-Ads. or in sending us of address your small Advertisements to-day, write *JOHN BULL*, 57-9, Long Acre, London, W.C.2.

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THE GRAVES GRAMOPHONE is the World's Greatest Gramophone Bargain. Made entirely in the Graves Gramophone Works. Easy payments. Catlg. free.—J. G. Graves, Ltd., Sheffield.

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LOOK. GOVERNMENT GOODS. — Army Boots, 10/6, 12/6; Socks, 1/3; Cord Breeches, 10/6, 12/6; Lounging, 4/6, 7/6; Grey Shirts, 6/-; Oilskin Suits, 15/6, 21/-; Leather Waistcoats, 5/-; various Capes; Horses' Loin-cloths, 5/6; Rubber Boots, all kinds; Blankets, 4/6; Rubber Sheets, 6 x 3, 5/6; Overcoats, 14/6; Waterproof covers, any size, 1/3 sq. yd., made up. Carriage paid. Satisfaction guaranteed.—JASSON & SONS, Rye. Est. 126 years.

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ACCORDIONS, Jazz Instruments, Violins, Banjos, Mandolines. Catalogue free.—Douglas, 99, King's Chambs., South St., London, E.C.2.

JAZZ Outfits, Ukuleles, Musical Instruments, Gramophones. Write for list.—Palmers, 136, Linthorpe-rd., Middlesbrough.

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This is not a patent medicine or "secret" remedy, but a natural substance used for centuries by learned monks for all chest maladies—'Flu, Bronchitis, Colds and Catarrh. The Government recognises this by dispensing with stamp duty.

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GRAMOPHONES, Records, Motors, Tonearms, Sound Boxes, and Jazz Sets. Catalogue free. Wireless sets and parts. 150 pp. Catalogue 3d.—Burt's, 366, York Rd., London, S.W.18.

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BUY TEA FIRST HAND.—China fr. 1/8, Indian 1/8 lb. Best fr. 1/6, carr paid 10 lb. List free.—Allan's, 41, Gt. Tower St., E.C.

MUSICAL.

GRAMOPHONES 27/6, motors 9/-; accessories. Violins, Accordions, cheapest. 64-page list 2d. How to make Gramos.—Regentbull, 139, Old Street, London, E.C.1.

SLOAN-DUPLOYAN Shorthand saves a year's study. Used on Parliamentary Reporting Staff. Sixpenny handbook sent free.—Sloan-Duployan Hdqrs., Dept. 32, Ramsgate.

MASSAGE as a Profession.—The Smae Institute offers tuition at most economical fees. Intelligent men and women are here offered access to the highest ranks of the profession, as the instruction covers all modern manipulative methods.—Write for details, 47, Smae Institute, Portsmouth.

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WIRELESS For All.—Great Bargains. Easy payments. Complete sets from 30/-. List free.—World's Wireless Stores, Wallington.

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BREED Canaries for pleasure, profit; all species kept, approval. Illus. list free. Best value in Europe.—Rudd, Bird Spec., Norwich.

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DOBBIE'S 1926 Catalogue and (Gardening) Guide, 144 pages, 225 illustrations, free to all readers if this paper is mentioned.—Dobbie & Co., Ltd., Royal Seedsmen, Edinburgh.

ELLISON'S Pedigree Seeds, Bulbs, etc. 68-page Calendar Catlg. free. Shallots 10 lb. 5/-; Gladioli 5 each, 10 varieties 5/-, c.p. pd.—Ellison's, Seedsmen, 4, West Bromwich.

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WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Kidyard Tablet Co., 34-36, Codnor, Derby.

LIFE'S GREAT HANDICAP—ILL-HEALTH, IV ENERGOT. YOU LOSE Stomach Troubles, Worry, Nerves, Constipation, Rheumatism, Insomnia. GAIN a perfect brain in a perfect body. Money back if they fail. Month's course, 1/6.—Energot, 12, Beaborough Gardens, S.W.1.

STAMMERING.—I cured myself, you can cure yourself (or your child). Particulars free.—Frank Hughes (J.B.), Ltd., 7, Southampton Row, W.C.1.

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DIABETES Can Be Cured.—"Vincuita" Tablets, South Africa's Famous Remedy. A Godsend to sufferers. Harmless, permanent, no drugs, no injections. Proof free.—Ingham's Colonial Products Co. (Box 34), Carnarvon, N. Wales.

WHEN YOUR BONES ACHE, it cannot be indigestion. Perhaps you are too young to be getting old. It may be rheumatism—or perhaps sciatica. You will find instant relief in a Radio-Active Bath, easily prepared at home with Saltrium Bath Salts, obtainable at all Chemists. Price 1/9.—Hy. Smith (Chemists), Ltd., 8, Stanley Road, Acton, W.

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CHIC Parisienne Girl Postcards. Selections and lists, 1/6, 2/-, 10/-. Exclusive prints for Art Students.—B. J. Leon, 6, Norton St., Liverpool.

AUTOMATIC Fruit Amusement Machines, 1926 model, wonderful money-getter. Allwin-de-luxe, Felix-Dusit, Clowns, etc. All machines new.—S. Samson Novelty Co., Dean St., E.C.4.

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SEE PAGE 35.—Particular attention is drawn to the advertisement of B.D.V. CIGARETTES on page 35. £1,000 cash prize will be paid to the competitor who forecasts TWELVE CORRECT RESULTS of Football Matches played on January 16. You must copy the teams mentioned in the advertisement on to the back of a B.D.V. packet of cigarettes. You may send in as many attempts as you like, but each team must be on a separate carton. Note carefully the address. Solutions must not arrive later than first post Jan. 18. Read carefully other conditions governing this free football competition. There is no entrance fee.

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FREE.—A week's supply of Instant Postum, a good wholesome and pleasing drink, for breakfast or other meals. Send coupon appearing on page 29, or write, The Grape Nuts Co., Ltd., Dept. B.U.2, 5, Chancery Lane, London, W.C.2. Be sure to mention *JOHN BULL*

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TWO DEATHS FROM GANGRENE OF THE TOE.

COULD HAVE BEEN AVOIDED BY BLUE-JAY.

INQUESTS have been held in London on two persons who died from Gangrene set up by corn cutting (vide Daily Paper).

These lives could have been saved by Blue-jay, the scientific Corn Remedy. Why take risks?

Blue-jay for corns.

No corn can resist Blue-jay. It takes out the corn—root and all—without pain or discomfort. A second treatment is rarely necessary.

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For all Household Uses, Cycles, Motors, etc.

DRIES IN 20 MINUTES.

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From all Ironmongers, Stores, Cycle Agents and Garages, or direct from:—

SILICO ENAMEL CO., Warton Road, Stratford E.

100,000 Rugs GIVEN AWAY.

This Phenomenal Offer is made to the readers of "John Bull," 16.1.26. On receipt of Postal Order for 12/6 (worth forward direct from our Looms to your address one of our "Prudential" Remnants

Real Seamless Woven Guaranteed Genuine Bargains

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These Carpets with FREE RUGS will be sent out on Sample Carpets, showing you the identical quality we supply. Other sizes made of material equal to worth and finish of your own, can only be obtained direct from our Looms at similar low prices to middle profits. Over 250,000 satisfied customers. Many thousands testimonials. Patronised by Royal Queen and Household Warrant. Thousands of Regal Orders and Unsolicited Testimonials also received. With every carpet WORTH absolutely give away a very handsome rug to match. Splendid Illustrated Bargain Catalogue of Carpets, Linoleum, rugs, Bedsteads, Bedding, Table Linens, Curtains, etc., post free, mentioning "John Bull," 16.1.26, when writing. Established over Half a Century.

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4/6 a tin of all chemists.

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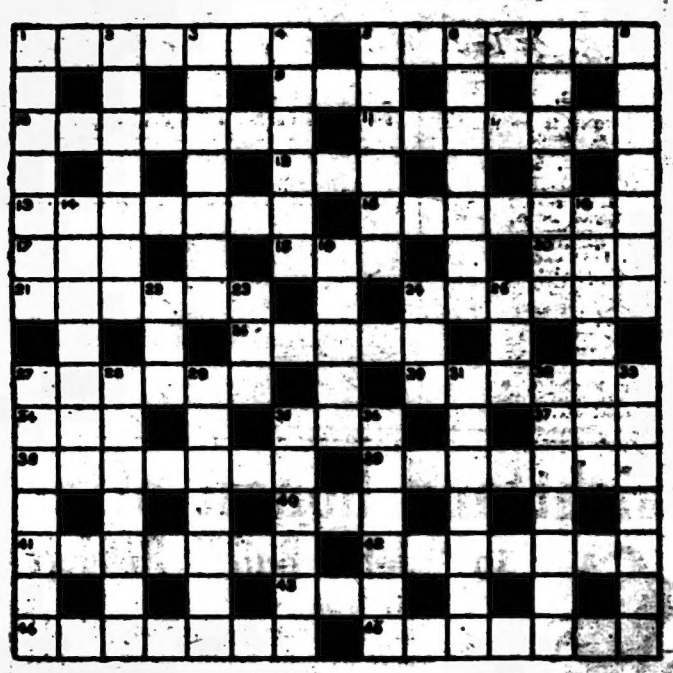


DOWN CLUES.

1. Paved with small round stones.
3. Trickster.
5. One of United States.
6. To dissolve food.
8. Regret.
9. Position.
7. A substance that reacts.
8. A game of chance.
14. A hermit.
16. Bay in Isle of Wight.
19. Green tint.
22. Floor covering.
23. Sheltered side.
24. A collection.
25. Boat equipment.
27. Attendant at a public-house.
28. Pertaining to the descendants of Shem.
29. Desire for retaliation.
31. Round used for lace bobbins.
32. To speak much of one's self.
33. A day of the week.
35. Peak in position.
36. To agree.

ACROSS CLUES.

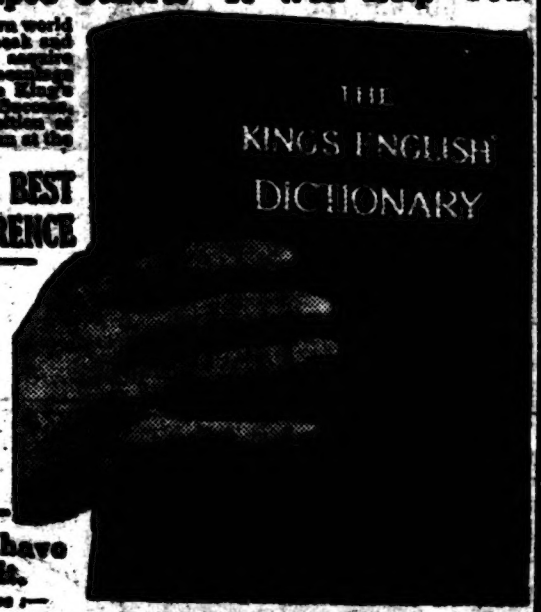
1. Milk pudding.
4. Beak-like.
7. Wrath.
10. Relation.
11. Country labourer.
12. Female sheep.
13. Affected with cutaneous disease.
15. Natural simplicity.
17. Before.
18. A nip.
20. Neither.
21. Relating to the skin.
24. Nickname for midshipman.
26. Select portion.
27. Brown pigment.
30. A menace.
34. Consumed.
38. Vegetable.
37. Kind of antelope.
39. Act of taking away.
40. To eat away.
41. Part of a circle.
42. A ray.
43. Terminal.
44. Decided by authority.
45. Drunkenness.

The solution to last week's Cross-Word Puzzle will be found on page 4

The Tool for Success in 1926. This Book Has Helped Others. It Will Help You.

The man who gets on in the modern world of business is the man who can speak and write good English. Receive it requires sound knowledge on the proper meanings and the right uses of words. The King's English Dictionary is the tool for Success. Refer to it constantly and your position at the end of 1926 will be better than at the beginning. This is

THE NEWEST and THE BEST DICTIONARY OF REFERENCE



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IT WILL COST YOU NOTHING TO GET TO KNOW ALL ABOUT IT.

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Please send me without charge or obligation, Free Booklet on The KING'S ENGLISH DICTIONARY, with particulars of your offer to deliver the book for only 2s. 6d. down, the balance to be paid by a few small monthly payments.

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J.B.163.

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COMPLETE RELIEF GUARANTEED. TEST FREE.

DON'T be a slave another day to nasal douches, sprays and ointments. The Rinex Prescription, taken internally, will positively and completely relieve you of every symptom of this disgusting disease. It does not merely soothe the surface like ordinary treatments, but gets at the cause itself—impurities in the system. Rinex neutralizes these poisons—rids your body of them entirely.

Within 24-hours—at least—Rinex will free you of Catarrh. This is guaranteed. Money back if Rinex fails. Guarantee also covers Hay Fever, Asthma, and Head Colds. So get Rinex to-day. It costs you nothing if it fails. At all chemists, 5/-.

Sample 24-hour treatment sent FREE. Address, Clinical Laboratories, 46, Holborn Viaduct, London, E.C.1 (Dept. B.9).

Rinex is sold in 5/- packages by all leading Chemists, or may be obtained direct from the Clinical Laboratories.

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is restored to its original colour after a few applications of

HORGANS POMADE

A healthy lustre is given to weak, thin and dry hair. 1/3 and 2/9

Of Boots, Chemists, Hairdressers and Stores, or direct Postage 6d. extra.

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15 DAYS TRIAL

Catarrh—BRONCHITIS ADENOIDS, TONSILS &c.

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Fashionable Velveteen FROCK
FOR
2/-
WITH ORDER.

I have never offered a Greater Bargain than this beautiful Chiffon finish fast pile Velveteen Frock, which is made in my own workrooms of best class material in a large variety of lovely shades.

So confident am I of its wonderful Value that I am willing to send it to you on "home approval" for a small Deposit of 2/- only.

When you see this becoming and fashionable Frock you will realise how much you save by buying from the actual maker, as a similar garment would cost anything from one to two guineas at a shop.

The full price is only 16/11, the balance of which may be paid by weekly instalments of 1/6.

Unless you are quite pleased and satisfied when you receive this Frock, you may return it and your Deposit will be instantly refunded.

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AMBROSE WILSON'S LATEST BARGAIN.

MY SPECIAL PRICE:

16/11

Send your Deposit now and judge for yourself.

SIZES: S.S.W., S.W., W., and O.S.
LENGTHS: 44 in., 46 in., and 48 in.
Be sure to mention both size and length when ordering.

COLOURS: Flame, New Blue, Mole, Reseda, Fuchsia, Copper, Bottle Green, Wine, Saxe Blue, Cinnamon, Nigger Brown, Navy or Black.

COUPON For Home Approval with option of payment by instalments.

Please send me on approval Velveteen Frock No. F 74 at present bargain price of 16/11.

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I enclose 2/- deposit, together with 9d. for postage, and will pay balance of price either in one sum or by weekly instalments of 1/6 or more. If not satisfied, send it return the Frock at once, you will refund my deposit. Enclose coupon with name and full address and Postal Order crossed thus / /.

John Bull, 16/1/26. No. 869.

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Sent on Trial.

If you have tried most everything else come to us. Where others fail is where we have our greatest success. Send attached coupon to-day and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices and names of many people who have tried it and are extremely grateful. It is instant relief where all others fail. Remember we use no salves, no harness, no lies. We make it to your measure and send it to you on a strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. We send it on trial to prove that what we say is true. You are the judge, and once having seen our illustrated book and read it you will be as enthusiastic as the thousands of patients whose letters are on the file in our office. Fill in the Free Coupon below and post to-day.

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Please send me by post in plain wrapper your Illustrated Book and full information about your appliance for the cure of Rupture.

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Please write plainly.....

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Better and More Beautiful Daily.

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One Million Four-Fold Hair-Beautifying Gifts and £10,000 Profit-Sharing Plan

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Get a Free "Harlene" Outfit to-day, and watch your hair improve daily under its magic touch. Note how every trace of hair trouble disappears. See how it gains in thickness, softness, strength, and lustre, and remember all the time you are gaining healthier hair with the Hair Drill preparations you are helping to secure a share of the £10,000 Profit Sharing Gift Distribution.

WHAT EACH FREE "HARLENE" OUTFIT CONTAINS.

Each Free "Harlene" Outfit contains
1. A Free Trial Bottle of "Harlene," the greatest of all hair foods, which makes the hair grow stronger, thicker, more wavy and radiant.
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4. A Free Manual of instructions for the successful practice of "Harlene-Hair-Drill," and full particulars of the £10,000 Profit Sharing Gifts Plan.

Write for one TO-DAY, enclosing Name and Address on plain paper with attached Coupon and Fourpence in stamps to cover postage.

After a Free Trial you will be able to obtain further supplies of "Harlene" at 1s. 1½d., 2s. 9d., and 4s. 9d. per bottle; "Uzon" Brilliantine at 1s. 1½d. and 2s. 9d. per bottle; "Cremex" Shampoo Powders 1s. 6d. per box of seven Shampoos (single packets 3d. each); and "Astol" for Grey Hair at 3s. and 5s. per bottle, from Chemists and Stores all over the world.

Poor hair adds years to a woman's age.

"Too old at 40 is the slogan for men."

The Free "Hair Drill" package brings new hope.

Men find it wonderfully refreshing and invigorating.

If people who have never tried "Harlene-Hair-Drill" knew the enormous difference it makes, this fine morning toilet exercise would be an even greater national practice. You can try it FREE.

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Men will find in "Harlene-Hair-Drill" a real and desirable business asset. It gives that youthful, smart appearance which is essential in business life to-day.

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Say good-bye to all your hair troubles now by accepting the present offer of a Free "Harlene" Outfit. It will show you how to banish

—irritation of the scalp
—"scaly" or powdery scurf
—weak, thin or brittle hair
—hair splitting at the ends
—too dry or too greasy hair
—patchy, bald and sparse spots

and it will add a new glory, waviness and lustre to any head of hair.

"HAIR-DRILL" GUARANTEE

If you are dissatisfied with the results obtained from any "Hair-Drill" preparation, the full price paid will be refunded on application within one month of purchase.

SPECIAL NOTICE TO THE GREY-HAIRED.

If your hair is Grey, Faded, or quickly losing its colour, you should try at once the wonderful new liquid compound "Astol," a remarkable discovery, which gives back to grey hair new life and colour in a quick and natural manner. You can try "Astol," free of charge by enclosing an extra 2d. stamp for the postage and packing of the "Harlene-Hair-Drill" parcel, i.e., 6d. stamps in all, when, in addition to the splendid Four-Fold Gift described in this announcement, a trial bottle of "Astol" will also be included absolutely free of charge.

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"HARLENE" FREE GIFT COUPON

Detach & post to EDWARDS' HARLENE, LTD., 20, 22, 24 & 26, Lamb's Conduit St., London, W.C.1.

Dear Sirs,—Please send me your free "Harlene" Four-Fold Hair-Growing Outfit, as announced. I enclose 4d. in stamps for postage and packing to my address.

"John Bull," 16.1.26

NOTICE TO READER.

Write your FULL name and address clearly on a plain piece of paper, pin this coupon to it, and post as directed above. (Mark envelope "Sample Dept.")

N.B.—If your hair is GREY enclose extra 2d. stamp—6d. in all—and a Free bottle of "Astol" Hair Colour Restorer will also be sent you.

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"*Do* save 200 more coupons so Sis can have one of these roll film daylight loading cameras! The pictures come out splendidly dad! You always said you liked Black Cat Cigarettes.

Jim says his Uncle is smoking Black Cat Cigarettes now, and in a months time he'll have a camera too."

This Splendid Camera FREE

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VIRGINIA CIGARETTES

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Please send me Free Booklet and Five Free Coupons.

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Week ending Saturday Jan. 16, 1926 Twopence
Vol. XXXIX. No. 1,024

JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun never Sets.

93, Long Acre, London, W.C.2.
Telephone: Gerrard 9870
Telegrams: Heroically, London.

On Other Pages—

Tied to Granny's Apron Strings, by Lord Terrington ... ... p. 17
We Trump the Knave ... ... p. 12
The Cadgers' Directory ... ... p. 14
High Power Share Sharps ... ... p. 15
Mystic's Monstrous Tricks ... ... p. 16
Sirens of Sweet Seventeen ... ... p. 28
A Planchette Tragedy ... ... p. 30
Consult Our Pensions Expert! ... ... p. 19

The WORLD, *the* FLESH *& the* DEVIL

Hope, Work, Progress.

1926 opens with many encouraging signs. One is the check put on poverty by widows' pensions. The mother who broke into her first instalment to buy a big rosy apple for her little one is a portent. It's the kiddies who will benefit.

The Social Conscience.

Slums are now recognised as a crime. That's another good sign. It means housing will be speeded up. And any person or section of the community who does anything to slow the wheels will commit the biggest crime of all.

Your Good Health.

The New National Health Society is still another product of the better spirit. Knowledge in possession of the rich is to be shared by the poorest. Doctors who fear persecution for helping may set their minds at rest. The day of medical tyranny is doomed.

"Gob" Fires.

Both coalowners and Mr. Cook are working up trouble for the Government on the coal question. Some of the smoke of the underground machinations against Mr. Baldwin came from this smouldering problem.

Not an Idea.

Before the Coal Commission the owners run true to form. The subsidy months produce from them nothing constructive. On the contrary, more disintegration.

A Rough-house Industry.

Instead of better combination and organisation the coalowners propose to abolish national wage settlements and set the districts to cut one another's throats. Whereas the industry's best hope is to extend national organisation by international agreements.

Value for Subsidy.

It is up to the Coal Commission to produce a scheme that will avert chaos. If miners and the Labour Party have a grain of sense, they will back it for all it may be worth.

A Deficit Ahead.

Nine months' working of Winston Churchill's first Budget shows a deficit of £123,877,762. Making generous allowance for the increased revenue associated with the last quarter of a financial year, a deficit of between £20,000,000 and £30,000,000 seems inevitable.

Bankrupt of Brains.

So far the Government has been able to think of no better "remedies" than a road fund raid and the imposition of thinly disguised Protectionist duties for revenue-raising purposes. This is merely fooling with a situation which demands a large-sized axe.

Estimates Exceeded.

Nor is it any use attributing the muddled financial situation to the coal subsidy. Civil Service expenditure has gone up by £14,500,000 and expenditure on the fighting Services is already several millions ahead of Budget estimates. As guardian of the nation's purse, Winstunt is a "wash-out."

Labour Stands Alone.

As the prospects of reuniting the Asquith and Lloyd George forces become more remote, the Liberals show increasing anxiety for a "working agreement" with Labour. Labour, however, is "not having any." Notwithstanding newspaper statements, we say definitely that there will be no "alliance."

The Wily "Duce."

When his popularity was waning after Moscow, Napoleon cynically commanded that the Dome des Invalides be gilded, so that a fierce artistic controversy distracted the Parisian mind from politics. Napoleon's imitator, Mussolini, has just created an Italian academy of "Immortals"—with (momentarily) the same result.

Naval Battle (1926).

Beware when British admirals almost call Jutland a German victory. It means that the target now is the British taxpayer.

'Ware "Torpedoes"!

We predict a new campaign for more cruisers—and more money from empty pockets. Waste, waste, waste—and not a thought for either economy or international understanding.

'JOHN BULL' NET PAID SALES

The Directors, Odhams Press Ltd., Long Acre, W.C.2.

Dear Sirs,—We have examined the Company's accounts and records relating to the undermentioned issues of John Bull, and certify that the net sales (exclusive of all free copies), after deducting returns received during the week of each issue, were as set out below:—

Oct.	3	....	1,085,632	Nov.	14	....	1,163,904
,,	10	....	1,106,522	,,	21	....	1,154,189
,,	17	....	1,123,114	,,	28	....	1,159,581
,,	24	....	1,147,830	Dec.	5	....	1,152,350
,,	31	....	1,144,722	,,	12	....	1,153,731
Nov.	7	....	1,153,801	,,	19	....	1,154,687

December 26 . . . 1,155,821

Yours faithfully,
(Signed) FRANKLIN WILD & CO.,
Chartered Accountants.

Oxford House, 42, New Broad Street, E.C.2.
5th January, 1926.

A Military Ruse.

In the fight against saving millions War Office tacticians slyly propose to drop the cadet grant of £15,000. If that is defeated, they will cry, "What *can* we do?"

Pitch and Toss.

Lord Eustace Percy's "latest" means that local education committees will have to keep up the fight for the schools. Board of Education "circulars" combine swing and roundabout in a way to make anybody giddy.

Honour, Where Due?

According to the New Year's Honours List Party fidelity is the only road to fame in this country. There is room for dissatisfaction, if anyone cared. As it is, most people laugh.

Romance of Business.

This country's steady increase during 1925 in artificial silk production will make possible the recapture of lost Eastern markets during 1926. Will it also make fabrics cheaper in the home market is what housewives wish to know.

The Battle Rages.

No abatement appears in the tide of controversy surrounding dismissal of women teachers for marriage. The assumption that no woman ought to earn her own living is exploding.

The Fallacy.

The demand of the women teachers that woman's economic position shall not worsen when she becomes a wife is reasonable. A wife is still the hardest worked and worst paid worker in the State. Yet, if the critics of birth control are to be believed, her services are the most valuable.

"Industrial Sunday."

On April 25 representatives of Capital and Labour will attend 3,000 church services. Trade unions will carry their banners with them. The mutterings of coming storm have awakened the Churches as years of brighter opportunity failed to do.

Coming Home to Roost.

We are told that Senor Blasco Ibanez, the famous Spanish author, is receiving visitors behind iron gates. He moves in fear of his life. All we can say is that he has himself only to blame. The boomerang of revolution is a dangerous weapon, and there is always a chance that it will return to destroy its thrower.

'Ware Ghosts!

Birmingham is no longer the super-moralist. The distinction shifts to Yarmouth where a street must not be named "Steerforth" "on moral grounds." No surer method could be found to send young people delving into Dickens to discover what "Steerforth" did. When Bumble is "naice-minded" he makes an ass of himself.

The WORLD, the FLESH & the DEVIL

Doctor's Grand Effort.

Although it was Dr. Jeffreyson's last day at Rochester Hospital when a crushed railway shunter was brought in it was not too late for the doctor to give his blood in a vain but noble effort to mend a broken man. It is such men who inspire the sick to fight their way back to health and life and who add lustre to their profession.

Stunt Tests.

Police tests for drunkenness have long given cause for dissatisfaction. Hence, it is good to learn that a representative committee is to investigate and report upon the whole matter. To perform a silly acrobatic feat at the bidding of the law calls for nerve, and few men can remain normal when dragged into the charge-room of a police-station.

"Expert" Calculation.

Mr. B. S. Rowntree has calculated that the absolute minimum living wage for a man with a wife and three children is £3 1s. 8d. (we are grateful for the odd coppers). Mrs. McKillop, late of the Food Ministry, thinks that an adult man could be kept on 7s. 7d. (thanks for the pennyworth of makeweight) per week. And bacon is 2s. 4d. a pound. Substitute "exist" for "live" and we might be more inclined to agree.

Well Done.

When Captain Gravener, who for twenty-nine years has acted as chief of the Ealing Fire Brigade, doffs his helmet for the last time, he will have the consolation of knowing that his retirement has been well earned. For nearly half a century he has been fire-fighting. It is impossible to compute in monetary terms the value of the service rendered by such a man. May his declining years be peaceful.

The Woman Pays.

The wives of seamen concerned in the recent strike are protesting. They "condemn the leaders for having brought about a strike without first making ample provision for the dependents of the men. Thousands of women and children were left to starve." It's the old story—fireless grates, empty cupboards, crying, hungry bairns. No wonder wives despair. They know the tragedy of strikes.

Kindly Obscurity.

We commend the kindly spirit in which the Corporation of Manchester has dealt with a milkman found to be a consumptive. The corporation ordered him to close his business to safeguard public health and awarded £200 compensation. In addition they had the decency to spare a sick man's feelings by keeping his name private. This is the human touch that is worthy of City Fathers in the true meaning of the title.

Supply—and Demand.

For the first time in history, a woman, Miss Gladys Elizabeth Mary Dodsworth, of York, has gained the highest award in the final examination for incorporated accountants, thereby beating 228 male competitors. We congratulate her heartily upon her famous victory, and would like to see her audit of the average working woman's weekly budget side by side with the balance-sheet of the trading profiteer. It might save the Food Commission a deal of time.

In Death Not Divided.

At Saltney, Chester, dwelt Mary Agnes Woodhouse with her widowed mother, who kept them both sheltered and fed by tending a little shop. This daughter was blind and found her way about by touching objects as she moved. Making a mistake one night she fell into the fire, and her mother hearing screams rushed in and was herself shockingly burned in her heroic attempts at rescue. Both succumbed to their injuries. But the devotion of the mother to her afflicted daughter will remain a splendid memory. She could have saved herself. She preferred sacrifice.

Children Corrupted.

Teaching small boys to steal and rewarding them with coin was the speciality of Samuel Stevens, a man of forty, living in Great Eastern Buildings, Shoreditch, whom Mr. Clarke Hall, the Old Street magistrate, denounced as a scoundrel and sentenced to six months' hard labour. More often than not when a child is punished the real culprit is an adult. This time he was caught.

Scandalmongering.

Because the Rev. L. N. A. Hallas is dismissed from his curacy and the vicar, the Rev. A. Griffin, declines to give reasons, parishioners of Brantingham and Ellerker, in Yorkshire, threaten to boycott their churches. Tittle-tattle in the village caused the trouble, but that is no excuse for hole-and-corner work. Mr. Griffin must make his statement and give Mr. Hallas the opportunity to defend himself. A character and a man's future are at stake.

Magisterial Magnanimity.

A poor, middle-aged woman, at Rhyl, stood trembling in the dock. Formerly she was in a good position, but she was beaten by circumstances and, losing heart, had taken a little drink. The night before she would have drowned herself but for a constable. Now jail seemed to be her lot, for she had no money, and a fine had been imposed. But Mr. E. G. Evans, the great-hearted chairman of the Bench, saved her. "Let her go," he said. "Let her have a fresh start in life. I will pay her fine." Rhyl is rich when it has such a citizen.

The Human Machine

Mental Misers

by E. R. THOMPSON, M.A.

I REMEMBER many months ago urging my readers to "look outwards," to cultivate other interests than their own immediate narrow circle, and to avoid at all costs a narrow-minded introspective point of view.

I am going to repeat that advice in a particular sense, for I have been struck recently by the number of people who seem unaware of the existence of anybody but themselves.

It is impossible to develop humanity, broad-mindedness and sociability unless we make an effort, unless we cultivate an outward vision and a sympathetic understanding of the struggles and failures of others.

Yet these are virtues every bit as desirable as machine-like efficiency, and no man need be ashamed of wanting to cultivate them.

Indeed, I seriously question whether anyone can claim to be really efficient who has neglected this side of his character.

NOW what does all this mean in practice? It means the willingness to extend a helping hand to one's colleagues, and to view their mistakes with an understanding of the difficulties that confronted them.

It means that one should be chary to blame and not be niggardly with a word of praise. Many a failing project has been spurred on to success by a kindly word of encouragement dropped at a critical moment.

I have called these little articles "The Human Machine." I am anxious that in concentrating on the "machine" my readers should not forget the "human."

The French have a proverb which reads, "To know all is to pardon everything."

It expresses very largely what I have in mind—that one of the best attributes of the truly efficient Human Machine is a large-minded tolerance.

*** Many of Mr. Thompson's previous articles are now reprinted in book form under the title of "The Human Machine." (2s. 6d., post free 2s. 10d. Mills and Boon, Rupert Street, London, W.)*

Terrible Twins.

"Sexual offences, particularly against young children," Lord Alness has gravely informed the Glasgow High Court, "are clearly due to housing conditions and to alcohol. So long as six or seven persons of both sexes have to occupy the same room, and some alcohol is super-added, so long will these terrible crimes be committed." Now Glasgow must save its young life by providing for the people proper homes.

Cooking Milner's Goose.

Calling himself a variety artist, Harold Ray Milner has played many parts. Two years ago he made a rare to do at Holbeach by elaborate wedding arrangements and a subsequent vanishing trick. His next turn will be three years' penal servitude, for among his tricks was one of taking money in advance for geese which never materialised. Milner's goose has been cooked for a term.

A Wrong Mixture.

Uriah Prince, of Marple Bridge, and Albert Ward, of Astbury, farmers, each fined £5 and costs for consigning watered milk to retail distributors, were plainly told by the chairman of the Manchester City Bench that "wilful adulteration of milk robs little children of their rights," a truth which should be posted in every farm and a warning that water and milk must be kept separate.

The Biter Bit.

A rascal, John Howie, has at last been provided with a postal address in Edinburgh jail for six months. His method was to get in touch with sellers of dogs advertising in fanciers' journals, and he had dogs sent to him on his promise to pay when they arrived. Then he changed his address to another city when the enquiries in regard to him became troublesome. Such rogues could not flourish if common-sense precautions were adopted.

Empty Houses.

A grave scandal is that of the empty dwellings owners won't let. There are houses that have been empty for a considerable time, and this at a time when families are being forced to herd in pigstyes and roofless stables. At Bala there are seven houses that have been unoccupied for half a dozen years, although the housing needs of the district are deplorable. Local authorities must have the power to place tenants in houses owners keep empty for an unreasonably long time.

"Domesday" Up-to-Date.

The new lord of the manor of Brede, which is Hastings way, is Mr. John E. Ray. He has just broadcast documents claiming quit rents due to him, with court fees and acquittance in addition. To justify his action he has had to go back to the time of William the Conqueror. We are told that Mr. Ray is a solicitor and an antiquarian. We advise all who have received his little bits of paper to test his skill as the former by ignoring his erudition as the latter.

Sixty Years Wed.

Less noticed in the papers, but far more vital to our country's welfare than the few outstanding society divorces, is the large number of golden weddings being celebrated this New Year. Pride of place must, however, be given to Mr. and Mrs. T. Vanner, of Weeks Road, Ryde, aged eighty-four and eighty-three respectively, who have just celebrated their diamond wedding. Sixty years since their wedding-day and happy to the end. The King sent his congratulations. We respectfully add ours.

A "Man's" Disgrace.

Frederick Peter Croughan, a steward on the *Mauretania*, courted a pretty young stewardess on the same vessel and married her. Then when Nellie Croughan, taking life seriously, settled down to her married duties on shore, he began to neglect and finally deserted her. Pressed for reasons he declared that he "wanted someone younger, a dancing partner. Nellie was too domesticated." Under a separation order he must pay the injured girl £2 a week, but it is a pity some instruction in moral values cannot be added.

Belling the Cat.

Although but twenty-three, James Montgomery, sentenced at Folkestone to three years' penal servitude, has a list of twenty-one serious cat burglaries to his discredit. When he slept he placed a fringe of bayonets round his bed to guard against surprise, tactics which led to his undoing. His trick got known and the 'tecs came down. The pity is that the law has no alternative to penal servitude for such a man. He has brains. It is there where he needs correction and training.

Buried Talent.

When Mansfield House Players, in East Ham Town Hall, gave a representation of "The Pigeon," by Galsworthy, the players were amateurs in all walks of life. The part of the college professor was taken by a down-and-out, and a young dock labourer made as good a judge as ever sat upon a bench in real life. The more of this sort of thing the less we shall hear of Bolshevism. The intelligence of to-day needs opportunity of expression. In non-class efforts such as this it finds it.

Paying for a Strike.

The Watch Committee of the Southampton Town Council has recommended the payment of £519 17s. 3d. as overtime for the police employed during the last seamen's strike. It was claimed that it was usual to pay for extra work done by the police during industrial trouble; but as this strike was comparatively peaceful, and as the attendance of the police was at the request of the various shipping companies, we think it very unreasonable that the poor ratepayer should be called upon to foot the bill.

Light Wanted.

Douglas Fleet Goldsmith, a former member of the Hants County Council, lately served a sentence of nine months in Winchester Prison—for what reason is not pertinent. He contends that instead of being liberated at the expiration of his term, he was taken to Park Prewett Lunatic Asylum, whence he lately made his escape. If he were not too insane for a prison, it follows he must have been too sane for a madhouse. The authorities cannot have it both ways. We should like to hear their version of the affair.

"Lest We Forget."

During the war hubbub was recognised as a potent recruiting agent. The noise of bands assailed our ears, the din of strident voices was heard throughout the land. "Your King and Country Need You!"—"God Save the King!" Afterwards a market was opened in Lewisham for the benefit of ex-Service men. Now it has been closed, on a petition of residents who object to the confusion and litter. Another war scare might not come amiss—if only to "put the wind up" certain smug gentlemen down Catford way.

A Woman with a Heart.

The husband of Mrs. Diprose, of Edmonton, was about to become the father of a child by another woman. He made a clean breast of it to his wife, who took her rival into her home and nursed her through the trouble. The baby died; and at the inquest the coroner confessed he couldn't understand the wife's conduct, though he described it as meritorious. "I have a heart," was Mrs. Diprose's only explanation, and it seems to us sufficient. We understand, and we respect her.

Rank Robbery.

We are not going to comment upon the case of Edith Esme Brierly, who was placed on probation at Marylebone for obtaining 10s. by false pretences. The only point in the evidence that interests us is the girl's statement that she was compelled to pay 17s. 6d. per week for one furnished room. We have had some experience of apartments in London, and can conscientiously testify that not one in a hundred could justify so exorbitant a rental. It is time the law took cognisance of this outlandish profiteering.

We Back the "Criminal."

Clarence Glanville, a wireless engineer of Southfields, and a married man with wife and child, paid court to the daughter of George Alfred Thompson of Ravenscourt Gardens, Hammersmith. When the latter discovered the facts, he thrashed the Don Juan, who then brought him up at West London on an assault charge. But Mr. Marshall dismissed him under the Probation of Offenders Act. It was a tacit admission that the good old-fashioned correction of the horsewhip might still have its uses in the protection of innocent girlhood.

The Caveman Caught.

Thomas Charles Lewis, a well-known farmer of Neath, has been born a few thousand years too late. He locked his wife in her room when she complained of his conduct with other women, tore her clothes and dragged her about by the hair of the head. When a manservant burst in the door to go to her help Lewis dismissed him along with a maidservant who tried to bring her mistress food. To teach him what year it is Neath magistrates have made an order for £3 a week with separation for the injured woman. But why did they not add a term in prison for her assailant?

A Costly Blunder.

Mrs. Sarah Ann McGee, calling upon an old friend, found her seriously ill. Having rendered what aid she could she sought the help of two Liverpool City constables, Handley and Cantwell. Instead of doing as she asked them they took her by force to the bridewell, and she was not set free until it was too late. Her friend had died whilst she was being police-handled. "The police made a serious mistake," commented the Liverpool Registrar, and the £100 he ordered them to hand over to Mrs. McGee may impress this upon them.

Avoid all Quacks.

A Somerset reader writes to ask our opinion of Arthur Mackenzie, who travels from hotel to hotel in the West of England inviting local sufferers from deafness to try his wonderful cure. We do not know what qualification Mr. Mackenzie has in this connection, but the ear is a delicate organ, and readers who suffer from deafness should consult established medical practitioners. Travelling quacks may make tempting offers of miraculous cures, but all such offers should be avoided.

An Old Yarn in the New Year.

E. M. Spikesman, of Stone and Company, Cromwell House, High Holborn, London, W.C.1, has opened his New Year campaign. He is busy sending out circulars to old prospective clients whom he has previously failed to enrol in his home-work scheme. "Let your New Year resolve be—'I will make 1926 the best money-making year I ever had,'" writes Mr. Spikesman, and offers to send complete money-making plans and instructions for half fees—namely, 2s. 6d. A better resolve would be to shun all Spikesman's offers.

Sharks of the Gilded Lights.

A little while ago an article appeared in JOHN BULL exposing the sharp practice obtaining in certain auction-rooms in London. Recently the front at Blackpool was literally infested with "auction-room" sharks. Their object is to induce several individuals to hand up £3 for certain articles, then to add some other item and persuade each victim to bid £5 for the lot, including the £3. At Blackpool the money was readily forthcoming, the purchasers being under the impression that they were getting the goods for £2. The same firms are now operating in Manchester. Caution should always be exercised even in the most reliable auction-rooms, very few of which exist.

In "The People" next Sunday:
"Revelations of a Modern Seer"
by "Cheiro," the greatest living student of the occult.

Problems of Life

The Measure of Man

by the Rev. R. J. CAMPBELL, D.D.

IT is sometimes difficult to resist the impression that even in the worst of men there is something greater than the conditions of everyday life afford scope for, something better than they have ever managed to express.

Maurice Maeterlinck

I have often been struck with this when dealing with troublesome or even vicious people. The inconsistencies of human nature are very surprising in this respect.

You will see a prisoner in the dock who bears an obvious resemblance, both in speech and manner, to persons held in honour in Church or State, and you wonder whether with a different set of influences he might not have revealed high powers of mind and character.

Facial types run like rock strata through all ranks of society; and where you see two faces that look alike you generally find some likeness of personality as well.

YOU notice a stranger in some public place who reminds you of a friend, and it s quite startling to hear, as often as not, when he begins to speak, that the similarity extends to his very intonation.

I have seen and heard the Prime Minister's double hawking Christmas toys on the pavement. A workman who came to mend a leak in my roof the other day might have been the Archbishop of York in a new role.

But the point I have chiefly in mind is that neither Prime Minister nor Archbishop, not to speak of their obscure and unknown contemporaries who resemble them in physical appearance and perhaps in mental qualities also, has ever yet been able to give expression to more than a fragment of what is in him.

Maurice Maeterlinck has stated in one of his best-known writings that he has again and again been impressed with this fact in his relations with ordinary men and women.

They seem to him, he says, like gods in disguise; an invisible glory surrounds them; and it is with something of a sense of incongruity that he listens to them discussing wireworms or haggling about halfpennies.

YOUNG, the eighteenth-century author of "Night Thoughts," evidently was conscious of something of the same feeling when he wrote:

> A soul immortal, spending all her fires,
> Wasting her strength in strenuous idleness,
> Thrown into tumult, raptur'd or alarm'd,
> At aught this scene can threaten or indulge,
> Resembles ocean into tempest wrought,
> To waft a feather or to drown a fly.

We are all greater than we know, and we should ennoble and sweeten life if we took this for granted and kept it in mind when dealing with our fellow-men.

WE TRUMP THE KNAVE

A ROGUE'S GAME OF BLUFF

Entertaining a Heavyweight Angel

A GENTLEMAN of great importance, a giant in his own particular sphere, recently favoured us with a visit on a matter of extreme urgency.

Let us explain at once that the gentleman of great importance was Mr. Gordon Fletcher Hewitt, and that the matter of extreme urgency was—about himself.

In a recent issue of JOHN BULL, we referred to Mr. Hewitt as "the Knave of Clubs," and criticised him for taking money from people on the employment-with-investment basis to run certain business ventures in which he was interested.

Mr. Hewitt was very annoyed. Before his call upon us we had heard, from an authentic source, that he was about to claim heavy damages for libel. Mr. Hewitt, however, did not go quite so far as that during his subsequent interview with us.

He started off like a man of unimpeachable character. Then he explained that he had not come to us as an angel—a fact we observed clearly enough from one glance at his somewhat substantial frame. But he thought we ought to know his side of the story, as we had gravely libelled him.

What we knew

We listened attentively. But it was quite clear that Mr. Hewitt did not know how much we knew. Many of the people we expose imagine that the extent of our knowledge concerning them is limited to what they see in black and white. Mr. Hewitt was rapidly disillusioned.

As usual, according to the story unfolded dramatically by Mr. Hewitt, he was not altogether to blame. Other people upon whom he had relied had let him down. They, too, had assisted him in getting through the money entrusted to him by his victimised workers.

Mr. Hewitt tried to pull the wool over our eyes. But when he had concluded his oratory, a series of questions were put to him about matters of which he thought we were ignorant, and these quietened him down a good deal. He looked by this time less like an angel than ever.

But the one thing that we objected to most of all about this visit from "the Knave of Clubs" was the appealing and confidential fashion in which he beseeched us to "be good to him in future."

Ambitious—or reckless?

Now, as we do not show favours to anybody, especially a person who is audacious enough to try to hoodwink and silence us, we propose to reveal some further details concerning Hewitt's mode of living.

When Hewitt conceived the idea of opening social clubs in various parts of London, he proposed to go further still, and open one in every neighbourhood from the Metropolis to Birmingham.

As he had no means whatever of his own, he proposed to carry out this wild-cat project upon moneys handed over to him by people in return for jobs, and, to a great extent, he succeeded in so doing.

Hewitt's explanation of his recent unsatisfactory behaviour is that he was "a little bit too ambitious." But his exaggerated ambitions do not appear to have cost him anything—it is the poor devils who were induced to hand him money on the investment-with-employment basis who stood to do that.

During the last year, when a number of people invested money with "the Knave of Clubs" in this way, we find that many of them were introduced to Hewitt by a firm of "Financial Agents, Business Transfer Brokers, and Licensed Valuers," who do not appear to have made full enough inquiries concerning him.

Nor is the policy of getting money from people in this way new to Mr. Hewitt. We have just discovered that in 1920 he was advertising a position with a salary of £250—with the consideration "invest £200 for six months."

Before us we have the signed statement of a lady who invested £200 with Hewitt in 1920 as a result of this advertisement. At that time he was running a film company. The poor woman is bitterly disillusioned, and her statement refers to many other people who fared likewise in Hewitt's film stunt.

Yet this person has the audacity to come to this office and, after finding that we knew more about him than he bargained for, shows his impertinence by asking us to be good to him in future!

Hewitt is a barefaced and lying humbug, living upon the susceptibilities of the unemployed, and upon the goods obtained from creditors foolish enough not to make enquiries concerning him *before*, instead of *after*, the event.

Hewitt's lurid past

We hope that all people who get in touch with Hewitt in future will investigate his statements and his record before parting with a penny. If they do, they will find that at present he is an undischarged bankrupt and has been thrice in the Bankruptcy Court. This is not exactly calculated to inspire confidence in the minds of would-be investors.

Photographic Plunderers

Trading on War Mourners

A PARTICULARLY mean form of fraud is practised upon poor housewives by rascals who pretend to belong to *bona fide* photographic firms, and who go from door to door asking for orders for enlargements.

These touts are sometimes refused orders, but in most cases they manage to depart with a small photograph and a substantial sum in the way of deposit. Sometimes they come back with the enlargement, but very often they do not.

Perhaps the king of photographic frauds is a man named Ernest Burns, who has many aliases, and who has operated from many addresses in North London during the last year or so.

Countless people have given him photographs to enlarge, but have heard nothing from him since parting with their cash, and his unsavoury reputation extends to the provinces.

Another bogus photographic concern is known as the Discharged Soldiers Enlarging Co., and a sad story comes to us from a lady living in Thornley, County Durham, who was persuaded by one of this firm's agents to "order" an enlargement.

She paid £2 10s. by instalments, but is still waiting for the promised picture. She wrote again and again and was always reassured by fresh promises. Lately, however, the firm has ignored her correspondence altogether.

The treatment meted out to this lady by the Discharged Soldiers' Enlarging Co. is all the more shameful in view of the fact that the picture was to be one of a special series featured by the firm in "Plaques and Scrolls of Anyone Killed in Action."

"I had two brothers killed in the war," the lady writes pathetically, "and the picture ordered was to their memory."

We are very sorry for this lady and scores of others who have been treated in the same way.

There is a good reason why correspondence is ignored by the Discharged Soldiers' Enlarging Company, for it discontinued its operations very suddenly when its principal, Mr. Abraham Shaper, was sentenced to six months' hard labour on two charges of larceny and four charges of obtaining money by false pretences.

Another gentleman, Thomas Ernest Robson, who assisted Shaper in his frauds was similarly dealt with.

There is only one way of curbing frauds of this sort. If the firms are honest they will be only too pleased to leave a business card, together with a list of satisfied clients, in order that you can make enquiries.

If they do this and you are still in doubt we should be glad to give you our opinion before you part with your money.

If, on the other hand, they do not show their willingness to comply with your simple request, then the best thing to do is to wish them good-day.

Good-bye! Higate

Hoaxer Caught at Last

ONCE again we have been helpful to the police by granting them free access to our exclusive dossiers of "inside" information.

A. L. Higate, the heartless hoaxer, who has been exposed so often in these columns, has now gone to join his former confederate, Donald T. Heayaman, whose arrest was also secured by us about two months ago.

It is just over three weeks since we made a final appeal to the police, so the value of the information with which we supplied them may be readily realised, as it enabled them to lay their hands on Higate straight away.

Higate was brought up at the London Mansion House on three charges of obtaining sums of £50 by false pretences. His method was to advertise for confidential clerks, managers and secretaries, and applicants were always requested to make a cash deposit in return for the position offered.

Victims' evidence

A Sydenham man, who was induced to part with £50 in this way, gave evidence to the effect that, after his engagement, the only work done was an attempt to get up a concert party, which eventually proved a failure. He foolishly advanced a further £100 to Higate, but all he received in return was half a week's wages!

Another gentleman stated in evidence that Higate had obtained £50 from him on the understanding that he would be made manager of an estate-agent's business.

Another deposited £25, believing that he would be made manager of a "motor hire service," whilst a policeman, returned unfit for duty, was fleeced by Higate of the whole of his gratuity, in the belief that he would receive a permanent position in return.

No positions were forthcoming, and once Higate had secured the money it was never returned, in spite of all his earnest assurances that his "agreements" allowed for the return of deposit "on notice."

A busy time

Higate is only twenty-four, and the Lord Mayor, taking the view that he had "probably been led away," let him off with a sentence of twelve months' hard labour.

Donald Heayaman was young also, being barely twenty-three; but both of these rascals have been associated in many shady enterprises in the past, and fully merit the punishment which has overtaken them.

Despite their age, they had over a long period fleeced film-struck girls, taken fees from poor people they promised to find work for, stranded theatrical companies and run bogus agencies.

We confess that we are very glad to see this precious pair safely out of harm's way, and the fact that Higate was able to elude the law for a little longer than Heayaman shows that we named him rightly when we recently referred to him as a "slippery twister."

Bookies to Ban

Promises but No Payments

WE are growing tired of receiving complaints against defaulting bookmakers which pour into our office daily in a never-ending stream.

We are, of course, always willing to investigate a case on a reader's behalf, but the difficulty lies in the fact that offenders of this sort usually contrive to wriggle out of their obligations by pleading that they themselves have been hard hit by defaulting clients.

It gives us considerable pleasure, therefore, to be able to report that at least one defaulter has been brought to book. This is "A. J. Greene," commission agent, of 49, Jamaica Street, Glasgow.

Convenient post

Early last November we received a complaint from a Wrexham reader who had been unable to obtain his winnings from Greene. We, accordingly, wrote for an explanation, and in due course, obtained intimation from Greene that he had never received our reader's commissions.

Our reader's comment was that it seemed rather strange that all his previous communications, which had been mostly losses and small wins, should have carried safely, whilst his first three fair-sized wins should have got "lost in the post."

Some idea of the manner in which certain bookmakers avoid obligations may be gathered from a few extracts taken from letters written by Alfred Marks, Turf Accountant, of 8, 7, 8, Old Bond Street, W.1.

We have compiled a huge dossier of complaints against this gentleman, and this is what he had to say when we wrote to him on behalf of a West Hartlepool reader.

". . . . Settlement of his account will not be much longer delayed, albeit, however, I had a very drastic time over the Derby, and have very much difficulty in obtaining settlements from losing clients."

Empty promises

In another instance he says: "I have been very severely hit this year, not alone by clients winning heavily, but through defaulting clients to the tune of some thousands of pounds, much of which I hope to recover.

"I can only say that I hope to introduce some large capital into my business in the New Year, when everyone will be settled in full."

These are but two of the promises which, needless to say, have never materialised, and countless readers are still awaiting settlement from Marks and numerous other members of the fraternity who practise the same methods of evasion.

As a matter fact a large portion of our enormous postbag deals solely with dilatory bookmakers, and the more we refer to them in these columns the greater in number become the complaints from disillusioned readers.

TRAGIC POLICE BLUNDER

INNOCENT MAN'S PRISON ORDEAL

The Menace of Wrongful Arrest

THAT the law may not always be compatible with justice in this country is illustrated by the unfortunate experience of Mr. L. Visschraper and a lady friend, who were arrested and thrown into prison by the police on their own authority.

Mr. Visschraper is a diamond merchant, with credentials of the highest order, who was staying in Bournemouth in 1924. In August of that year he visited a second-hand jewellers with the lady friend in question. He was shown certain articles of jewellery, including some loose diamonds in a wallet, but did not make any purchases.

About an hour and a half later, Mr. Visschraper was interviewing the head of a well-known jewellers on business, and, during the conversation, a policeman's head appeared round the door for a moment or two.

Brutal police methods

When he was leaving the shop a policeman laid his hand upon his shoulder and told Visschraper that he would have to go with him. The diamond merchant naturally demurred, but in the end went with the constable to the police-station.

Here he was asked if he had been in a second-hand shop kept by a Mr. Pascall. He replied in the affirmative, and was then told that Pascall had lost a wallet containing diamonds and suspected Visschraper.

Mr. Visschraper denied this vehemently, and assured the police that the wallet had never been in his hands. Both he and his lady friend, who had accompanied him all along, were detained at the police-station, "pending investigation."

If the police really made full investigation they could have obtained nothing but splendid references as to the diamond merchant's character.

Mr. Visschraper asked to be allowed to see a solicitor, but his request was not acceded to, and he was forced to spend the night in a cell, whilst his companion shared a similar fate.

Mr. Justice Acton

On the following day he was brought up before the court, and bail was fixed at £600. As he was a comparative stranger in Bournemouth he was unable to find anyone to produce this substantial sum, and was again led away to a cell.

Some little time later he was brought back to the court once more, where he was informed that Pascall had now found the wallet, and he and his companion were discharged.

A dreadful ordeal

After passing through such a dreadful ordeal, Mr. Visschraper naturally desired some redress, and he subsequently sued Pascall in the High Court for malicious prosecution.

The action came up for hearing before Mr. Justice Acton, but Visschraper lost and had to pay all costs.

The unfortunate result is that he is still regarded by many as being a criminal, and as there is no way open to him of clearing his character, we gladly afford him the opportunity of these columns to prove how badly he was the victim of a serious blunder, and how ably he has, with great odds against him, cleared his name.

The true position was admirably summed up by Mr. Justice Acton in delivering judgment. His lordship observed that there was no case of malicious prosecution, as there was no evidence that Pascall ever did prefer a criminal charge before a judicial officer. In fact, no charge-sheet was signed by any prosecutor.

The police, "acting upon their own judgment, their own discretion, and their own responsibility," arrested Visschraper without authorisation, Pascall merely giving the information which led to their action.

Daily danger

"I desire to add this," said his lordship, "that this litigation, in spite of its terminating adversely, upon these grounds, to the plaintiffs, has established beyond all question, not only the unimpeachable respectability and integrity and honour of both of the plaintiffs, but that with regard to this particular matter there never was a shadow of ground for suspecting them; and, as they happen to be foreigners, I hope they will appreciate that the result of this case is due to the existing state of the law in this country, and that their honour is triumphantly vindicated by the trial of this case."

The British public will sympathise with Visschraper and his friend, and everyone must be full of regret that such honest and *bona fide* visitors to our shores should have been subjected to such lamentable treatment.

This case must also occasion some alarm, for the unhappy experience of Mr. Visschraper is within the bounds of possibility for all of us in the ordinary course of our daily life.

Jimmy Banks' Bluff

A Curious Cult

A CONTEMPORARY has just come out with an "exclusive" story regarding a superb creature who is masquerading as "His Excellency The Patriarch-Elect of Windsor."

Just how far this story is "exclusive" may be gathered from the fact that no fewer than four articles relating to this singular personage have appeared in JOHN BULL from time to time. And we have, in fact, issued strong warnings against this crank, whose real name is James Bartholomew Banks.

* * *

Mention is made by our contemporary of the "Patriarch's" intention of building a "mother-cathedral, where he will keep a bodyguard of ex-officers and men arrayed in blue and white uniforms like a Ruritanian army."

The article, which is in the form of an interview with Banks, also quotes him as follows: "There is nothing mysterious about me. I know the 'Big Four' have been taking an unusual interest in my doings, but I am really quite an innocent person. Everything is open and above board."

* * *

Had we been interviewing Mr. Banks we should have asked him why he left his Maiden Lane Church, the "Church of Great Sacrifice," so suddenly.

We should have pressed still further, and enquired whether his departure was due to certain unusual happenings there in which he and a person known as "Father Henry" figured.

No doubt our questions would have failed to draw any admission from Banks, but we should have been able to jog his memory and suggest that when detectives—*not* the "Big Four"—kept observation on the Maiden Lane premises, the Patriarch, in his wisdom, departed with his congregation of men as quietly and as unobtrusively as possible.

Banks is at present residing at 24, Gordon Mansions, Francis Street, Tottenham Court Road, whilst the old fitments of the "Church of Great Sacrifice" are stored away. According to this "exclusive" interview, he estimates the cost of his new regalia as Patriarch of his proposed cathedral at Windsor as falling between £15,000 and £20,000, but he has not yet estimated the cost of the mother-cathedral itself.

* * *

Where is all this money coming from?

We suspect that Jimmy Banks will try to raise it from followers of his strange cult, and we hope that none of our readers will waste any time in listening to his appeals, which are as crazy as they are mysterious.

THE CADGERS' DIRECTORY

25,000 FAIRY GODMOTHERS FOR SALE

An Amazing Golden Book

A GENTLEMAN in Battersea, the Rev. A. G. Prichard, who describes himself as the superintendent of a somewhat obscure concern called "The Battersea Special Services, S.W.," is, we think, in need of a little salutary publicity.

The Rev. Mr. Prichard is distinguishing himself by sending out cadging letters, with which he encloses a booklet entitled "An Evangelistic, Aggressive, Christian Work in London," which, after dealing with the question of "Uplifting the Masses," finishes with the poignant words: "The bankers are Barclay's Bank (Lavender Hill Branch); and cheques may be made payable to the Battersea Special Services Account."

"In view of your interest," he writes, "in the moral and spiritual uplift of the people, will you kindly forgive me for intruding. . . . The growth of our work, and our heavy losses by the deaths of kind subscribers, render help at this stage most valuable, and I should be so grateful if you would kindly send a donation."

Are these appeals fair?

We will agree that the Rev. A. G. Prichard does assist, to some extent, in the work of "uplifting the masses." But how far does that work go? His notepaper is headed "Latchmere Road (Municipal) Baths"—which is not a very inspiring address for a movement which makes an extensive and widespread appeal for funds.

As a matter of fact, Mr. Prichard's "uplifting" work, for which he is paid, is confined to Battersea, though his cadging appeals are sent all over the country, and even penetrate to Scotland.

We find that Mr. Prichard's claims are not supported by the Charity Organisation Society, and to this fact we may also add the information that he is not an acknowledged minister of any denomination.

Battersea, and some of the people living there, may be pleased with Mr. Prichard and his Special Services held at the local baths. But if Battersea is, let Battersea pay for it. Why should people all over the country, and in Scotland, who have their own local obligations, be pestered by begging-letters from the Rev. A. G. Prichard?

Grant the great

But of all the impudent schemes by which money is raised from the charitably disposed, the limit has surely been reached by H. W. L. Grant, of 113, Festing Grove, Southsea, who is engaged in sending out circulars headed "Benefactors to Hospitals—1925."

Describing himself as "editor and compiler," Grant states that he has "just compiled, for private circulation by subscription, a new up-to-date list containing 25,000 names and full addresses of the principal living, wealthy, generous benefactors to hospitals, convalescent homes, nursing institutions, medical missions, maternity charities, child welfare institutions, the Red Cross Society and King Edward's Hospital Fund."

It is an ingenious idea. One can readily imagine the anxiety with which begging-letter writers and professional charity exploiters rush to Mr. Grant with their orders for his priceless treasure. There is no doubt, too, that Mr. Grant makes a good thing out of it.

For the full list of 25,000 names and addresses he charges £26 5s. But, then, one need not have the whole list. If a charity exploiter thinks that 20,000 names and addresses will suit his purpose, Mr. Grant is kind enough to accommodate him for £21. And even this is not the extent of his generosity.

He is willing to sell 15,000, for instance, at £15 15s., or 10,000 at £10 10s. Then, to those charity pests who only operate in a small way, Mr. Grant will meet their requirements by supplying 5,000 names for £5 5s.; 2,500 for £2 12s. 6d., or a modest thousand for 25s.

He also offers two lists of specially "*selected* benefactors"—one containing 2,000 names for £3, and the other containing 1,000 names for 30s.

Instituting a few enquiries regarding Mr. Grant, we find that he has been making a nice living in this enterprising fashion for at least twenty-five years, although lately it seems he has greatly widened the scope of his exploits.

In 1906 he started his career by selling a book entitled "The Charitable Ten Thousand"—at ten guineas a time—or at the rate of a guinea for a list of a thousand names from it.

He later became conspicuous by running what was called "The Historical Church Defence Leaflet Campaign," with headquarters in Shanklin.

In connection with this movement he sold another book of benefactors entitled "The Golden Book," which was as golden to his pocket as it was to his client, who, by its use, sets out to obtain some of the gold from the pockets of the benefactors.

It is a profitable, though objectionable, way of making a living—to collect from balance-sheets, reference books, etc., the names of generous people, compile them into a list, and then sell them to professional cadgers at fat prices.

Why they wonder?

No wonder benevolent people up and down the country are complaining every day that they are being pestered by unknown cadgers, and wondering how it is that obscure "societies" get hold of their names and addresses!

Rogues on the Railways

Passengers Plundered

WE are pleased to note that four notorious cardsharpers have at last been arrested on the White Hart Lane (Tottenham) line, for this section of the L.N.E.R. is a happy hunting-ground for such pests.

We have constantly exposed such rascals. Most of them are dangerous thugs, and ample evidence is forthcoming of cases where passengers who have declined their invitations to play have been intimidated, abused, and even assaulted.

* * *

The rogues who have just been apprehended are Joseph Lant, a commission-agent, of Hillside, Stonebridge, Willesden; Albert Baines, of Rackham Street, North Kensington; George Street, of Rendel Street, Custom House; and Belcher Lee, whose home was found to be a caravan, situated in the neighbourhood of Barking Road.

These men were seen at Liverpool Street Station to separate and stand apart for a few minutes, but finally all entered the same compartment of a train leaving for White Hart Lane with football crowds making for the Tottenham Hotspur ground.

* * *

At Bethnal Green they alighted and entered another carriage, and a detective joined them at Cambridge Heath. He found Street working the three-card trick, whilst his three confederates were trying to induce people in the compartment to participate.

They were all arrested when the train reached Hackney Downs, and six sets of three cards of various designs were found on Street.

When they were subsequently brought up at North London Police Court it was stated that there were previous convictions against all four.

Baines received three months' hard labour for the present offence, Lant and Lee two months, whilst Street escaped with one month. These sentences are not as severe as we should have liked them to be.

It is not only in railway trains that cardsharpers find their victims. A man named Edward Slaughter, recently arrested at Westminster, has been making a comfortable living by attending big whist-drives at which he cunningly contrived to substitute his own pack of cards as he moved from table to table.

By this means he nearly always walked off with the first or second prize! Sir Robert Wallace has just sent him to jail for nine months.

* * *

But a few casual arrests and convictions with light sentences will not mitigate the menace. These pests must be stamped out altogether, and a vigorous police campaign is needed.

A Faded Bloom

A System That Did Not Work

SOME time ago circulars were broadcast by an enterprising person named H. Bloom, of a firm called Page and Turner, of Bank Chambers, High Holborn, W.C.1, which offered to make fortunes quickly for people who sent money to be invested in what was called the "P.T." system.

Page and Turner explained that if anyone invested £15, they would "guarantee" £5 a month profit. If the investment was £30, they would guarantee a monthly profit of £10—and so on. More than that, capital was stated to be returnable at any time after twenty-one days' notice.

One of our readers was induced, by this firm's alluring circulars, to part with £15. He waited anxiously for the guaranteed profits. They did not come. After a long delay, he received further communications from Page and Turner which were not in the form of alluring circulars, but were epistles crammed with regrets.

Frank and considerate

Page and Turner were quite frank about it. "Abnormal conditions" had caused the "P.T." system to fail, and, although it was not Page and Turner's fault, they did not (on paper, at least) want their clients to lose their money.

In order to show that they, too, were the victims of misfortune, Page and Turner sent our reader a letter enclosing "the personal Bill of Mr. Bloom, at three months, and bearing interest at 8 per cent." That was in July, 1924. The bill is before us now—still dishonoured!

Mr. Bloom, it should be explained, was really Page and Turner, which was the name under which he traded as an investment broker. Where is Mr. Bloom to-day?

A visit to Bank Chambers, High Holborn, elicited the fact that Mr. Bloom, or "Page and Turner," abandoned that address long ago, for an office in Oxenden Street, Haymarket, S.W.1. To the latter address our investigator then directed himself, but Mr. Bloom was not to be found there either. Some interesting information was, however, available.

Bloom, with his "P.T." system, and his "Page and Turner" notepaper, operated at Oxenden Street some months ago, but has now "gone away." Since his departure there have been a number of enquiries for him and for "Page and Turner," and it is stated that one man came from Yorkshire to see Bloom with a gun!

A simple question

The latter gentleman, like most of Page and Turner clients, had lost a good deal of money. It is interesting to note, too, that Bloom departed leaving rent owing.

Why will people invest money in such ridiculous propositions? Why do they not ask themselves this question—If Bloom knows of a golden secret to success, why does he not keep it for himself, instead of giving it away for a mere song?

Scandal of the Mills

Liquidator's Serious Disclosures

TWO weeks ago we urged the President of the Board of Trade to investigate the circumstances surrounding the colossal failure of the Belgrave Mills Company, Ltd., of Oldham, Lancashire.

We have now secured the report of the provisional liquidator, Mr. W. Wallace Brierly, and the disclosures which it contains prove that our plea for enquiry was well merited.

Mr. Brierly states that, as the result of his investigations, he discovered a total loss of £1,700,000 between January, 1919, and July, 1925, which could not possibly have been incurred by a company like the Belgrave Mills in the ordinary course of trade. He, therefore, set out to find how such a loss *had* been incurred.

Huge speculations

The first large item discovered related to huge speculations in cotton futures which, in one half year alone, showed a net loss of £508,666 13s. 2d.!

Another point was that the average price that had been paid for cotton was considerably in excess of the market value; and at one period it had been bought at 26s. 9d. per lb., whilst the actual price received was 23s. 4d. per lb.

A further loss was stated to be the result of investments in subsidiary companies, and after allowing for actual dividends received from these companies, the amount was estimated as being £350,000.

And, at a time when the true position of the company was undoubtedly shaky, dividends had been paid out to the extent of £70,000!

The liquidator also stated that he felt perfectly convinced that a substantial amount had been lost through sheer carelessness.

"Never," he declared, "in my experience have I gone into any cotton mill where valuable stock was left lying about to catch the dirt and dust as it was in this case. . . Yarn has been discovered in the mill which was made during the war."

Damning disclosures

These disclosures are serious enough, but the matter is made far graver by Mr. Brierly's declaration that he believed the true position of the company's affairs to have been "covered up" by doubtful methods.

His investigations showed that stock had been entered up in the company's books which was not in existence or was not the property of the company. Cotton had also been valued at a price considerably in excess of its actual value, and weights had been entered which were also excessive. And so on.

Surely, a report which contains so many damning disclosures is sufficient ground for a full enquiry? We sincerely hope that one will be held, and that those responsible for this colossal piece of financial jugglery will be made to explain away their strange conduct.

HIGH-POWER SHARE SHARPS

THE DEMON DYNAMITOR'S DODGE

A Gang of Slippery Oil Gushers

AT the present time hundreds of thousands of impressive circulars are being sent all over the country by various firms of shady share-peddlers.

Many of them are being showered upon the victims of previous Arkansas and Texas oil-plot frauds, perpetrated by the notorious Oil Lease Investment Company, Ltd., group pilloried in JOHN BULL time after time.

Since the collapse of the Oil Lease Investment group—in which thousands of English "greenhorns" lost the money they had invested in worthless oil-plots in America—one or two enterprising gentlemen have been actively engaged in share-pushing campaigns concerning new propositions of an equally speculative character.

One of them is Mr. F. A. Dale, trading as a "stock and share broker" at Moorgate Chambers, 72, Finsbury Pavement, E.C.2.

Mr. Dale has been very busy sending out elaborate circulars pushing the sale of shares in a concern called the "Navarino Recovery, Limited," which was formed for the purpose of salving several flag-ships which lie buried in the ocean, in which we are asked to believe there is hidden millions of pounds' worth of treasure.

Misusing the press

It should be explained that several important newspapers, impressed by the romantic traditions associated with these sunken flag ships, have published articles, mostly from the historic point of view, on the subject. Mr. Dale has been quick to take full advantage of this.

In his share-pushing circulars he has the impertinence to refer by name to no fewer than seventeen reputable newspapers as though they had boomed the shares. They have, of course, done nothing of the kind.

At the present time, shares in the Navarino Recovery, Limited, are worth about 2s. Mr. Dale has been offering them at 6s., pointing out that twenty-five, at the cost of £7 10s., will bring a return of £125. A thousand shares, he optimistically goes on, which he is willing to sell for £300, will bring investors a profit of at least £5,000.

How the "gyppers" work

This is splendid. Many people, who believe everything Mr. Dale says, are foolish enough to despatch their money without bothering to ask themselves one question—why, if these shares are so valuable, does the generous Dale not keep them for himself?

We will tell our readers why. The procedure adopted is simple. An American "gypper"—and London is housing many at the present time—or an English "financier" who has copied his methods, takes over a block of shares in, say, the Navarino Recovery, Limited, at 1s. 6d. or 2s. a share. He then employs a clever share-pusher to offer these shares, as in this case, at 6s. a time.

The share-pusher then procures the names and addresses of people who have a weakness for investing in such concerns, and, by the aid of alluring literature, pesters them until they fall for the bait.

What, then, happens to the difference between the price for which the shares are originally secured, and the money obtained for them by enterprising persons like Mr. F. A. Dale? The answer is simple—it is divided between the share-pusher and the "gypper."

Mr. Wilfrid Greene, K.C.

How profitable this is may be gauged from the fact that, say, £50,000 has been obtained from investors by men of the Dale clique within the past few months. Only about a third of this sum belongs to the Navarino Recovery, Limited.

Another gentleman who operates on the same lines, and who has been dealing busily for some time with Navarino shares, is running what is known as the Exchange Investment Trust, of County Buildings, Corporation Street, Birmingham.

Big names hawked about

This man, like Dale, has been enclosing with his circulars the names of titled and influential people, who at some time or other purchased shares in the company, amongst whom are included Admiral Earl Beatty, General Sir E. Barrow, G.C.B., Sir R. H. Williams-Bulkeley and Lord Wolverton.

The gentleman behind the Exchange Investment Trust is C. W. Dickinson, and he has unloaded a tremendous number of Navarino shares, at 6s. a time, on the public, making giant profits for himself.

When people of the Dale and Dickinson type want to bring off a special coup, they resort to a very ingenious device. They employ expert share-sellers, who are described as "high pressure" salesmen, or, to give them the nickname by which they are known amongst their associates—"dynamitors."

Dynamitors do not work on "cold turkey"—in other words, they will not touch anyone not already in possession of shares in some doubtful company. They do not care what they spend in effecting a deal, nor do they care how far they go to achieve their object. They are always certain of one thing—that the man they are after has money.

Immaculately attired, they drive up to their prospective victim's house in a magnificent car. They adapt themselves to any situation. If the man they are after is a quiet-living clergyman, then they act as the very type of gentleman a clergyman likes to interview. If, on the other hand, their man is a person who likes champagne and the best cigars, the dynamitor invites him to dinner at the best hotel available.

These "high pressure" touts never abandon the prospect of achieving their object once they have "summed up the situation." They never interview more than one person at a time—the only people at an interview are the dynamitor and his prospective dupe. By this means they remove the possibility of any charge of false pretences being proved against them.

The trump card

If all the usual methods have been tried and have failed, the expert salesmen then resort to a final and very cunning trick known as the "waiver" dodge. This is how it is worked.

A document, very impressive in appearance and equally so in its wording, is placed before the intended victim to sign. When the intended victim looks at it, he finds that it is an authority to release his privileges and share-holdings in the company, because, as an original shareholder, he has not taken the opportunity of acquiring some of the further shares worth wealth untold!

It is clever, of course, and the trick usually works. If the shares *are* worth untold wealth to the company, and they are anxious to get them back then they are worth untold wealth to the deluded victim, who under the admittedly amazing skill of the dynamitor, usually plunges further into the mire.

In one case, a village clergyman, as the result of a dynamitor's "high pressure" tactics, was induced to take a large number of shares at more than double their value.

These "dynamitor" men always get at least 25 per cent. of the proceeds as their share of the plunder, while the "financiers" operating in the Dale and Dickinson world share the difference between the actual value of the shares and the price obtained for them by trickery of this kind.

We offer our aid

Mr. Wilfrid Greene, K.C., has been appointed president of a committee of enquiry to look into the workings of our antiquated company law, a move we have demanded for years.

The information collected by this journal, over a long period, is both astounding and invaluable, and we sincerely hope, for the protection of the public from "stunts" of this kind, that Mr. Greene will officially call upon us to produce all the information at our disposal.

MYSTIC'S MONSTROUS TRICK

BUNKUM AND BUSINESS

Alpha's Artful Ads.

THERE certainly are more mysteries in life than we know of. For instance, merely by sending a specimen of your handwriting (and, incidentally, 5s.) there are modern magicians who can tell you all about yourself.

Scotland Yard has missed the chance of its life. As up-to-date as it is with its finger-print system, its wireless, its flying-squad, it has omitted the most important system of all. By paying their shillings, as thousands have, they could have discovered how easy it all is.

In some of the national newspapers, usually those which circulate in the provinces and countryside, as well as in women's journals and occult weeklies, you will find small advertisements by all sorts of seers who offer to tell you almost anything for fees from a shilling to a guinea.

A strange connection

In his desire to test the claims of every conceivable sort of "mystic," JOHN BULL'S Special Investigator, Mr. Sydney Moseley, answered one of these advertisements, which simply read as follows:

"Know your character. Your handwriting shows this. Send specimen with one shilling for scientific reading. Novelties list. 'Alpha,' care of Leaves and Lake, 12, Charterhouse Square, London, E.C. 1."

In reply he received the following:

"This writing shows a very determined character, but one which is, nevertheless, open to reason, ambition is also shown, and there is a certain lack of attention to detail. Artistic ability is indicated, possibly along literary lines, concentration, good taste, a well-developed brain, well balanced and with a sense of logic and fair play. Unselfishness, sincerity and a warm heart are shown.—ALPHA."

But this was not all. Attached to a half-sheet of notepaper was a printed slip offering "surgical and rubber goods." He was asked to "return this slip with a shilling postal order, and I will send you supplies."

The "I" apparently referred to the original merchant, R. Fearing, of Seafield Road, Colwyn Bay, but pasted over this address is the name of the firm Leaves and Lake, of Charterhouse Square, London, E.C., where letters addressed to Alpha, the handwriting expert are sent.

Mr. Sydney A. Moseley

What is the association between the two? It is, at any rate, a monstrous thing that a perfectly innocently-worded advertisement, which must bring replies from all sorts of people, should bring forth a tout's trick to sell his rubber goods.

Mysterious offers

We do not mention the paper in which this advertisement appeared because we know that it was inserted in all innocence, but we have taken steps to see that such advertisements do not appear in future, and no doubt the authorities will take due heed of this exposure and act accordingly.

As to the actual value of the character-reading, Mr. Moseley got a friend of his to write. The reply also indicated "great determination," "literary ability" and "unselfish disposition." Besides the offer of surgical and rubber goods numerous circulars accompanied the reply.

There was an offer of Indian balm, secrets of beauty, health and long life, herbal tea and various toilet requisites. Mysterious offers of Parisian cream arrived later from a "beauty specialist" of Brixton.

The following is the extraordinary reply our Investigator received to a "test" letter. He had first argued with an occult friend of his that many people's handwriting depended on the mood of the moment, but was informed that the genuine character-reader can see through this even though the handwriting be disguised.

A lucky number

He, therefore, wrote, enclosing the usual small fee, to the Mystic Lady who advertises in the popular press. He signed it "Alice" and asked if he was going to marry someone in uniform. This is the reply.

"Your handwriting indicates a cheery, hopeful character, liking to look on the bright side of things, and making the best of them. Your temper is hasty, and you are quick to take offence, but it never lasts long, for you are soon ready to forgive and forget.

"Self-reliance is shown, and you like to form your own opinions, act on your own judgment and think for yourself. Your general abilities are excellent, but you have not much observation, and are slow to notice things and to comprehend their meaning. You were born under the planet Jupiter, and will be very successful in life.

"You will marry a man in uniform, rather tall, blue-grey eyes and light chestnut hair. Your lucky colour is white, lucky stone the Moonstone, lucky day Thursday, and lucky number 5.—Yours truly,

"THE MYSTIC LADY."

Surely, after this, we need not comment further!

A Remarkable Rise

IN 1907 Portsmouth paid its chief constable a salary of £415 per annum. From 1919 onwards it has paid £1,021. It is not so much the actual increase as the manner in which it has been arrived at which calls for comment.

The present chief constable was appointed in September, 1907, at a salary of £400, with an allowance for uniform of £15, rising by annual increments of £25 to a maximum of £500.

* * *

Upon reaching the "maximum," a further sliding scale was introduced allowing for two further annual increments of £50. Then, in 1916, the Watch Committee suggested that the chief constable should be granted an allowance of £70 a year towards the maintenance of a motor-car which he was to provide himself. This was not granted, however.

In the following year the Watch Committee suggested an increase of salary of £100 a year, not to be pensionable. At the same time they proposed that information should be obtained as to the salary paid to the chief constable in other towns.

* * *

The council referred the matter back to the Watch Committee for the proposed information to be obtained before the matter was dealt with, but the committee now resolved not to "proceed any further with the recommendation to increase the salary of the chief constable."

They showed their resolution by promptly recommending that the chief's motor-car should be kept at the fire-station and that he should be allowed petrol for use in the borough for six months. This was rejected, and the next proposal was for a non-pensionable bonus of £20 per cent.

This last proposal was defeated by 32 votes to 7, yet when the Watch Committee recommended an increase of £120 per annum, the same council agreed at once, *although the bonus of 20 per cent. would have worked out at exactly the same figure!*

* * *

The same policy continued until the present figure was reached, the amusing part being that the council was continually arriving at "decisions", only to rescind them at subsequent meetings.

Nobody's Business

Left to Die

DISCLOSURES made during the inquest on a young Wellingborough man, named Gaius Coles Whitney, are of such a serious nature that we feel called upon to bring the full facts to the public notice in the hope that publicity will help to bring home to those responsible the enormity of their negligence.

The coroner's verdict was that Whitney met his death through an accident caused by an overflow of petrol, but he also added some very strong comments—and with very good reason.

Terrible callousness

The accident occurred on December 15, when Whitney, a driver in the employ of the Nene Valley Transport Company, stopped his lorry at a garage in Corby in order to get petrol.

Apparently, whilst he was filling the tank, some petrol splashed over on to the exhaust, which was very hot through running.

The petrol blazed up suddenly, and Whitney was enveloped in flames. A garage hand rolled him in a coat and succeeded in subduing the flames, and within a few minutes some ambulance men and a doctor were upon the scene.

Whitney was removed to Wellingborough cottage hospital at his own request. He was in a dangerous condition, being terribly burned about the head and body, and later became delirious and violent.

Although he was known to be dying, he was removed to the Wellingborough Infirmary on December 23, because there was no male attendant at the hospital to look after him.

Seventeen hours after his admittance to the infirmary Whitney passed away, and *evidence was given that no doctor had been near him during the whole of that period.*

Coroner's stern words

"There was some neglect on the part of someone in not notifying a medical man," declared the coroner.

"If those responsible were unable to find one doctor they should have taken steps to obtain another. The master was responsible at the infirmary." He also demanded that notification in the future should be immediate.

This is all very well, but in our opinion the matter should not be allowed to rest there. A full enquiry is needed in order that those responsible may be made to answer for their actions.

In the first place, the removal of a patient in such a critical condition was a very grave step to take, and one would have thought that in such an emergency a male nurse could have been engaged to attend at the hospital.

But, even if the removal was justified, there can be no justification for the callous action of the infirmary authorities in leaving Whitney to die without calling in a medical man to do all that could be done for him.

Tied to Granny's Apron Strings

by LORD TERRINGTON

IT is the love of liberty that appeals to the law-abiding citizen. Any Government that brings in laws curtailing individual liberty is going a long way towards fostering rebellion and anarchy

THE old-fashioned thing called freedom does not count as much as it did in our political calculations. Because liberty has surrounded us from the cradle, we confidently assume that it will accompany us to the grave, forgetting that over half Europe its enemies have triumphed, nailing the flag of despotism to the mast of progress.

These strange foreign happenings do not much trouble us. After all, this is England, and Britons "never, never, shall be slaves."

Is this cheery optimism justified? Is liberty so strongly entrenched in the British Isles that we have nothing to fear from the assaults of its foes? Before we answer, it may be as well to take a good look round.

We shall thus avoid the mistake so many politicians make of fixing their eyes on the ends of the earth, at the risk of missing what goes on under their noses. For the signs of the times are to be read not only in Russia, in Spain, in Italy, but here at our very doors.

The past twenty years have witnessed an extraordinary curtailment of individual freedom. Under pressure from one source and another the State has multipled its "Thou shalt nots" until the bewildered citizen can scarcely step out of doors without breaking a law.

The liberties surrendered during the war, on the distinct understanding that we were to have them back the moment victory was achieved, have been permanently filched from us.

Red-tape restrictions

There is no need to recite the dismal catalogue of restrictions; every citizen knows that if he wants to buy beer or cigarettes or chocolates, to patronise the grocer or the butcher, to do business with his neighbours or to meet his friends over a social glass, he must do so not in conformity with the free impulses of taste and inclination, but in obedience to cast-iron Government decrees.

Never mind for the moment whether these orders and regulations are good or bad as to their moral tendency; the point is that they are interferences with personal freedom which have never been sanctioned by the British people.

Nor do they stand alone. Each new Parliamentary session sees a fresh output of red-tape ordinances, still further restricting individual liberty.

If a plebiscite could be taken it would almost certainly be found that a vast majority of the electorate were opposed to the continuance of these fettering enactments in their present burdensome form; but at the time of a General Election no political Party thinks it worth while to challenge a verdict upon anything so old-fashioned as the right of the individual to be consulted before his normal liberties are signed away.

Grandmotherly guides

If anyone ventures to grumble, the answer usually is that like nasty medicines these curtailments of liberty are good for us. As though in a free country anybody had a right to decide that except the people themselves!

Once we acquiesce in the theory that our rulers have the right to govern us according to their own notions of what is best for us, without reference to our wishes, there is an end not only to political and social liberty, but to "democracy" as a system of popular government.

For as Sir Henry Campbell-Bannerman put it, "Good government is no substitute for self-government"—either in these islands or anywhere else in the world.

There are unmistakable signs that in the course of her still incomplete political evolution, Great Britain has entered a well-marked danger zone. Like Esau of old she is being invited to barter away her birthright for a mess of pottage; to surrender her hard-won liberties in exchange for the promise of material comfort grounded upon social justice—an admirable end in itself, but the price may easily be too dear.

An appealing invitation

The Communist says in effect, "Surrender your liberty into our hands, consent to be governed by the 'intelligent minority,' and all the good things of life shall be yours. Better than freedom are order and security and good government; a sufficiency of things to eat and drink and wear.

"Under present forms of democracy, progress is so slow that we shall all be dead before things are much better. Give up your freedom to those who will use it on your behalf with superior intelligence and wisdom for the advantage of the whole community."

In honeyed terms like these Moscow, while biding her time for bolder measures, entreats the Western world.

And the curious thing is that at the opposite pole of political thought Fascism employs exactly the same accents. The portentous figure of Mussolini (and we must remember his earlier views) bestrides the Italian peninsula, demanding that in the land of Cavour and Mazzini the last vestiges of liberty shall be destroyed. Not for any evil purpose, be it understood, but for Italy's good!

We need not be incredulous when we are informed that Mussolini's cherished ambition may be to effect an armed alliance with the Union of Soviet Republics. At heart Fascism and Bolshevism are the same thing!

Fostering rebellion

It is an evil thing. Government without the free consent of the governed has been the prolific source of wars and revolutions; it belongs properly only to infant communities, not to States which have reached political maturity. In a grown-up nation it is a mark of disease, and as with all diseases its beginnings are small.

To-day the cancelling of a public right, to-morrow the careless surrender of an ancient liberty; coquettings with Communism; flirting with Fascism; isolated acts of worship at the shrine of force. So by small degrees the foundations of freedom are undermined, for as John Morley warned us "the price of liberty is eternal vigilance."

It is easy even for democratic governments to be false to their trust, to usurp the rights of Parliament, to extend the authority of the Cabinet and the scope of the Royal Prerogative at the expense of the House of Commons.

The amount of legislation which is carried out in these days by means of Orders in Council, without direct Parliamentary sanction, almost passes belief; while every year sees an extension of the system under which statutes are framed in skeleton form leaving the details to be filled in by Ministerial decrees.

If ever Communists or Fascists succeed in capturing the machinery of government they will find that behind the backs of the nation it has been wonderfully adapted to the uses of tyranny.

Lord Terrington

It is time to call a halt and retrace our steps to the point at which we stood before the great war turned us all into "controlled" automata, obedient to the word of command.

The disappointing thing to me is that there is so little effective protest against the steady encroachment of the governing powers on what ought to be the sacred domain of political and social liberty, and I hope and trust that a change in this respect may be among the party developments of the early future.

Obey— but agitate

As long as laws remain on the Statute-book it is the duty of loyal citizens to obey them, but an agitation for the repeal of laws that put grown people into leading-strings, turning all manner of innocent acts into punishable offences, would command the support of a large body of men and women whose respect for the Constitution is beyond question.

Indeed, it is because we love and respect the Constitution of this Realm, and because we believe that the liberty of the subject is of its very essence, that we protest against government by Cabinet ordinance instead of by the freely-registered will of an elected Parliament.

The state of the law is wholesome only as long as the acts which it condemns and punishes are felt by the general body of the people to be deserving of censure and chastisement.

This, at any rate, is my notion of practical democracy. If we are heading for some other form of government, that is a different matter, but let us go not blindfolded, but with our eyes wide open. Let us have done with make-believe and pretence.

Hoodwinking the people

For my part, I do not believe that the nation is wavering in its democratic faith, but I am very seriously afraid that in certain directions people are being hoodwinked and misled.

In the twentieth century the word "liberty" has lost the glamour and romance it had for our fathers who had the wisdom to put it first among the great political virtues.

But make no mistake, progress without liberty is a mirage. Abraham Lincoln's prayer that "this nation under God may receive a new birth of freedom" might with advantage replace Mr. Baldwin's vague aspirations for "Peace in our time."

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon. Lord EUSTACE PERCY, M.P., Minister of Education.

DEAR SIR,—I note that you are sending out to educational authorities an "administration memorandum" modifying your now famous "economy" circular; which, being interpreted, means that you are finding it necessary to yield to the pressure of public opinion. If you open your eyes a little wider you may see that public opinion is still being steadily organised against you. Local authorities, parents and teachers, to say nothing of social workers, know that to condemn children to ignorance is to commit national suicide. They do not propose to do it. JOHN BULL.

To the Rt. Hon. Sir P. CUNLIFFE-LISTER, M.P., President, Board of Trade.

DEAR SIR PHILIP,—According to the chairman at a meeting of the Liverpool Chamber of Commerce, of the sum of £16,000,000 granted to shipping under the Trade Facilities Act no less than £1,500,000 has been given to concerns controlled by foreigners and competing with British shipowners. Surely the Act was passed to "facilitate" trade in this country and incidentally to assist our own mercantile service? To help foreign competitors is a strange method for your department to adopt towards this end, and you will find it hard to convince chambers of commerce that it will do so. JOHN BULL.

To Sir H. KINGSLEY WOOD, M.P., Ministry of Health.

DEAR SIR,—I am glad to note that you are able to endorse my repeated contention that the Old Country is far from being played out. You are of opinion that our two greatest dangers are to be found in "the employer who lives in the spirit and with the ideas of 1826" and the workman who "restricts output and fails to do a decent day's work." Here you hit the nail right on the head, and I trust these words will be noted by both classes concerned. Your description of the "best triple alliance" as brains, capital and labour is as apt as it is true. Try and get your fellow M.P.s on all sides of the House to realise it also. JOHN BULL.

To Rt. Hon. Lord OXFORD and ASQUITH, K.G., Bedford Square, W.C.

MY LORD,—There is a stage in the tide of human affairs where the multitude of councillors darken counsel. This stage is being reached in the Liberal land campaign. The public will not have control by hordes of new bureaucrats. All that is needed is a short, clear Bill, stating that on an agreed date the economic rent of *all* land shall be collected by the State. The first party with the courage to introduce such a measure will sweep the country. JOHN BULL.

To Sir JAMES WILLIAM OLIVE, K.B.E., New Scotland Yard.

DEAR SIR,—After fifty-three years of service you retire with views worth a hearing. You find the policeman of to-day very different from his predecessor of a generation ago. The new criminal is a polished man of cunning; an educated force is needed to frustrate him. That the whole problem is one of wits is your conclusion. I hope it will sink deep. JOHN BULL.

To the Rev. H. R. L. SHEPPARD, M.A., St. Martin-in-the-Fields, London.

DEAR "DICK,"—Shackled with ill-health, for years you have striven to overcome the handicap, and the love which your parishioners bear you is testimony to your success. You have begged their sanction to your retirement on the grounds that you are unable to serve them as you would, but they have replied that they prefer a half-time you to a whole-time anybody else. We commend their wisdom. God bless you! JOHN BULL.

To WILLIAM LEWIS, Godrevy Lighthouse, St. Ives.

DEAR LEWIS,—When illness compelled the hasty fetching of your pal ashore, you were left eight days alone to tend the lighthouse. You did not grumble, give way to nerves, nor get "fed up." There was a man's work to do and you did it right cheerily. I'm glad to see my lads ready when duty calls. JOHN BULL.

To Mr. GEORGE CANT, Barkenstone, Belvoir.

DEAR SIR,—I am glad that at the age of 102 you still have a chum of your own generation, Mr. Billy Walker, of Nottingham, aged 103, with whom to exchange greeting. The span of life seems lengthening. Centenarian birthdays are becoming as common as blackberries, but it was a jolly thought of your Barkenstone neighbours to ring the church bells on yours. JOHN BULL.

To the UNKNOWN BENEFACTOR, City of London.

DEAR SIR,—I do not publish your name since your desire is to remain anonymous, but your good-heartedness is no secret. Born in a poverty area down East, you understand what it is to want while others feast. Now you are a prosperous City man, but you do not forget. Through your bounty 6,000 of London's poorest kiddies, in various City mission halls, are invited to a New Year feast. You are one of Nature's gentlemen, whose money has neither blinded your eyes nor hardened your heart. JOHN BULL.

To Mr. J. HOWARD WHITEHOUSE, Bembridge, Isle of Wight.

DEAR SIR,—You, like myself, feel the villages of this country need redemption from stagnation. It is not fair that every village boy should be doomed, through lack of opportunity, to become a clod. Elementary education needs reforming. Skilled instruction in arts and crafts, gardening, woodwork, and ironwork should be given. Under such an enlightened scheme life in villages might be transformed and men stay on the countryside who otherwise, in search of decent existence, are forced to leave it. JOHN BULL.

To Mr. DAVID REES, Coroner, East Glamorgan.

DEAR SIR,—At the inquest held at Llanharan on Mrs. Florence Jenkins you wisely spoke strong words of warning as to the immorality and serious consequences of illegal operations. There is a great deal of this sort of thing going on among the very poor who, in their poverty, dread the coming of another mouth to feed. In my opinion, it would be better to give these despairing women information about birth control than leave them in ignorance to take evil steps, which, as in the case of Mrs. Jenkins, adds to misery by robbing the existing children of their mother. JOHN BULL.

Mr. BALDWIN: "I wouldn't have done it, but somebody pushed me. Somebody pushed me, they did, they did!"

With apologies to Wireless Willie.

Straight from the Shoulder

CANON DONALDSON:—Not even now is there any enthusiasm for the beauty and glory of peace.

Possibly because peace is never allowed to be seen in real beauty and glory.

* * *

MR. C. L. BRYANT:—Manual instruction can do much to restore the sense of the dignity of labour.

If you drill that into wooden heads at the Ministry of Education it will be a useful bit of manual labour.

* * *

MR. COOK:—I have been described as a Lenin, a Napoleon, and a Mussolini.

Quit pluming yourself on the fact and get on with the job you are paid for.

* * *

MR. J. H. THOMAS:—Those who look for trouble can always get it.

Those who try to escape it may get it when they are not looking for it.

* * *

SIR F. WILLIAMS-TAYLOR:—Land hunger is a human instinct.

Which nothing but crass stupidity on the part of rulers will continue to quell.

Without Fear or Favour —*by The Editor*

CONSULT OUR PENSION EXPERT!

Figures that Mislead

NOT the least of the many dangers surrounding the Coal Mining Enquiry is that the public may be misled by the official figures.

These are always carefully selected, and, at the lowest computation, make a miner's wage appear as 60 per cent. above pre-war.

But between that estimate and what it is *possible* for the miner to earn lies a great gulf. It is just there that trouble starts.

For example, during the second quarter of 1925 the miner's possible weekly earnings averaged 52s. In certain prosperous districts they were more, in other districts less.

But what really matters is that the real wage—i.e., the standard of living—has been depressed. Actually, it is 11½ per cent. below pre-war. That is the great human fact.

Again, take another and a broader average. The actual average earnings of all mine workers during April–June, 1925, amounted to 48s. 6d. per week, which is hardly up to the bare subsistence level with the present cost of living.

But this figure takes no account of deductions for explosives and other necessaries for work which must be purchased and paid for out of the miner's own pocket.

Because of their variable nature it is impossible to obtain exact figures of these deductions. Nevertheless, they are a factor which must be reckoned with by those determined to think of life in the mines only in terms of pounds, shillings and pence.

The outstanding wonder of the mining situation is not that here and there bitterness creeps in, but that, on the whole, so far as miners and their families are concerned, there is so singularly little.

A Too-logical Duke

FOR once we find ourselves in agreement with the Duke of Northumberland. In the columns of the *Morning Post* he defends his right to royalties by insisting that it is impossible to separate surface and coal ownership.

His Grace is perfectly logical. If it is right for a noble lord to extract rent from the husbandman who, by the sweat of his brow, makes the brown earth fertile, it is also right for him to levy a tax on the coal which is brought up from the bowels of the earth by the courage and toil of the miner.

We could go further and prove that if he has a right to rents and royalties, he is likewise entitled to put a price on the air breathed by those who live upon or have occasion to travel across his extensive ducal acres.

And what of the ether? Who knows what excuses for the further enrichment of millionaire dukes that mysterious element may yet provide?

Providing, of course, that the people don't decide in the interval that nobody has a right to anything at all unless he works for it!

Are You Missing Your Pension?

"JOHN BULL'S" chief aim is always service and help for its readers. The new Widows, Orphans and Old Age Pensions Act calls for instant action. We have therefore taken special steps to meet a special need

IF there is one thing more than another that we desire to do, it is to help those who are unable to help themselves. JOHN BULL has always prided itself on being the friend of the under-dog, the champion of the weak and defenceless, and the advocate of justice as between the oppressed and oppressor.

The Widows, Orphans, and Old Age Contributory Pensions Act came into force last week, and the remarks we have just made are called for by that extraordinarily complicated measure.

Here is something that is supposed to benefit those in want, an Act conceived in order that the spectre of want and the terrorising uncertainty of a poverty-stricken future might be removed from hundreds and thousands of British homes.

The Rt. Hon. Neville Chamberlain, M.P., Minister of Health

Some 15,000,000 people are forced to pay for the benefits this Act confers; in other words, about one person in every three is vitally affected by this piece of far-reaching legislation.

Yet the result is an Act of Parliament so complicated and so involved that few, if any, of the people supposed to benefit under it can make head or tail of it!

We desire, as we say, to help those who cannot help themselves.

"John Bull" has therefore engaged a Pensions Expert who will deal with any and every enquiry in connection with this Act. All readers have to do if they wish to know their position with regard to pensions is to write to "The Pensions Dept.," "John Bull," 93, Long Acre, London, W.C.2, enclosing a stamped addressed envelope, when they will receive an authoritative reply.

WHAT is the use of Parliament attempting to benefit the widows and orphans unless it can so draft its proposals that they are easily understandable by those who wish to benefit thereby?

Is it any wonder that, although 196,000 widows and 386,000 children should already have received their first payments of benefit, not 50 per cent. have done so?

Is it any wonder that thousands of them are so bewildered by the complexities confronting them that they even despair of being able to fill in the necessary forms correctly?

It is often cynically said that Acts of Parliament are framed by one set of lawyers to give employment to another set of lawyers in interpreting them.

The Act with which we are dealing is certainly enough to make the cynics say, "I told you so!"

We are not going to be content with merely saying, "I told you so." We are going to do all we can to remedy the unconscious cynicism which imbues these would-be social reforms by inaugurating a practical service.

THE help and advice of JOHN BULL'S expert are at the free disposal of our readers, and now, as always, we shall endeavour to redress a balance our legislators have unfairly weighted against the people.

We do not doubt the sincerity of the Government. We are willing to believe that it honestly desires to lighten the burden of the widow and orphan and relieve the distress of the aged.

But humanity wrapped up in legal phraseology and tied about with red tape is apt to be completely ineffective. Good intentions are swamped beneath a mass of unintelligible detail.

No matter what your difficulties or perplexities in regard to the new Pensions Act, write to us. Our expert's advice is now at your service.

Disease-made Criminals

A PUBLIC service has been rendered by Mr. C. G. Ammon, M.P., in bringing to the notice of the public the case of a young man charged with theft before the Lambeth magistrate.

It appears that the culprit, now aged twenty, fell a victim to "sleepy sickness" some six years ago. As is frequently the case with this mysterious malady, the lad, though recovering physically, was left morally and mentally deficient.

He developed suicidal tendencies and was removed to an asylum. He was ultimately discharged, but later was sentenced to imprisonment for theft, the magistrate being unaware of his medical history.

Thanks to Mr. Ammon, there is not likely to be a repetition of this unfortunate miscarriage of justice. At the same time the attitude of the Home Office officials, who have given "no evidence of any interest or any inclination to take steps to deal with so serious a case," is to be deplored.

How many men have been brought before a judge and jury, when the proper tribunal to deal with their case was a board of medical specialists?

Without entering into any discussion at the moment as to whether all crime is a disease to be treated as such, there is little doubt that hundreds of poor delinquents who have paid the penalty of their misdeeds would have been sent elsewhere than to prison had there been a knowledge and an understanding of their medical history.

There is, of course, as the law stands at present, no obligation on the authorities to make allowances for those proved to have suffered from "sleepy sickness."

That being so, we suggest the appointment of a committee of enquiry which will be able to recommend a much-needed amendment of the law.

Red Tape Run Mad

THE case of Miss Helena Millais, the B.B.C. artiste, throws plenty of light on the idiocy of the G.P.O. in regard to its telephone service.

Miss Millais for twelve years has used a telephone at her flat, but during the last few days it suddenly dawned on some bright spirit at the Post Office that the lady did a little concert work and even indulged in the iniquity of broadcasting.

These horrid circumstances having plunged her telephone from the backwaters of private life into the vortex of a business, Miss Millais is promptly informed she must pay 30s. a year for it.

Could any plan devised make the telephone more unpopular?

Could any mind above the level of an ass explain why a man to whom the telephone is a vital factor in business should pay more for its use than a woman who chiefly uses it to arrange social calls or discuss the latest tittle-tattle?

All subscribers are charged for the calls they make, which shows this irritating differentiation to be little short of sheer lunacy.

Baldwin's Rowdy Boys

by A. G. GARDINER

THE Government professes anxiety to economise, but has no definite plan. Cheeseparing here and there is only intended to throw dust in the eyes of the people. The Government stubbornly refuses to look in the direction where enormous saving can be effected

The Rt. Hon. Stanley Baldwin, M.P.

WE all like Mr. Baldwin, and, so far as his intentions are concerned, we all trust him. A more amiable man has never been in public life, nor one more entirely free from personal ambitions or the pursuit of private ends. If amiability of character were all that is necessary to make a good Prime Minister, he would be among the best Prime Ministers the country has ever had.

But amiability of character, though important, is not enough. There must be force of will, clear purpose and sustained motive if public policy is to be wise, continuous and intelligent.

Now it is in this respect that Mr. Baldwin gives us so much room for concern. We never know when we have him or where he is going, because he does not know himself. Or perhaps we ought to say, because his view is so easily overridden by the will of others.

Thus in 1923, Mr. Amery stampeded him into a general election on Protection, with what catastrophic result we know. When he gets back a year later, the same masterful underlings compel him to re-embark on a scheme for the expenditure of millions at Singapore.

Go-as-you-please Government

He tells the House of Commons one day that the suggestion that the Government is proposing to stay in Mosul is "romance," and within a few weeks the romance is found to be the plain fact.

These illustrations could be multiplied. He gives, in short, the impression of being the kindly but weak master of a turbulent school. His boys are rowdy because they know he will not put them in a corner, or bring out the rod or "send them down."

The result is that we have a go-as-you-please Government in which anything may happen without the head apparently having any authority in the matter. He says one thing and his underlings in their various departments do the opposite.

Grave decisions of policy are suddenly sprung upon us without notice and without thought. It was so in the case of Circular 1371, which is now practically killed by the unanimous and indignant verdict of the country. But hardly is this monstrous folly disposed of before we have similar follies flung at embarrassed local authorities.

Thus, a few days ago, without any formal intimation that such an idea was afoot, the country discovers that the Government has suddenly changed the whole policy of relief schemes. The fact comes out casually at a meeting of the Newcastle City Council.

A discreditable policy

As everybody knows, no part of the country has suffered so bitterly from the post-war depression as the Tyneside district. It is still the most afflicted part of the country. It has been kept in existence by the insurance system, and by relief works largely financed by the Treasury.

Suddenly, without a word of warning, the Newcastle City Council is informed that henceforth only relief works will qualify for grants which are accelerated to the extent of at least five years. Thus, all public works which would have to be done in any case four years hence, or three years hence, or two years hence, will not have the grant. This means the holding up of urgent relief works all over the country. If the local council wants to get the relief it must set about doing things that need not be done for five, ten, fifteen or twenty years.

Could a more irrational proposal be conceived? Its aim, of course, is to stop the grants altogether and to leave the poor municipalities who have had to bear the brunt of the storm to bear the whole burden of keeping the unemployed in work. That is a shabby, an unjust, a discreditable policy.

And in the same paper in which this is announced I read of another attack on educational efficiency. Circular 1371 is dead or dying, but Memorandum 44 takes its place. Its object is the same. It is to make the school children pay for Singapore and all the extravagances of the great spending departments.

National suicide

Education is to be cut to the bone. No new developments are to be encouraged. No new capital expenditure is to be permitted, no matter how urgent the necessity. Nothing is to be done.

It is impossible to believe that Mr. Baldwin, who is a humane and sensible man, can be a willing party to such miserable expedients. Let us have economy in regard to unemployment relief and education by all means, wherever economy can be obtained without injustice and without inefficiency.

We need the most rigorous administrative oversight of expenditure in all departments of the public service. The tendency to wastefulness and extravagance is universal and requires unceasing vigilance.

But what is proposed in these two documents is an entirely different matter. We cannot stop relief works in the impoverished districts without throwing people on to the rates. They cannot be left to starve, and the result is that they are being kept alive in idleness instead of being kept alive and self-respecting in useful employment. As to stopping the educational machine, closing down technical classes, prohibiting provision of new classes however necessary—that is national suicide, for as I said a week or two ago, education is the foundation of national stability.

And how much can be saved by cheeseparings of this sort? If we were to close every school in the country it would not pay for what we are spending on the Navy alone. What is the use of these drippings from the spigot of education when we let the wealth of the country flow away in a stream from the bunghole of Singapore or Mosul?

Where the money goes

Let us suppose we save a few thousands by shutting multitudes of youths and girls out of technical classes and leaving them to roam the streets. How much will that help us to meet the fifty millions and more that the Government have arranged to spend in the building of a new fleet of cruisers at a time when the whole of Europe could not equal our existing naval power?

If we are to get economies which will do anything for the taxpayer they must be got in the great spending departments. The naval waste must be stopped; the extravagance over aerodromes must be stopped. Wild dreams of dominating the Pacific must be stopped. It is in these directions that the wealth of the country is squandered.

It pleases the Rothermere press to pound away against educational expenditure, and to talk as though the only way to prosperity was to bring up our children in ignorance. It demands economy, but it never urges economy where alone it can be exercised on a scale that will make a ha'porth of difference.

Armaments! Armaments! Armaments! That is where the money goes. And it is useless and dishonest, while this is so, to pretend that we can do anything but mischief by cutting down the unemployed grant or saving at the expense of the children's education.

Grave New Unemp

After Locarno — Disarmament. With this accomplished, another serious problem will arise.

SIR AUSTEN CHAMBERLAIN described the signing of the treaties of Locarno as the first step. The spirit of amity then set free has already borne fruit. The League of Nations has called a conference at which the assembled nations will discuss the taking of the next step. What is the next step?

Mr. R. B. Suthers

The next step is disarmament. As Lord Asquith and Oxford observed recently, that is the "acid test" by which the sincerity of the nations will be tried. If they honestly desire peace, preparations for war obviously become unnecessary. The Disarmament Commission, then, is to meet early in February, and the agenda has been formulated. It consists of seven questions.

Now, if the nations, or even a powerful group of nations, are not sincere in their ostensible attitude towards the problem of disarmament, it is obvious that these questions might easily provide material for procrastinating discussions so prolonged that the menace of armaments would fulfil itself in the inevitable next war.

FOR example, consider the first question! "What is the precise meaning of armaments?" Or as it may be put vulgarly, "When is an armament not an armament?"

The subtle propaganda of the war-minded has already been busy with this conundrum in respect to aeroplanes and ships. It is asked with an air of sweet reasonableness, "How can a nation be disarmed so long as it possesses aeroplanes which can be adapted quickly to war purposes?"

A similar difficulty is said to arise in connection with nations possessing an extensive mercantile marine, and this is raised in the sixth question.

The whole agenda bristles with these apparently insoluble riddles, but they are insoluble only on the assumption that the peace spirit of the peoples is either a myth or an hypocrisy.

A much more intricate and difficult problem than any of these will confront the nations after they have come to an agreement on the principles

Have They No Shame?

by "A GENTLEMAN WITH A DUSTER"

FAKE and make-believe, falseness and hypocrisy, are eating the heart out of the British nation. Corrupt politics, perverted morals and second-rate Government are red lights along the road to national decay

MADAME MELBA, famous in another direction, has recently taken her place among the social reformers. She warns us that this age is becoming more and more an age of fake and make-believe.

She watched a woman the other day making up her face in a public restaurant, watched the use of the lipstick, the eyebrow pencil, the rouge-puff, and the vanity-bag mirror, and said to herself, "*But what are you like inside?*" A searching question.

It reminds me of a remark made by Ruskin. He read one day an excited and boastful account of the first deep-sea cable to be laid between this country and the East.

Was there ever such an achievement! Where would invention stop! Words travelling under the ocean! A chain of submerged human speech stretching for thousands of miles! Truly the mind of man is godlike! Ruskin said, "*What sort of messages will it convey?*"

The cable is indeed a great invention, but how often is it used for great ends? How often is any great invention of man employed to render human life more splendid and more dignified?

Opportunity thrown away

It is the same with ourselves. The faked woman, smoking cigarettes and drinking cocktails in a restaurant, has it in her power to follow the footsteps of Elizabeth Fry or Florence Nightingale, has it in her power to visit the sick and needy, to mother the fatherless, to comfort those who are sorrowful, and to share the noble strife of men and women gallantly toiling to do away with cruelty, injustice and ignorance.

She is infinitely more marvellous than any deep-sea cable or any other invention of ingenious man; but how does she use herself?—to what ends does she employ her mind?

What sort of messages does she receive from humanity's past and transmit to humanity's future? What good is she? Whose life does she benefit? That marvellously delicate instrument of reason and aspiration which we call the mind—is she using it as a rational grown-up person or as a lunatic?

All that one can safely say of such creatures is this, that, whether they be good or bad, they are, by their public behaviour, for which they are responsible, setting an example fatal to the true ends of human existence.

A bitter harvest

It is beyond question that if a generation sets itself to find happiness in fake and make-believe it will end its days in the madhouse of disillusion, where there is indeed weeping and gnashing of teeth. It is the nature of all lies that in the end they score off those who perpetrate them.

Look at this question from the angle of history. Five hundred years before the birth of Christ certain men in a small island of Greece came to the conclusion that fake and make-believe were extremely dangerous. They conceived the idea that truth was a tremendously important thing.

They said to themselves, "What we see, and what we hear, and what we touch, does not represent reality. Our senses deceive us. Unless we are to be for ever cheated by these senses, we must use our reason to discover the real truth of things."

From that moment science was born among men, and ever since that moment science has been seeking to discover the hiding-places of truth. All our power over nature can be traced back to those far-off Ionians who perceived the importance of truth and the danger of error.

What a curious change is taking place in our midst to-day. These idle rich people, who set so powerful an example in the nation, have decided that to seek for truth is a bore. They would have us all conceive a passion for fake and make-believe.

We are to play a game of pretence, like children, and to play it openly and frankly as pretence. We are not to sham shamefully, but we are to adore sham. We are not to seek truth, but to

Dame Nellie Melba

run with all our might after lies. A few years ago women who painted their faces did so in private, and with great secrecy, issuing to the world with the hope that their careful artistry would deceive, that they would be taken for real young women and women with real and beautiful complexions.

This idea is now old-fashioned. The toilet performance is conducted in public, and the public is expected to admire the sham complexion just because it is a sham, and also because it is a shameless sham. The change is significant. It reveals in human nature a movement which is not forward to safety but backward to disaster.

Such a spirit is so ridiculous that it would be a matter only for laughter and contempt if we did not know two very important things about human history.

One of these things is the sheeplike character of the human race in following a new fashion; the other, that any shameless trafficking with shams has always led first to moral corruption and then to retribution.

Playing with fire

There have been many periods in history when women gave themselves up to fake and make-believe, and always these periods have culminated in the vilest forms of immorality—perversions of human nature which lead to madness, ruin and death.

No one can play with lies and escape corruption. Every great empire which has perished from the face of the earth, including even the vigorous and triumphant German Empire, had this moral perversion in its cities.

What these stupid rich people do not see is that life is a great thing, demanding moral effort on the part of every individual. Such a virtue as modesty, for example, is not a matter for scoffs and sneers, but a thing of pre-eminent seriousness, a quality of the soul which is absolutely essential both to its health and to its grandeur.

This fact was discovered centuries ago, and man has acted upon it because he has proved its value, because he knows that every form of vanity leads him away from truth—truth which is essential to his dominion over the world.

You never find a fop among men of science. All the littleness of human nature is found in the nurseries of humanity, in such places as political salons, literary coteries, and the theatres. Great men are concerned with great things. They are not too busy for mean things, but mean things have no place in their nature. They have outgrown them.

Britain's evil day

It is to these men we should look for our examples, not to fashion; it is these men who are our true leaders, not the rich. Certainly it will be an ill day for Britain if her rugged and outspoken working classes, who have always been the great realists of the nation, take to copying the fake and make-believe, the showiness and the vulgarities, of her childish rich.

In the hands of the women of our working classes is the destiny of this great country, and the example they elect to follow should be the highest, not the meanest and most false.

emloyment Menace

by R. B. SUTHERS

and methods of disarmament. That is the problem of unemployment which disbandment of navies, armies and air forces will involve.

At present the nations are spending £2,000,000,000 a year on war equipment. Reckoning that each £100 so spent finds employment for one person, total disarmament would mean that 20,000,000 people of all grades of ability would be thrown on the labour market.

OF course, nothing like this number would be disbanded at once; but all lovers of peace look for substantial and early reduction of armaments.

What is a substantial cut? Ten per cent.? Twenty per cent.? Even 20 per cent. would mean an addition of 4,000,000 to the number of the world's unemployed.

The serious nature of this problem has already been illustrated by our experience in respect to the Admiralty economies at Rosyth and Pembroke. Loud voices were raised against the harshness and cruelty of this proposal, and no wonder, for the Government has no remedy for the comparatively small amount of unemployment thus to be caused.

Again, it is notorious that the present plight of the steel industry, and the necessity for reconstructions of the Vickers type, are attributed largely to the effects of the Washington Disarmament Convention.

What is to be done about this new army of unemployed? They are not mentioned on the agenda of the forthcoming conference, but the League of Nations is also calling a World Economic Conference later in February, and the International Labour Bureau is asking the Amsterdam International to name three representatives of the world's workers to assist in formulating the programme.

WILL this important problem of unemployment through disarmament be their first suggestion? It certainly ought to be.

The inhumanity of throwing out of employment millions of workers is obvious. Such a course might also prove to be dangerous.

Before disarmament on a large scale can be achieved, practical plans for employing the displaced service men and the workers in armament industries will have to be devised. The World Economic Conference should make the consideration of this problem its first business.

MONTE CARLO: Ghastly Revelations!

THE WORST SPOT ON EARTH

A Resident Tells the Truth

THE world knows Monte Carlo as a pleasant winter resort on the sunny Mediterranean and the site of the greatest gambling establishment in history. The newspapers tell us of the fashionable throng that arrives in the Principality of Monaco—of which Monte Carlo is the chief port—by the Blue Train, with its luxurious carriages, and in yachts that lie in the blue harbour beneath the Casino.

We read of the bearers of well-known names strolling on the terrace beside the sea, lunching in the sunshine at the Café de Paris, dining in a dozen expensive and magnificent restaurants and, after the usual sojourn in the Casino, with its attractions of roulette, baccarat and *trente-et-quarante*, leaving Monte Carlo again in the same comfort as they came.

But we are never told of the visitors who do not leave Monte Carlo. The news of the suicide of an unsuccessful gambler never reaches the outer world. His name is never published.

Nothing is known, too, of the dens of vice, exceeding in depravity the worst haunts of Paris and Cairo, that encumber the hillside that rises over the Casino.

An autocratic State

Why is it that all this is kept from us? The answer is to be found in the fact that Monte Carlo is the most autocratic and ruthless State that has ever existed in Europe in any age.

The crime of *lèse-majesté* was severely punished in the Kaiser's Germany. But the severity of the punishment was trifling beside that which is inflicted on those guilty of this crime in Monte Carlo. Only in Monte Carlo the crime should be called "*lèse*-Casino." Woe betide any man who dares in public to tell the brutal truth about the underworld of the principality!

Facts are whispered in Monte Carlo which, were they known outside, would call down the anger of the whole civilised world. But they are never made known. It is more than any man's life is worth to tell the truth.

How news is suppressed

Here is an example, a very slight example: Six months ago a London daily newspaper published an article from a visitor to Cannes, disclosing some facts about the Monte Carlo Casino. The Monaco authorities bought up every copy of the paper that reached the neighbourhood and, the same morning, summoned the local correspondent of this paper before them.

What transpired at the interview is unknown, but that same day the local correspondent, who had neither written the article nor even seen it in print, sent a letter to the editor of the paper severing his connection with it and warning the editor against printing such articles in future.

Before the letter was despatched, it was submitted to the Casino for approval. Yet the article was merely a harmless criticism of certain features of the Casino.

Supposing the local correspondent were to send to his paper a report of the suicide who, only a few weeks ago, hanged himself in one of the lavatories of the Casino. What would happen to him? The least he could expect would be to be expelled from the principality, never to return.

The Prince of Monaco

But he might — well, it is known in Monte Carlo that, if you murder a man and leave his body in the Casino gardens, unseen hands will spirit it away by morning and no more will ever be heard of the matter.

Hundreds of men and women since the war have sought financial salvation in the gambling-rooms, and, failing to find it, have made away with themselves. Their bodies are recovered from the spot where they have found death and are secretly buried. Nothing is ever known of their fate.

Some shoot themselves, some hang themselves, some take poison in their hotel rooms, some hurl themselves into the sea. But all the news that comes out of Monte Carlo is that the sun is shining, the visitors are enjoying themselves and the Casino paid two million pounds in dividends last year.

Catering for decadents

Scattered through the little towns are numerous bars, restaurants, hotels and other places which pander to the most depraved tastes of the decadents of all nationalities who come to Monte Carlo in search of "sunshine."

Snow rarely falls in Monte Carlo, but "snow"—otherwise cocaine—is easily obtained. There are some bars which dope the drinks they supply to their clients.

There is a certain class of visitors—if indeed they are visitors—whose occupation may be guessed from the fact that a gambler who wins a large sum of money at the tables in the evening and who is staying in a hotel not twenty yards from the Casino doors invariably, if he is wise, leaves his money with the croupiers and takes a receipt for it instead of carrying it away with him to the hotel safe.

Prince's mediæval sway

If he omits to take this precaution, there is every possibility that he may fall into the hands of thieves, and, like the suicides, never again be heard of.

The rooms are crowded with prostitutes from all over Europe. Any man who is lucky enough to win finds three or four of these harpies at his elbow.

When he rises from the table they entice him into the Casino bar, which is presided over by a man whose chief occupation is lending money to the unsuccessful, and use every means known to their profession to separate him and his gains. Then they follow him outside—and the rest can be imagined.

It may be objected that these evils are inseparable from every town where gambling is allowed, and that, for example, Dieppe and Boulogne, with their casinos, are tarred with the same brush.

This is untrue. Dieppe and Boulogne are efficiently policed, and justice is administered there by impartial officers of the law. But Monte Carlo is an independent State, where the Prince of Monaco holds mediæval sway and power over his subjects.

Obey or die

There is a Council of State, but its function is purely advisory—that is to say, purely negative. The Prince's word is law, and he rules on behalf of the Casino, from whose profits he derives a large part of his revenues.

His spies are everywhere. They watch the inhabitants, they watch the employees of the Casino, they watch every visitor who enters the principality. An incautious word overheard by them will prove the ruin of the speaker.

The wise visitor bewares of casual conversations. If he is confronted by strangers in the street, he will, if he is discreet, obey their commands and not attempt to summon help. Otherwise—there are those convenient channels for disposing of bodies that are left untidily to litter the Casino gardens.

Guns boom forth when the prince leaves or arrives in his possessions. Every morning the fashionable crowd saunters on the terrace. The so-called sportsmen congregate whose delight it is to murder the pigeons which, with clipped wings and eyes blinded by the glare of the sun, rise from the traps in front of the butts.

Defiling "sport"

And all the time the ghastly toll of suicide and murder increases, while the men who know of this dare not open their mouths.

Monte Carlo is the plague-spot of the Continent. The white slavers know this, and so do many of the visitors. But the general public does not.

If it did, there would be less murder, less suicide, less depravation, less drugging, less "sport" in this autocratic State which defiles the lovely shores of the blue Mediterranean.

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THE GREAT MOTOR MYSTERY

COLOSSAL INDUSTRIAL SCANDAL

A Booming Bankrupt Industry

UNLESS the motor industry is to crash and increase the misery of unemployment, instant and drastic action must be taken to put it on a sound footing.

Fast becoming one of the most important industries in the country, it is practically bankrupt. Yet it is booming, and turning out its product at an astonishing rate!

Here is a paradox that requires explanation, and because the consequences of not facing the facts will end in disaster to the British workman we feel it our duty to try and elucidate the mystery.

Since the end of the war, and during the last three years in particular, the national output has gone up by leaps and bounds. British roads have been filled to saturation by British cars.

Owing to the superiority of the home product, not only have foreign makes been largely driven off the market, but the British manufacturers have forced a way into new markets abroad.

The Britisher's birthright

In spite of this extraordinary development, of which we have reason to be proud, the motor manufacturers are in a disquieting number of cases either losing money or are unable to show sufficient profit to pay a dividend to the shareholders.

And that is not the worst part of the business. The City of London simply refuses to finance the British car. "Generous" in finding capital for older industries, which have nothing like the same opportunities for expansion, the City ignores the appeal of the motor.

In consequence, the leaders of the industry in their desperate efforts to find new money are tempted to sell themselves to American interests.

This is a movement which must be stopped. The time is not far distant when the motor-car will be in almost as universal use among the middle and working classes as in the States.

The real development is only beginning. Let us see to it that the birthright of the British mechanic is not sold for a mess of dollars.

Extraordinary development

In order to understand the extraordinary developments of this industry, which bids fair to find direct employment, sooner or later, for nearly half a million men, we must compare progress not with pre-war days, but with a brief five years ago.

On the technical side, innumerable improvements have been made, such as four-wheel brakes, shock absorbers, balloon tyres, and better engines.

At the same time prices have fallen to less than half. This in itself is a striking tribute to the efficiency and ingenuity of the British worker.

Not less so is our triumph in the production of the light car of low horse-power, which is cheap to buy and economical to run. In America, in fact, where the motor has reached its apotheosis, they simply cannot make these cars, of which the Morris, the Rover and the Austin are representative types.

As proof of this, imported makes of the Ford tourer class have almost disappeared from the English roads. At the other extreme, the luxury car, no other country can build anything to compete with the Rolls-Royce. It has literally no rival in its class.

Mr. W. R. Morris, of Morris Motors, Ltd., who believed that the McKenna Duties would put the motor industry beyond fear of failure

To come to production. In 1922 the total British output was 110 cars a day; in 1923 it was 184; in 1924 it bounded up to 294, and in 1925, although the figures are not available, it passed well over the 300 mark.

The state of affairs with the foreign markets is equally satisfactory. In the first eleven months of 1923 we exported 3,613 touring and commercial cars, the value of which was £1,644,180. In 1925 the number had risen to 17,214 and the value to £4,564,856.

Disappointing returns

There are many people with money invested in motor concerns who will read these facts with cynicism. In spite of the triumph of the technical side of the industry, and of the salesmanship, they are not reaping any benefit from the prosperity.

The best managed companies have been able to return steady dividends. Rolls-Royce has paid 8 per cent. regularly, Humber 10 per cent. and Singer between 10 and 22. Morris Motors is, we believe, in a similar state, but it is a private company and no figures are available.

But there are others which make a melancholy showing. The holders of £2,100,000 of ordinary shares in the Austin Motor Company have not received a penny in dividend since 1920, and the holders of £1,250,000 of preference capital have had nothing since the same year.

Birmingham Small Arms paid nothing to ordinary shareholders, representing £2,815,172, from 1921 to 1924, although last year they managed to get 5 per cent. S.T.D. Motors has not paid a penny dividend since 1920 on its ordinary capital of £1,394,000 and the preferred ordinary dividend on £1,829,800 is in arrears since 1922.

Vauxhall, with £300,000 capital, has paid nothing since 1919; Willys-Overland-Crossley, with £1,500,000, has paid nothing since 1920, and Wolseley Motors has distributed no dividend on its £1,000.000 ordinary capital since 1919 and on its £300,000 preference since 1920.

Rovers, which before 1923 never missed a dividend, has failed to pay for the last two years. It has a capital of £1,050,000.

Thus, in seven companies with the enormous total capital of £13,500,000 and which, in terms of production and employment, are exceptionally busy and prosperous, practically nothing is being shown by way of dividend.

America alert

Some companies are carrying huge accumulated losses on their books. Wolseleys have £761,000, Karrier Motors £408,000, Leylands £908,000, and Crossley Motors £251,000. Last year Austin had a net debit balance of £1,438,404 on its books, and has since had to write off a large slice of its capital.

Now, for various reasons which cannot be entered into here, the British motor industry is badly needing fresh capital. But the City of London refuses to lend it.

Out of £232,000,000 of new capital estimated to have been floated in the London market last year, only a paltry £250,000 went to the motor trade. The result is that certain American interests are now making overtures with the object of gaining control of British companies.

Apart from the interests of the shareholders, this is a matter of the gravest national concern.

What is behind it all? As has been shown, it is no use talking about "bad trade." The industry is producing a record output.

Neither is there any opening for the type of apologist who lays most of the ills of industry at the door of the working man. All through, the motor workers have shown a fine attitude. They have been reasonable on wages matters, and the extraordinary increase of output in the last three years is an answer to any accusations of "ca' canny."

Wasted opportunity

There can only be one reason for the fiasco. Somewhere there is bad management. Generally speaking, the directors have failed to make adequate use of their opportunities.

Many concerns watered their capital during the post-Armistice "paper" boom, and at the same time made enormous increases in their overhead costs. When the slump came they were "caught." In the muddle of uncertain finance, they were unable to take full advantage of the new period of good trade which obtains to-day.

There is still time to avoid a crash. The leaders must get together, and if they call in the proper advisers, they will yet put the greatest of all our younger industries on a sound and secure footing.

Let them show they mean business, and the money for fresh capital will not be wanting.

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In Sunshine Ward

FATE LISTENS-IN

The Man who Came Back

by PHILIP INMAN

MY readers who possess wireless sets will recall an S.O.S. broadcast some days ago: "Will ——, who is believed to be somewhere in the midlands, return home at once as his wife is dangerously ill?" Behind that bare announcement there is a story which vibrates with pathos and poignancy.

The husband, a commercial traveller, was staying at a Birmingham hotel. He saw the earphones and started to "listen-in." The very first thing he heard was the urgent summons calling him home. He rushed out of the hotel and back to London. A few hours later I was talking with him.

With a catch in his voice he told me that when he turned the corner of the road where he lived he gazed up at the windows of the house to see if the light was still burning in her bedroom. His heart almost stopped when he found the only evidence of habitation was in one of the rooms downstairs.

* * *

The little maid came forward to break the news to him. His wife had been carried to a London hospital for an immediate operation. "Why is it," went on the man, sadly, "that one has to face the prospect of losing one's best friends before realising what they mean?"

I had seen the wife just before she went into the operating theatre. She asked me if "he" had been sent for. "If I never come out again will you give him a message? Tell him that I loved him and was thinking only of him to the end."

* * *

She was still unconscious from the anæsthetic when he came, and after I had told him the seriousness of her condition I gave him her message, and he sobbed like a child. I thought it wise to leave him and when I returned an hour later he asked if he could talk with me.

He had been married twelve years. At first it was paradise, then it became purgatory. His war service had unsettled him, and when he returned to civil life his wife seemed to be always ill and weary. Then he became infatuated with another girl and gradually he lost all interest in his home.

I listened patiently, but I have grown accustomed to such stories. 1914–1918; those years are responsible for more tragedies than ever appeared in the obituary notices.

The story was interrupted by the advent of the doctor who had called to enquire about his patient. For a few minutes he ignored the husband, and then with flaming eyes he turned upon him. "I'm surprised to see you here," he shouted, "especially after leaving your wife to face the ordeal of the operation alone."

"I knew nothing of it," replied the husband brokenly. "Do you want me to believe that?" went on the doctor. "I warned her over a week ago that an operation might be necessary. What that woman must have suffered during the last year or two beggars description."

Again the husband declared his innocence. "Before I went away," he said, "I told her to go out in the fresh air and then she might have some colour in her cheeks when I came back." The medical man retorted, "You'll be lucky if there are any cheeks left at all."

* * *

For five long days and nights this woman's life wavered in the balance. Then one night she opened her tired eyes. They rested on her husband and then came a light of recognition and of welcome. "You've come back to me," she whispered. "Yes, to be forgiven," he muttered.

A few hours later there sounded in the still and silent ward the bells of St. Martin-in-the-Fields. "Ring out the old, ring in the new," was their message.

With the beginning of that new year there dawned for this man and this woman a new world.

The Sentence of the Court

Educating Percy

YET another case of "confidence trickery," in which a member of the Government was concerned, came before Mr. Justice Bull's Court, the accused being Lord Eustace Percy, Minister of Education.

"The Education Department," said Mr. Watchdog, K.C., "has lately been issuing circulars with the misguided enthusiasm of an organisation which has discovered a new method of manufacturing counterfeit bank notes. It shocked the public conscience with Circular 1371, and has now followed this up with a document bearing the illuminating title, 'Administrative Memorandum 44.'"

"Circular 1371 pointed out the advisability of keeping children mentally deficient, starving schools and sweating teachers, but its reception on all sides was such that the accused pretended that the obnoxious thing had been drowned in the sea of public indignation.

"We now know that this was a despicable ruse, Memorandum 44 containing copious instructions for restoring the apparently drowned. Once again education authorities are told that, apart from a few specified exceptions, all increased expenditure upon both elementary and secondary education must be postponed, and the number of teachers kept down.

"The precious document amounts to a flat that there shall be no progress in education until 1931, and whether it will be permitted then is doubtful if Lord Useless Percy is in office."

* * *

Mr. Strawsplitter said that his learned friend had grossly misrepresented Memorandum 44, which, for one thing, stated that the Board was definitely committed to a policy of reducing the size of classes of over fifty children. It was easy to talk about the need for education, but education cost money which was urgently needed in other directions.

* * *

"Admittedly, education costs money," said Mr. Justice Bull, "but so do jails.

Scandal of Starved Schools

sanatoria and reformatories, which are largely populated by those who have been starved in body and mind during the years when they should have been enjoying the fruits of an enlightened education policy.

"While estimates for 1926-27 have gone back to local education authorities for drastic revision, the Budget estimates for the fighting Services have been largely exceeded, and, despite Washington and Locarno, we are squandering twice as much on armaments as we spent before winning the 'war to end war.'

"I agree that this new 'circular sore' shows that the ostensible withdrawal of Circular 1371 was a confidence trick. To talk about being committed to a policy of reducing the size of classes while warning local authorities against increasing staffs is mere Perovskiism.

"I direct that the prisoner be handed copies of both these pernicious documents and forced to eat his own words, this being equivalent to a sentence of twelve months' penal indigestion."

Cartoonettes and Topical Jingles

by FRANK HOLLAND

Now rubber's "ris" Sam swears it is
A ruddy tinch's ill-begotten,
But he'd no kick when he was slick
And risked a rise in cotton.

"Do we not pay," the workers say,
"Our fair share of the whole!
That being so, we'd like to know
Why it is dubbed 'a dole'!"

"In spite it may, sir, as you say"
(Said Johnny) "stand alone,
But as a fit you must admit
It's cut too near the bone!"

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Mr. J. HOWARD GORDON, Auctioneer, Stockwell Road, Brixton, writes:—

"I have already saved something like £25 through having it in my possession. I am absolutely delighted with the work."

Mr. H. J. WHEATLEY, Ongar, Essex:—

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By drinking a Beverage you can make from a Wonderful Tropical Plant which Expels Uric Acid Poisons by Natural means. Drugs and Medicines unnecessary.

YES! You can say "a long good-bye" to rheumatism. And without taking drugs or medicines. It is NOT WHAT I SAY, but what hundreds of people testify to, having been cured or much relieved by following the method I am now recommending to you, which is A WONDERFUL REMEDY FOR RHEUMATISM. It is quite simple. All that you need do is to make a beverage of the leaf of a tropical plant called HERVEA, and this drink can be made in your own home as easily as ordinary "tea." The BENEFIT IS FELT AT ONCE, and becomes more marked day by day. The proofs are that every morning's post brings me letters of praise. For example, a well-known Scottish Peeress, Lady E——, very recently wrote me:—

"People have been so struck with the marked change in me (this lady had been crippled for several years through rheumatism) that I have had to give away three of the packets, and I am now sending for six more."

I particularly ask you to write to me if you have tried numerous things for rheumatism without result and when all such remedies have failed. I am just an ordinary "business man," not a vendor of patent medicines; and without decrying other preparations, I do feel from my own personal experience that the product now offered is MOST EFFECTIVE FOR RHEUMATISM.

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Take this drink (which is quite agreeable) in the morning, and it PREVENTS THE ACCUMULATION of further acid deposits in the system. This is what the whole category of Gout and Rheumatic Remedies fail to do, although they may relieve for the time being. What it did for me in a few weeks it will do for you if you will give it a *fair trial*.

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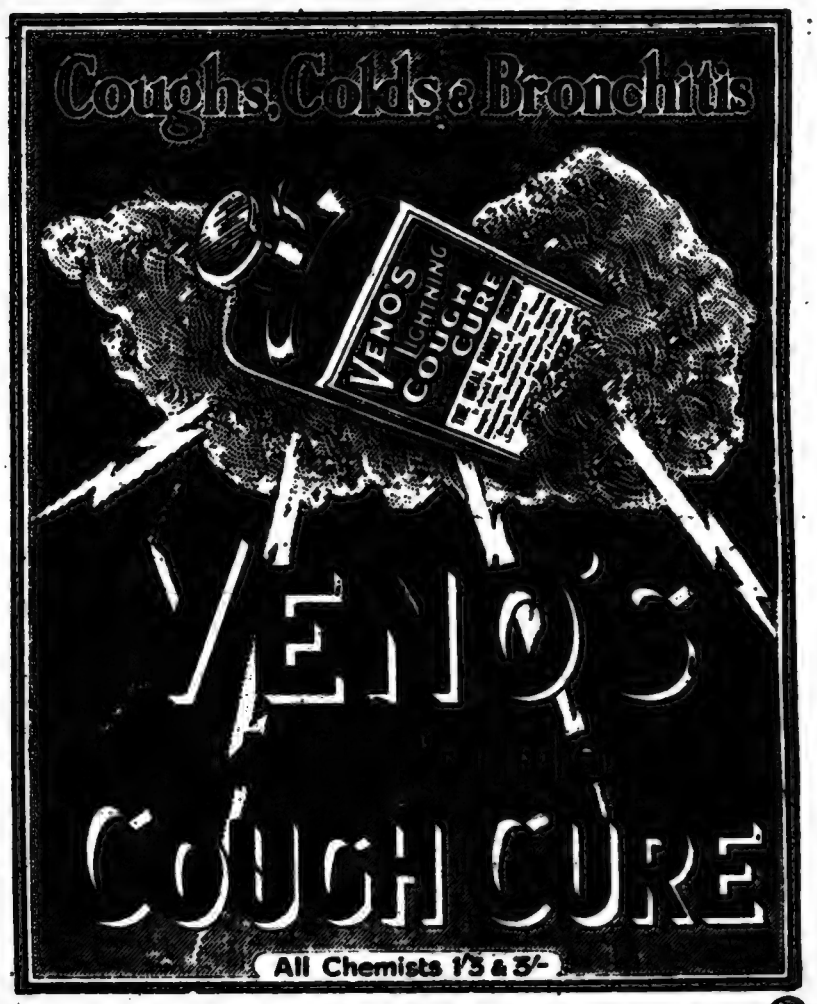

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Words Winged to Women

SIRENS OF SWEET SEVENTEEN

Punish the Girl Too!

by **MABEL HORNER**

THERE are some criticisms which, because of their extreme difficulty, are generally avoided by those who write for women. Put in the most guarded manner possible, they lay the writer open to misunderstanding, if not to actual reproach. Nevertheless, in the interests of the growing womanhood of this country, this week I intend saying them.

For a starting-point we must go back to Mr. Justice Avory's strong remarks passed upon girls in a case at the Surrey Assizes. A young man, charged with an offence against a young girl of fifteen, defended himself by declaring she had told him she was seventeen.

"Young girls in the street," said Mr. Justice Avory, "represent themselves to be sixteen and over for the very purpose of luring boys and young men on, and I only wish that it was the law that the girls who do this might themselves be punished sometimes. The difficulty of course, is that *they are always required as witnesses against men*, so that the necessary evidence cannot be obtained."

There is the challenge, thrown down by a learned judge accustomed to unravel the intricacies of every phase of human sinfulness.

Mean advantage

Mr. Justice Avory, in other words, believes that some girls, it may be through very heedlessness and high spirits, are deliberately sheltering under this small advantage given them by law to lead men and boys down the dangerous path of immorality.

Mr. Justice Avory is not alone in his view. It is one very generally held, especially by men. Man is the pursued; woman is the huntress. Worse, where criminal offences are involved some dainty, daring girl has too often been the temptress.

A young mechanic writes to me from Glasgow in very bitter terms, and says: "If there are many men offenders it is because the girl has so often been the instigator. Girls make themselves a constant temptation, using their wiles to the uttermost, and taking terrible toll on the innocent youths and the man of to-morrow. For myself, I would rather raise my cap to a cat burglar than to an immodest girl . . . ."

More to be regarded, because coming from those who spend their whole lives in the service of their own sex, is the opinion of many women social workers that these criticisms, in all too many cases, are true. There are court missionaries who entirely support Mr. Justice Avory's view.

A saddening sight

Miss Macadam, of the National Union of Societies for Equal Citizenship, believes that girls who do these things should be punished. So do many magistrates.

Even Miss Jessie Stephens, the well-known trade union organiser, and one of the staunchest of fighters for the welfare of girls and their rights, recently, in a Sunday newspaper, was concerned to protest against the growing immodesty among young girls, and instances the state of our public parks in any town on any evening in proof.

During the war, when my work carried me into camps and barracks in various parts of the country, I was saddened at sight of the lengths to which girlish imprudence could go. But the dreadful uncertainty of what might be happening within the next few hours was some excuse. Unbounded emotion was loosed; hearts melted over the boys who were going out.

Still, one hoped that the phase would pass; unfortunately, it has not. The time to call a halt is now.

Mr. Justice Avory

In many ways I have the liveliest admiration of the girls of to-day. Their frank outlook, their freedom from reserve, and their untrammelled healthfulness delights me. I think a lot of criticisms passed upon their dress is merely silly.

But modesty stands in a category apart. Womanly reserve and self-respect are precious things. We cannot afford that our girls become cheap. If it is their privilege to attract it must be in order to lead their partners to higher things not to drag virtue in the dust.

Eve's successor

Mr. Justice Avory is right. If a youth is punishable for an offence against propriety, any girl who misled and deliberately lured him on to sin should be punishable, too. She has forfeited her throne. She has become a danger.

Chemists You Can't Trust

by **DR. MARIE STOPES** (*President of the Society for Constructive Birth Control and Racial Progress, Author of "Married Love"*)

DR. STOPES is writing a series of articles on topics of vital interest to women. She invites correspondence, and readers' queries addressed to her at this office will be dealt with as speedily as possible if a stamped addressed envelope is enclosed.

PEOPLE who spend a few minutes glancing at my articles, or a few hours reading my books, may think it is all very easy for me to write about other people's troubles. Those who benefit most from my work, even those whose lives I may have saved, may not realise that they in return have anything to do for me.

I have burned with indignation on behalf of the oppressed working woman in her miserable home, on behalf of little ones, injured and brought wantonly into a miserable existence, but now I want to wax indignant on my own behalf.

I WELL know that poor women are not at all responsible for the selfish opposition of educated people, for the personal jealousy of some of the medical profession, for the religious intolerance of some of the sects of Christianity, for the attempts at suppression on the part of some of the newspapers and the distortion by others, nor for countless other difficulties which make the carrying on of the work such a sacrifice.

But there is one injury that I suffer for which the poor themselves *are* directly responsible.

Among the poor women wanting help in the control of their families are some so lazy, so careless and so thoughtless that, instead of taking the trouble to come to my clinic, where they would get *free* help, or to go to some other clinic or respectable doctor for information, instead of even taking the trouble to read my very simple little pamphlet, they go to any shady chemist or rubber-shop and ask for "Dr. Stopes' methods," and take on trust anything given them.

THEY often pay through the nose for something which they are told is what I advise, but in the use of which they are not instructed.

The result is they become pregnant and the result of that, of course, is that I get blamed and people talk about a "Dr. Stopes baby." One or two such failures in a district (the true reasons of which are never enquired into) bring my work, and indeed the whole subject of control of conception, into disrepute.

As an illustration, a member of the Constructive Birth Control Society in a country district was talking to a woman with a very large family who was terribly afraid of becoming pregnant again, and said, "You should get Dr. Stopes' help." With a snort, the woman replied, "Dr Stopes, indeed! I know all about her!"

On enquiry it came out that she had heard from a friend of one of "Dr. Stopes' failures," and that the "failure" was due to ignorant and careless misuse of articles purchased from a low-down kind of shop of the kind I talked of last week.

WE have devoted ourselves to spreading knowledge of the best scientific help at present available, and the subject needs some thought and care.

But one result is, in such quarters, that my name is used not to spread the real truth and the individual help we have to give, but to act as a kind of magic advertisement to prevail on silly women to buy things they do not know how to use.

Now my appeal to every intelligent working-woman is, Whenever they hear of such cases, to enquire into the exact circumstances. If possible bring home to the one who has been gulled the folly of her proceedings, and point out the unfairness to me she is encouraging.

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And the factory itself is the ideal of what a factory should be. Spotlessly clean, full of sunshine and sweet country air, and surrounded by gardens to make a happy and healthy staff—such is the home of "Ovaltine."

Made from rich, creamy milk from English cows, malted barley, fresh eggs and cocoa, one cupful of this wonderful combination of Nature's best restorative foods—perfected and concentrated by an exclusive process—yields more nourishment than 3 eggs. It presents, in correct proportions, all the vital food elements and vitamins for building-up brain, nerve and body.

Made under Ideal Conditions in the Heart of the Country

OVALTINE

TONIC FOOD BEVERAGE

Builds-up Brain, Nerve and Body

Sold in tins at 1/6, 2/6 and 4/6.

The larger sized tins are more economical to purchase.

P. 358

Every quality of *Goodness* a *Good Drink* ought to have

IF a good drink ought to look good, smell good, taste good . . . . . Then Instant Postum fills the bill. For you can't look at the rich dark brown liquor without feeling tempted to drink it up. Its fragrant aroma is just as appetising. And its taste! —irresistible!

If a good drink ought to be a wholesome drink . . . Then Instant Postum is the best drink of all. For it is made from roasted whole wheat and bran, slightly sweetened with sugar-cane molasses. Nothing more. Nothing less.

If a good drink ought to GIVE—not GOAD . . . . Then again, Instant Postum gets full marks. It *gives* warmth and health. It doesn't steal from to-morrow's energy in order to keep you going to-day.

If a good drink ought to be handy and economical . . . . Then Instant Postum is without a rival. You can make Instant Postum as quickly as you can say "Jack Robinson!" when and how you like it. And it costs less than a halfpenny a cup.

Give it a month's trial

You can't expect to discover how much better Instant Postum is for you than other hot drinks unless you give it a fair trial: can you? So we suggest that you drink it, not once or twice, not even now and again, for a change," but steadily, for, say, a month. That will give you a real chance to prove how much good it does you—how much better you really do feel for drinking it regularly. In order to start you on this test, we will send you the first week's supply—free.

Instant Postum

"The food you drink because you like it."

FREE!—*Post the Coupon to-day*

The Grape Nuts Co., Ltd., Dept. B.U.2,
5 Chancery Lane, London, W.C.2

I should like to give Instant Postum a month's trial. Please send me, free of cost and without obligation, the first week's supply.

Name .....

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Please write VERY Plainly!

Most good grocers sell Instant Postum—45-cup tin 1/7: 90-cup tin 2/8. Instant Postum is one of the Post Health Products, which include Post Toasties (Double-thick Indian Corn Flakes), Post's Bran Flakes and Grape Nuts.

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The keenest prices in the trade. Every garment distinctive in style, dependable in quality, and warranted to be of the best make.

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We DELIVER Coats and Wraps to approved ordersen receipt of small payment. Balance monthly, if satisfied. Money back if disappointed

Write for Patterns and styles of Coats, Wraps, Costumes, Rubberlite Fast Pros. State which you require

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16/- WEEKLY FREE RECORD OFFER

My free lists only want posting, and you will not buy elsewhere. Small deposit gets any Horn or Hornless model by return on 14 Days' Approval. Packed Free and Carriage Paid. Money refunded if dissatisfied. Write for free lists. I am one of the oldest advertisers in this paper.

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PETROLEUM JELLY

is good for Wounds

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Let it fortify you against

Coughs and Colds

Hall's Wine will make you well, strong and hearty. It gets into your blood with its rich life-giving power. It is safe, dependable, unequalled for all who need a thorough building up.

Be sure you get

Hall's Wine

THE SUPREME TONIC RESTORATIVE

Price 5/- Of all Wine Merchants and Licensed Grocers and Chemists.

STEPHEN SMITH & Co., Ltd., Bow, London, E.3.

VARICOSE VEIN troubles ended without operation

Operations, always unsatisfactory and undesirable, are rendered quite unnecessary by Elasto treatment. Read this letter:—

"I cannot speak too highly in praise of your Elasto Tablets; they are far more valuable than you claim them to be. Not only do they quickly cure varicose veins, but they put new life into anyone who is feeling run down and depressed. The Tablets should be more widely known, and I shall not fail to recommend them wherever it is possible."

The original of this letter has been inspected by a JOHN BULL representative.

What is Elasto?

Elasto is something new in curative science; it is simple and agreeable to take; is a "Nature cure" remedy, and therefore perfectly natural and lasting in its action; it is based on physiological fact, and is a curative agent far in advance of plasters, lotions, ointments and noxious drugs and poisons. Elasto does not suppress symptoms, it removes the cause of disease.

A Reliable Remedy.

Elasto has been before the public for about two years, and it is upon the proof of its effectiveness gained during that time that our No Cure—No Pay GUARANTEE is Based: IT IS THE ONE RELIABLE REMEDY for Varicose Veins, Ulcers, Eczema, Varicocele, Piles, Hardened Arteries, and Glands, Muscular Weakness, and all relaxed conditions.

Write now for Free Sample and descriptive booklet, together with our guarantee, or send 5s. for a full month's treatment and commence your cure without delay.

THE NEW ERA TREATMENT CO
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Holborn Viaduct, LONDON, E.C

Human Documents

A Planchette Tragedy

A Wife's Handicap—Risky Marriage—The Mother's Choice

"I AM a young woman twenty-three years of age and I would be greatly relieved if you could give me some advice in the following circumstances:

"For two years I have been a more or less regular attendant at spiritualistic meetings held in this town. At first I was simply amused, but as time went on I became more deeply interested and I began to get ideas into my mind which I feel cannot be right.

"A climax came just three weeks ago, for then my brother, whom I loved very dearly, died at the early age of sixteen.

"You will realise that this bereavement intensified the interest which I felt in these spiritualistic meetings, for all that I was told there seemed to offer me hope of consolation in my sorrow and loneliness, and you will understand what a wonderful thought it seemed to be that though dead my brother might yet be able to speak to me.

"He has not yet done so, and I am becoming so distressed in my mind that I would like you, 'Humanist,' to tell me frankly if you think it is possible that there are people who are mediums, and if it is possible that through them one can get messages from the dead.

"Is it true what these people are telling me, and would the messages they say they can receive come really from my brother, or is it all a mockery and wickedness as some people call it?

"MY father for one is strongly opposed to it and I know he is ready to go to extremes if necessary in his efforts to stop me from attending these meetings, but for that very reason I am disinclined to trust his view as that of a fanatical anti-spiritualist.

"Moreover, especially since my brother's death, the teachings of these spiritualists seem to have such a hold on me that I cannot get away from them.

"Do, please, tell me whether you think these meetings and mediums are genuine and if I may really hope for comfort and consolation through them."

"HUMANIST" says: *I cannot do better than answer your question by asking you to read the following "Human Document" which reached me during the same week as your letter. I have no doubt that many of the people who conduct spiritualistic meetings are sincere in their beliefs, but after reading what follows you will understand why I have no hesitation in urging you to have nothing to do with them.*

* * *

"MY daughter married a spiritualist eight years since. She was a Wesleyan, but he started cramming spiritualism into her until, at last, he persuaded her to believe that there might be something in it.

Perils of Planchette

"A few months ago he bought a planchette board. He sat for hours with the thing, but he failed to get any message at all. Then, more out of curiosity than anything else, my daughter tried her hands on it, and she succeeded only too well.

"She said that she got messages from her dead sisters and brothers and lots of others, and it was not long before she was haunted by spirits and could not get rid of them.

"The awful horror which has left me a sorrowing mother came about when she told us that evil spirits had followed the good ones and that the rooms wherever she went were full of them. One night she rushed out of the house to get away from them and when we caught her she was in such a state of frenzied excitement that we had to hold her down to her bed.

"For a fortnight she had to be watched night and day, but, in spite of all our efforts to calm her, the doctor at last had to advise us that she must be taken away to an asylum.

"I should like to know what Conan Doyle thinks of this. My daughter was a most sensible woman and the mother of two bonny children. It is not three months since she first touched the planchette board, yet she has been raving mad for six weeks and in the asylum for a month, and there seems to be little hope of her ever becoming sane again.

"Are you surprised that I consider spiritualism is a curse and is of the devil himself?"

"HUMANIST" says: *Your daughter is but one of many who in invoking the presence of loved ones appear to have fallen into the hands of the powers of darkness and been led to destruction. Even those who believe in spiritualism have to admit that attempts to pierce the veil are fraught with danger and I hope your terrible experiences will serve as a warning to those disposed to dabble in such experiments.*

* * *

"A RELATIVE of mine recently married a young man, the eldest son of a widow. Being unable through lack of means to set up their own home at first, the young couple went to live temporarily with his mother.

A Mammy Man

"To the young wife's surprise, the mother-in-law insisted upon her husband handing over his wages just as he had done when he was single, and you may well imagine what distress it caused her to find that she was treated as though she were a sort of servant.

"A baby will soon be coming on the scene and the poor young wife is in a terrible state of nerves and anxiety lest this humiliating arrangement should become permanent.

"The young husband is quite a good-hearted fellow and he thinks the world of his wife, but he has always been under his mother's thumb and he seems to think that he must stand by his mother and try to take his father's place.

"I have told him that his wife should come first and that if he cannot get a house, he should take her into lodgings, but he does not appear to have enough backbone to do so."

"HUMANIST" says: *I am of your opinion. The young husband should show his manhood and sense of duty to his wife by breaking away from his mother's apron-strings and assuming proper control of his money and domestic affairs.*

"JOHN BULL'S" WONDERFUL PEN OFFER

See page 2

PROBLEMS that may be yours are dealt with by "Humanist." In every case the name and address of the writer are suppressed so that the authors may not be identified. In cases that are too intimate or are not of sufficient interest to be helpful to others, correspondents must send stamped addressed envelopes if they wish to be answered by post. Ten shillings is being sent to each of the writers of the first four letters printed.

"ABOUT a year ago I met in rather romantic circumstances a young Indian student. We were mutually attracted, and when he asked me recently to become engaged to him I consented. He is not very dark but has an olive skin and straight handsome features of the higher classes.

East and West

"He is an only child and his father is a silk merchant and I understand of high caste. He might almost be said to be half British, for he has travelled extensively since he was sixteen, and received a splendid education. He is twenty-five years old, four years my senior, so we are well suited as to age.

"His father's health is failing and he wishes his son to return home and take his place in the business. My fiancé sails in the early spring and wishes me to go with him as his wife. I have heard of the disillusionment which often follows an English girl's marriage to an Oriental and I mentioned my views to my fiancé.

"He laughed and assured me I would be perfectly happy as his wife and would have no drudgery of housework.

"I am the youngest of a family of eight and live with a stepmother, who thinks it is a very good match and urges me to go with him. My life at home is not happy and I would gladly escape from it, but I would like your advice."

"HUMANIST" says: *Your fiancé may be the exception which proves the rule, but from personal observation I have come to the conclusion that such marriages are entirely undesirable and too often end disastrously for any girl to take the risk. You know nothing of this young man except what he has told you himself, and the higher his caste, if he is true to it, the less likelihood there is of his wishing to give you the status of a wife according to English ideas.*

* * *

Mother Love

"Since divorcing my drunken husband, my brother has offered me a home abroad, but I should have to leave my two-year-old boy with strangers. Alternatively my brother offers to furnish a house for me, so that I could make a living by letting rooms. This would mean terribly hard work, but I would have my baby with me. Which course do you recommend?"

"Humanist" says: *Deprived of a father's affection your boy needs your mother love more than ever, and when he grows up he will understand the sacrifice you made and, I hope, repay you tenfold.*

Narrow Intolerance

"I have become engaged to a girl whom I love dearly and know to be of good character, but my parents strenuously oppose the engagement on the ground that the girl's mother, a widow, does not live a chaste life."

"Humanist" says: *If the girl herself is of good character, the fact that her mother's reputation is not above reproach is no reason why you should not marry her.*

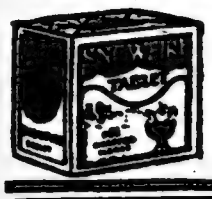
Innocent Bigamist

"I am engaged to be married to a man who, a few years ago, unwittingly was a party to bigamy, for he went through a form of marriage with a woman, not knowing that she had a husband alive. Will it be all right for us to get married?"

"Humanist" says: *The man you wish to marry should, first of all, get his first marriage annulled. If he cannot afford a solicitor, he should consult the Secretary, Poor Persons' Department, Royal Courts of Justice, Strand, London, W.C.2.*

Nothing like Snowfire TABLET for chapped hands

You get wonderful results with Snowfire in a few hours. It soothes at once. Soon the skin is soft and smooth. Use it regularly to avoid chapped hands, rough skin and cracked lips. Try it to-day and you will be grateful.



In 3d. Tablets. Family size, 7½d.

Also in metal containers, 6d. and 1/-

For Toilet and Bath use Snowfire Soap.

ABLE-BODIED *means a man using*

ELLIMAN'S

EMBROCATION
TWO SIZES 2/9 & 4/6

At all Chemists and Stores.

The Squire "takes care of the pence."

"Glad to hear you're saving up, George," said the Squire. "Even the odd ha'pennies mount up, don't they? Why, I save nearly a shilling a week myself by smoking 'Country Life' Cigarettes at 5½d. for ten instead of the usual sixpence. And jolly good cigarettes they are too—cool, sweet-smoking and always fresh."

Player's "Country Life" Cigarettes

5½d for 10 CORK TIPS

"Country Life" Tobacco—Mild and Medium, 1/- per oz.
White Label, 10½d. per oz.

CL 44

Rich soups for little money.

The old-fashioned recipes, that began "Take 1½ pints of cream and a large glass of sherry" are gone and done with.

The check apron girl's book of "Simple Home Cookery" shows how to make rich, creamy soups that warm and nourish and cost little with the aid of

Brown & Polson's Corn Flour

The numberless dainty corn-flour dishes make it well worth while to keep the yellow packet always handy. Use it instead of wheaten flour for thickening sauces, and the family will think they have cream in them.

Use it in all the ways that the Check Apron Girl describes in the book, and illustrates in colour. Post free for 3d. stamps.

1-lb., 9d.; ½-lb., 4½d.; ¼-lb., 2¼d.

COUPON.

To Brown & Polson, Ltd., 44, Shoe Lane, London, E.C.4
Inclose 3d. stamps for "Simple Home Cookery."

Name .....
(Please print in capitals.)

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I always wear **"WULLWARE" SHIRTS**

Shilling for Shilling you can't get better value. The designs are the kind that appeal to the male eye and they wear so well.

"Wullware" Shirts - 5/6
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REGALS, LTD., WARRINGTON.

Let your family find their pleasures at home this Winter WITH A Riley "Home" Billiard Table!

14/- For a first payment of 14/- Riley's will send at their risk, carr. paid in free packing case, their 6ft. 4in. "Home" Billiard Table (Cash price, £21/15/0) to rest on any ordinary dining table. The remainder you pay monthly whilst you use the table. Every table sent on

Seven Days' Free Trial.

Send to-night for pricelist o billiard tables.

Riley's are the makers of the world-famed Riley Full-size Billiard Tables. Estimates and particulars sent free

Riley's "Home" Billiard Table resting on ordinary dining-table

Can be had in any of the following sizes:—

5ft. 4in. x 2ft. 8in.	£7	0	0	or in 6/6
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Riley's "Combine" Billiard and Dining Tables. Beautiful pieces of furniture. Cash prices from £12/10/0 can be had for 13 or 20 monthly payments.

E. J. RILEY, LTD. ANSON WORKS, ACCRINGTON.

And 147, Aldersgate Street, E.C.1. Dept. 23,

"Nothing Compares with ZAM-BUK FOR THE SKIN" says this Certificated Nurse

Mrs. P. Knowles of Runcorn

"I FIRST used Zam-Buk on my daughter Kathleen's poisoned heel," says Mrs. Phoebe Knowles, of 21, Union St., Runcorn, who holds several First-Aid and Home Nursing Certificates.

"The place was inflamed, exceedingly painful, constantly running and very swollen. Until I used Zam-Buk I couldn't get the sore to heal. I was astonished by the way Zam-Buk drew out the inflammation, took down the swelling, and quickly healed the sore.

* * *

"I also treated a baby with Zam-Buk for a badly chafed neck. A few days later the grateful parent told me the soreness and chafing had entirely gone. Zam-Buk also healed the child's burnt hand.

* * *

"I suffered excruciating pain from a sprained wrist. Massage with Zam-Buk soothed it away and brought the wrist back to its normal condition. For cuts and abrasions, too, I've used Zam-Buk with every success. I wouldn't think of being without a supply of Zam-Buk now."

Zam-Buk

THE WORLD'S GREATEST SKIN HEALER.

This great herbal balm is unequalled for chaps, cold-sores, chilblains, cuts, burns, scalds, eczema, psoriasis, piles, bad legs, ringworm, ulcers, poisoned sores, children's skin and scalp troubles, and for relieving colds in the head or chest.

1/3 per box or 3/- family size. All Chemists.

Our Letter Parliament

The Churches' Fatal Silence

Musty Law—A Whisky Subsidy—Political Lies

The Church and Royalties

With more Maude Royдens there would be fewer "rusty church doors." Carlyle said that "without love men cannot bear to be together," and that is why so many shun organised religion. We know the clergy's sorry record of opposition as a body to most of the great political and social reforms. Almost to a man they upheld the corn laws because, as Cobden said, they had "an interest in the high price of bread." The Ecclesiastical Commissioners, on behalf of the Church, are drawing vast sums in mining royalties in the diocese of Durham. —*D. M., Crouch End.*

Offertory-Bag Bogey

As a Church worker of forty years' standing, my experience is that the majority of those who have so much to say against organised religion do not enter church doors because they are afraid of having to sacrifice a little. They cheerfully put a shilling on a horse, buy a ticket for a ball, pay to see a football match, but are hurt to be asked to help to keep a church door open. Miss Maude Royden would help matters, in her public work, in asking outsiders to oil the church door hinges. It would open easier.—*J. B., Bolton.*

Parsons as "Conchies"

There is doubtless much truth in Miss Maude Royden's article, especially when she scourges the Churches for their general attitude. One expression, however, always makes one pause—Why didn't the Churches and parsons speak out against the war spirit during the war? Well, some did, and did it consistently—but the people who now browbeat the Churches scoffed at these exceptions then as being "conchies."—*R. R., Birmingham.*

Callous Apathy

Miss Maude Royden is right when she says that the world needs fellowship. But why blame the Churches for its absence? Clergymen and ministers are up against great evils, and those evils are intense selfishness, greed and lust for pleasure. There is nothing wrong with Christianity or its leaders. The British nation is suffering from a callous apathy. That is why the church doors are rusty. Deep down in the hearts of the people, however, there slumbers a desire for better things, and our Christian leaders have not lost faith in humanity.—*S., Oldham.*

No Thanks

One of the chief duties of a worshipper being to give thanks, and the unemployed having, as they think, little or nothing to give thanks for, either to God or man, they stay away. It is easy enough for well-fed, well-dressed men who are in constant employment to attend church service regularly and voice thanks for favours received, but half-starved, ill-clad out-of-works cannot bring themselves to simulate gratitude.—*Once on the Dole, N.B.*

Entrance and Exit

The church door is not only rusty, it is hanging off its hinges. No oiling or mending will remedy this. Nothing but a new door will do; a door which shall open not only to the rich who pay the parson, but to the poor who don't because they cannot. Let the Churches remember their Founder. Who preached not in churches, but went and sought out the people: that a door will not only let people in, but will let the minister out.—*A. G. R., New Cross.*

Brief to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

Heaven on Earth

The man in the street is angered by the silence of the Churches on vital matters. It is not sufficient to preach peace where there is no peace, nor to adopt a non-partisan attitude in face of grave injustice. If the Churches would concentrate in helping to create heaven on earth now, and strike out against injustice wherever encountered, then the non-churchgoer would speedily join up, and share the joy and the occasional adversity which would undoubtedly follow.—*R., Roker.*

Guilty Knowledge

There has been a lot of talk about a new religion for some time. It is not wanted, as the old is good enough, if people only had sense to see it. I am a Roman Catholic and if I obey the teachings of my priests from the pulpit I would never go wrong. The same, I am sure, can be said of what is taught from the pulpits of other Christian churches. Each man is told what is right and what is wrong, and he knows quite well when he does wrong.—*M. J. Brennan, Ireland.*

A Fighting Spirit

Church doors will get still more rusty all the while the Church is composed of bands of self-righteous people who possess no thought for those who have a hard struggle to live. A fighting spirit against injustice, and all the social evils in our midst, is the only thing which will fill the empty pews again. The demoralising influence of charity would gradually become less if the Church realised its responsibility of helping to create a better and happier world.—*Progress, Croydon.*

Farm Sweating

Much has been written and said lately about agricultural wages and the way farmers are said to sweat their men. As a rule, those who say this know nothing of the real facts. Let them take a farm themselves. They would soon find out how easy it is to lose a few hundreds in a short time. Certainly the labourer with a family ought to have higher wages. Many of the young single men, however, are better off than the farmers' sons.—*Farmer's Boy, Bury St. Edmunds.*

Avoidable Loss

Thousands of pounds are lost every year through floods submerging land and houses, and a little foresight and care could abolish this loss. Even as I write the water is 2 ft. deep in the cellar owing to the recent overflow of the Aire. If the councils would only set a few of the unemployed at work raising and strengthening banks all this inconvenience would be avoided.—*G. Williamson, Fryston.*

The Debtor's Fate

Last year 1,225 men were committed to Strangeways Jail alone for debt. No doubt the majority of these were husbands separated from wives. Unemployment would be the chief factor why these men could not pay the separation order of the court. Why, then, should these men be sent down, who are willing but unable to pay, kept at the ratepayers' expense, with debts wiped off during sentence. It is time some other method was tried to solve this social evil in our land.—*J. W., Lancs.*

Out-of-Date Law

To-day, English law is based on the old Roman system of administering justice. Life was considered cheap in those days; property was all important. Thus it came about that the protection of property was placed before that of life. This order still stands. Reverse it, and justice will be more satisfactory.—*Oxonian, Oxford.*

The Quack's Opportunity

The dangers attaching to treatment by quack psycho-analysts is obvious, and it is time the Government took steps to control all practitioners in this profession. That psycho-analysis has come to stay is granted, but whenever something new is practised there is always a number of quacks ready to step in and take advantage of common ignorance. We need a staff of qualified doctors to exercise rigid supervision of all psycho-analysts, otherwise there is no telling what tragedies will occur through the malpractices of spurious practitioners.—*W. L., Everton.*

The Axe Wanted

The whisky-export trade has been State-subsidised for many years. Whisky for exportation is duty-free here and shipped direct from bonded warehouses. After shipment the State gives the exporter a subsidy of 3d. per proof-gallon. 6,000,000 odd proof-gallons were exported last year. This means that a huge amount of poor taxpayers' money went as dividend to what is now a gigantic and wealthy combine; although the subsidy was originally granted to encourage the many (then) and often tiny distilleries to maintain their exports, hampered as they were by revenue restrictions, tariffs, etc. Can't the Chancellor axe that now?—*D. J. M., Llanelly.*

White Lies

The old maxim, "Speak the truth and shame the devil," is at a discount nowadays, for to be evasive is the modern and un-British fashion both in political and social life. In politics truth is sacrificed to expediency. To my mind the disgusting feature of political whitewashing lies in the fact that we deal honourably with the foreigner, and meanwhile our own people, as in the case of Irak, have to foot the bill, and are fed with promises that are seldom fulfilled. There is only one thing worse than lying and that is hypocrisy. Politics, to-day, seem to be a blend of both.—*Spade a Spade, Inverness.*

Printers' Pie

(Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie.")

"SOUTH WALES NEWS & ECHO" (advert.):—"TO LET, Stable and Coach-house; also 8 DUCKS."

"ROCHDALE OBSERVER": — "Mary Magdalene is robed in a GOLDEN BROWN overdress of PURPLE CRIMSON."

"SUNDAY COMPANION":—"With both hands Robin Crawland took hold of HIS OWN."

"THE SCHOOL FRIEND":—"Here they sheltered, and UNABLE TO SEE, NOTICED that the brass knob on the door was green with age."

"FLEETWOOD CHRONICLE" (advert):—"3 ft. Oak Dining Table, Bevelled MIRROR back . . . £8 8 0."

The
DRAGON AMPLION

A.R. 19 £5 5 0

The World's Standard Wireless Loud Speaker.

DRAGON AMPLION MODELS

Dragonfly (Baby)	£1 5 0
Junior (A.R. 111)	£2 10 0
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LONDON, S.E.4.

Radio Talks.

'A Mischievous Scare

by Professor A. M. LOW, Fellow of the Radio Association

I WAS glad to see that the officials of the British Broadcasting Company made short work of the great radio shock administered by a morning newspaper. The suggestion that there is an imminent danger of the adoption of a new wave-length band by British stations, which would immediately put out of action the million-and-a-half receiving sets in this country, is absurd.

How could the Postmaster-General possibly sanction so drastic a revolution? Four or five million irate listeners-in, who would be forced either to purchase new radio sets or to abandon their favourite relaxation, would have something to say on the matter.

There would be an outcry such as no Postmaster-General has ever had to face. The Conservative Government would be shaken to its foundations!

* * *

THE European Wireless Conference has made it plain that certain adjustments will have to be made in various countries. It is fairly certain, too, that this country will be affected.

No one disputes that the short wave, and possibly the directional beam which will sweep sections of the country like a lighthouse, is likely ultimately to solve many problems of interference, but to exaggerate this to the suggestion that the B.B.C. is to reduce the wave-length of all stations to a point where every present listener would need new apparatus is both mischievous and misleading.

Even if the B.B.C. representatives at the conference were misguided enough to agree to the proposal, they would still have to reckon with the Post Office.

Any general change will be subject to a year's notice by the B.B.C. and as the recommendations of the European conference are likely to be issued in about two months, the wave-lengths at leading British stations can hardly be modified, even to a small degree, before March, 1927.

It is possible to prevent some interference by the allocation of wave-lengths which differ in a larger degree from stations which commonly produce interference when long-distance working is undertaken.

The B.B.C. is much more likely to erect fewer and larger stations capable of giving service to those who cannot afford heavy expenditure, and at the same time to commence broadcasting from a few short wave-stations which might deal with specific subjects, such as education.

The net result will be a huge increase in the demand for normal sets from those who dislike mixed programmes and an additional demand for some short-wave sets or conversion units for future use.

* * *

UNDOUBTEDLY a time will come when the radio sets of the moment will all be as obsolete as the stage-coach. When we consider that broadcasting itself is only four years old, it is hard to say what the next ten or a dozen years will bring forth.

Television, by means of which we shall not only hear the song but see the singer, is almost certain to come before many years have passed.

This need cause no alarm to the public, who might be told in some quarters to wait ten years for its accomplishment and commercial scale.

The Popular Horaless Loud Speaker

PRICE 48/-

STERLING
"MELLOVOX"
Loud Speaker

Faithful in reproduction, mellow in tone and ample in volume for all home requirements. In brown, blue, mauve, or black, with gold floral designs on the diaphragm.

At all Radio Dealers.

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BUY BY POST
SAVE 6/8 IN THE £1

Order all your wireless requirements from us by post. We can supply you with everything from an insulator to a five-valve cabinet set.

The quality of our goods is entirely beyond reproach; the cost is low because you can only obtain goods direct from us and this saves you the middlemen's profit.

You can have every confidence in ordering by post, because all our goods are sent on SEVEN DAYS' APPROVAL against cash, packing free, carriage forward (unless postage is stated).

Take advantage of this unique offer, fill the coupon below, and post it to us to-day. If the article you want is not shown here write for our 40-page illustrated catalogue free.

All Fellows Apparatus can be inspected and purchased at 10, Store Street, Tottenham Court Road, W.C., and 34, Bridlesmith Gate, Nottingham.

THE LITTLE GIANT TWO-VALVE SET.

Set only ... £3 15 0

Set complete £6 15 0

Deferred payment terms on request.

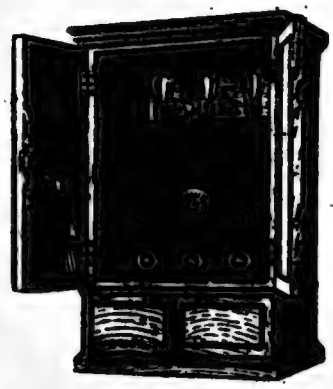
Easily the cheapest and most efficient two-valve set on the market. Combines ease of operation, simplicity of tuning and extreme selectivity. Has given entire satisfaction to thousands of listeners.

Set complete includes H.T. Battery (9/-), 6-v. Accumulator (20/-), 2 Louden Valves (4/6 each), Aerial and Insulators (3/6), and FELLOWS JUNIOR LOUD-SPEAKER as illustrated (19/6), Marconi Royalty paid.

THE FELLOPHONE THREE-VALVE GRAND.

One of the outstanding successes of the Fellows Company. An ingenious circuit arrangement obtains for it the full power and range of a four-valve set at the far lower initial cost and running expenses of an ordinary three-valve set.

Its handsome cabinet, which is fitted with folding doors, provides an exceptionally attractive setting for it, and eliminates entirely the untidiness usually associated with wireless sets. The set complete comprises H.T. Battery, 6-v. Accumulator (22/-), 1 pair of Headphones (11/6), 3 Louden Valves (4/6 each), Aerial and Insulators (3/6), Marconi Royalty paid.



Set only £11 17 6

Set complete £14 10 0

Deferred payment terms on request.

THE VOLUTONE LOUD-SPEAKER.

Without doubt the finest value obtainable in Loud-Speakers. The adjustable diaparagm gives you the rich clear tones associated with instruments of several times the price. In addition its pleasing lines and graceful proportions make it one of the most attractive-looking Loud Speakers on the market. Price 55/-

THE FELLOWS JUNIOR LOUD SPEAKER.

Modelled on the lines of the "Volutone," only smaller. Equal, except for sheer power, to any big Loud Speaker on the market. High standard of workmanship, adjustable diaphragm. Price 19/6

WRITE FOR SPECIAL FREE ILLUSTRATED CATALOGUE, which tells you how you can save 6/8 in the pound on all your wireless requirements.

To THE FELLOWS MAGNETO CO., LTD.,
Cumberland Avenue, Park Royal, Willesden, N.W.10.

Herewith Remittance Value.....

Please forward me.....

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on conditions as per your advertisement,

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ADDRESS .....

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Please write clearly in BLOCK LETTERS and register Cash or Treasury Notes.

J.B. 16/1/26.

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AGENTS WANTED EVERYWHERE
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NOTHING BARRED.
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Send at once for particulars.
ALFRED H. MAURICE
THE FOOTBALL ACCOUNTANT,
19, BRIDE LANE, E.C. 4.

Keep Your Lincoln Quidlets

Wait for the Weights—France's Fittest—American Entries for Our Classics—Jockey Duels—Sloan *v.* Loates—The Outsider of Three

LINCOLN is still some way off, but we have the entries. The weights are due on January 28 and the acceptances on February 2.

The Punter's Pastime

I do not think I am wrong in stating that looking through the entries has been the punter's week-end pastime. The sixty-two names, which will be reduced to about a third by March 24, make an interesting little puzzle, but they are not a very brilliant lot.

Horses I Hope to See

As I expected, the French have a very strong hand with Coram, Ptolemy II. and five strangers, but with recollections of Tapin's ungovernable temper and boils it is unwise to say much about any of them yet awhile. English horses I hoped to see nominated are Mr. Solly Joel's 13,500 guineas purchase, Oojah, Brighter London, Pons Asinorum and Blue Pete. With the exception of the latter they are there. An unexpected entry is Zionist, the Derby runner-up.

Robert Denman, who is going to give Ptolemy another chance

Don't Dabble in the Dark

If you take my advice you will not try conclusions with your bookmaker so far ahead of the race. He will send you a voucher giving you extremely generous odds, but it is 50 to 1 that your five bob, ten-bob, or merry little quidlet will help to swell his banking account. Personally, I am of the opinion that given fair burdens the French will score yet another runaway victory.

France's Fittest

The fittest of the French horses likely to appear early on English courses are Lorrain, Coram, Ptolemy II. and Ginger IX. Diamond II. is not as forward as he might be, and my French correspondent tells me that he will be kept for weight-for-age events later unless the handicapper makes a slip. The Macomber interest is likely to be represented by some of the horses trained by Sam Darling in preference to the ones now in France.

A Truce at our Expense

Two important French stables that were threatening to fight each other in English races this coming flat season have now decided that fighting is not a paying proposition. They have therefore made separate entries, but after the handicapper has had his say they will take counsel together and, if necessary, arrange joint trials to arrive at the better of the two sets of entries. If the plan works out well for the Spring Handicaps it will be continued throughout the season.

Why We Get American Entries

I see there is some talk about the American entries for our Classics of 1927. Too much notice need not be taken of this. These entries are made to advertise American breeding, and there is no intention of sending anything across to race here because the Americans have long since come to the conclusion that it is foolish to try conclusions against British horses on British soil.

Rees *v.* Duller

If the Rees *v.* Duller match comes off at Tenby, as arranged at the time of writing, it will be the tit-bit of the little Welsh meeting. Fred Rees on Pantagruel II. will be favourite with the crowd, if not with the bookmakers, as Tenby is his birthplace. Duller's mount, Earlestown, is a bit of a dog-horse, but no doubt George will try to employ his usual tactics of waiting in front. The duel will be interesting if only from a point of view of horsemanship, as Rees' methods are distinctly opposite to Duller's. Fred invariably waits until the last hurdle and then comes with a burst of speed.

When Loates beat Sloan

Unfortunately, popular matches of this description are few and far between. I have witnessed most of the big duels, including the famous race between Sammy Loates and Tod Sloan which took place at Hurst Park over twenty years ago. Sloan introduced the American crouch into this country—perched almost on his horse's neck—with great success, and his admirers came to the conclusion that his style was "it." I think it was the controversy over methods which led to the two-horse race.

A Victory for England

Sammy Loates rode Rowanberry and Sloan a horse named Shepperton. Amidst terrific excitement Loates won by a neck and vindicated the British style. Sammy received a great ovation. After the race he purchased Rowanberry in order to make certain that the horse should end its days in peaceful surroundings.

They Win when They're Backed

Several sporting writers have complained recently about the scurrilous attacks on the jumping game. I wonder how they account for the large number of short-priced winners which, previous to their success, have been neglected in the betting and finished amongst the "also rans." Horses do make wonderful improvement, but not in the course of a week or so—unless their connections stand to win a large stake.

Backers of Bovril

There is an old racing axiom which says "Back the outsider of three." Punters who follow this advice put plenty of bullion in their pockets at Carlisle when Bovril III. squeezed home at 33 to 1—odds not often returned at N.H. racing. Several readers who backed the second favourite in this race, without naming the horse, have written to ask me if they should draw over Bovril. They lose. Ruddyman and De Combat, who both started at evens, were joint first and second favourite. Bovril was third favourite.

The "Companion" for Sportsmen

I have just received from the Editor of the *Sporting Life and Sportsman* an advance copy of "The Sporting Life Companion for 1926." In my opinion, the "Companion" is better than ever, and no sportsman should be without a copy. Besides the mass of useful statistical information, it has been found possible by rearrangement to provide space for special articles on all the principal sports.

Every Kind of Sport

The past racing season, boxing, Rugby football, Soccer, cricket and other sports in 1925 are informatively dealt with by a staff of experts, and the book is of immense value to all keenly interested in any branch of our great national pastimes.

Sixpence as Usual

The price of the "Companion" remains the same—*i.e.*, 6d.—and it is on sale at all newsagents, or can be obtained from The Publisher, the *Sporting Life and Sportsman*, 27, St. Bride Street, London, E.C.4, post free 7½d.

"SILVER RING"

FOR YOUR NOTEBOOK

DUNKIRK is going to win a two-mile hurdle race. He went well for an amateur jockey at Gatwick.

DARRAGO.—Woodland trains a fine 'chaser in this eleven-year-old. Many punters may remember him under the old name of Welton.

AIBLE ran very well in the Victory 'Chase, although unplaced to Silvo. Leader's smart young fencer must be followed.

IRISH CHEER popped up at 6 to 1, as I suggested recently in these hints. He will score again over three miles.

LENGLEN'S turn will come. Although beaten by the combination of Duller and Dark David at Birmingham, the gelding reversed the previous form with Low Tide. The Birmingham race was run in the fast time of 3m. 57⅘s.

Take no notice of Sprig's performance at Manchester. The race was not far enough and he was over-burdened with 12st. 7lbs. He jumped splendidly and is just the type to shine at Aintree. He did well in last year's National.

Two coded selections will be given daily in the following papers:—

Sporting Life and Sportsman, Chronicle, Mid-day Sporting Post, Western Mail, Glasgow Noon Record, Irish Independent, Sporting Man, The Sheffield Mail.

2 L U R E J Y P W C V Z 3 Q

A M H F N K T I B X O D S G

How to read the code: In place of the letters or figures advertised in the daily papers read those above or below the line as the case may be.

L2TJPEQ would read MAY KING

This code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, Jan. 13, to Tuesday, Jan. 19.

"Soccer"

WEEK-END COUPS.

6 HOME.—Aston Villa, Leicester, Oldham, Wolverhampton, Coventry, Plymouth.

5 HOME.—Aston Villa, Huddersfield, Sunderland, Hull, Plymouth.

4 HOME.—Arsenal, Notts Co., Oldham, Stoke.

3 AWAY.—Tottenham, Derby, Swindon.

3 DRAWS.—Bolton *v.* Bury, Portsmouth *v.* Southampton, Newport *v.* Luton.

3 HOME, 2 AWAY.—Blackburn, Oldham, Plymouth, Tottenham, Derby.

1 HOME, 1 AWAY, 1 DRAW.—Oldham, Derby, Tranmere *v.* Hartlepool.

To be Up to Date in Racing
Get the Best Form Book Published.
"The Sporting Life and Sportsman"
ANNUAL SUMMARY OF PAST RACING.
Price 2/6.

Selections

FORECASTS FOR JANUARY 23.

THE LEAGUE.—DIVISION I.

HOME WINNERS.—Bolton, Burnley, Leeds, Liverpool, Manchester U., Sheffield U., Tottenham, West Bromwich.

AWAY WINNERS.—Bury, Huddersfield.

DRAW.—Newcastle *v.* Aston Villa.

THE LEAGUE.—DIVISION II.

HOME WINNERS.—Barnsley, Bradford C., Derby, Middlesbrough, Notts Forest, Portsmouth, Preston, South Shields.

AWAY WINNER.—Oldham.

DRAWS.—Port Vale *v.* Hull, Stockport *v.* Clapton O.

THE LEAGUE.—DIVISION III. (Northern).

HOME WINNERS.—Accrington, Crewe, Hartlepool, Lincoln, New Brighton, Rochdale, Rotherham.

AWAY WINNERS.—Chesterfield, Grimsby.

DRAWS.—Doncaster *v.* Coventry, Southport *v.* Nelson.

THE LEAGUE.—DIVISION III. (Southern).

HOME WINNERS.—Aberdare, Brighton, Bristol R., Exeter, Queen's Park Rangers, Reading, Swindon.

AWAY WINNERS.—Watford, Southend.

DRAWS.—Millwall *v.* Plymouth, Northampton *v.* Bristol.

£1,000 must be won this week in B.D.V. CIGARETTES

FREE FOOTBALL COMPETITION

NOTE AMENDED RULES

Match your skill against this magnificent offer! Smoke B.D.V.—the King of Cigarettes—Send in your forecast of 12 match results and win £1,000. There is no entrance fee, but the competition is restricted to smokers of B.D.V. cigarettes. So, after you have enjoyed ten or twenty really fine smokes, study the form of the teams, exercise your skill and knowledge, and fill in the carton as per instructions.

READ THE INSTRUCTIONS CAREFULLY.

Competition No. 6.

£1,000 will be paid to the competitor who forecasts twelve correct results on one carton. If more than one correct forecast is received, the prize will be divided. Matches not played to a finish do not count. If no competitor is successful in forecasting twelve correct results, £1,000 will be paid to the sender of the next best forecast, or divided in the event of a tie.

What you have to do :—
Slit the printed portion of a B.D.V. carton. Copy the teams from this advertisement on to the back of carton. Only the back of outside carton may be used. The *whole* of the *outside* carton must be sent. (The sliding portion which carries the cigarettes is useless.) Cross out the names of the teams you think will lose; if a draw, do not cross out either team. Write in ink your name and address and post it to :

P.O. Box 181, B.D.V. Competition No. 6, Messrs. Godfrey Phillips Ltd., Commercial St., London, E.1, to arrive not later than first post on Friday, January 15.

Competitors must keep an exact copy of what they send in, bearing in mind that there must not be more than one complete forecast of twelve matches on each carton. If a number of forecasts are enclosed in one envelope, make sure your postage is sufficient.

FORECASTS WITH INSUFFICIENT POSTAGE WILL NOT BE ACCEPTED

IMPORTANT.—Write in capital letters your name and town clearly on the BACK OF THE ENVELOPE containing the cartons, and if successful in forcasting.

12, 11, 10 or 9 Correct Results

YOU MUST SEND IN A CLAIM giving an exact copy of your forecast to

P.O. Box 202, "Claims" B.D.V Competition No. 6, Messrs. Godfrey Phillips, Ltd., Commercial St., London, E.1, to arrive not later than first post on Tuesday, January 19.

You are disqualified if you fail to write your name and address on the back of the envelope containing the cartons. The same rule applies if you fail to claim by the date given.

No responsibility will be accepted for any carton lost, delayed or mislaid. Proof of posting will not be accepted as proof of delivery or receipt.

These rules are devised to protect the interests of successful competitors, and in order to eliminate bogus claimants. Employees of Messrs. Godfrey Phillips, Ltd., and their associated Companies are not allowed to compete.

The Competition Editor of the *Illustrated Sunday Herald* and *Daily Sketch* will act as Referee, and in case of dispute his decision must be accepted as final and legally binding.

NO CORRESPONDENCE WILL BE ENTERED INTO OR INTERVIEWS GRANTED.

The above rules are express conditions of entry, and competitors enter on this understanding.

The result of this Competition will be announced in the *Illustrated Sunday Herald* and other Sunday papers on January 24.

B. D.V. Competition No. 4 Result

No Competitor was successful in forecasting 12 correct results.

It has now been decided that if one carton giving twelve correct forecasts is not received, the prize will be awarded to the next best.

Should your Tobacconist be out of stock send 4d. in stamps together with his name and address, to Messrs. Godfrey Phillips, Ltd., Commercial St., London, E.1 (not to the Competition Dept.) and you will receive a packet of ten post free.

MATCHES PLAYED JAN. 16.

ARSENAL	v	MANCHESTER U.
BLACKBURN R.	v	BIRMINGHAM
EVERTON	v	CARDIFF C.
LEICESTER C.	v	BURNLEY
MANCHESTER C.	v	TOTTENHAM
NORTH COUNTY	v	NEWCASTLE U.
BLACKPOOL	v	NOTTS FOREST
CHELSEA	v	PORT VALE
ASHINGTON	v	NEW BRIGHTON
BRIGHTON	v	ABERDARE A.
ARBROATH	v	FALKIRK
HIBERNIANS	v	CELTIC

Closing date, Friday, Jan. 15.
Last day for claims, Tues., Jan. 19.

No coupons are issued or required. Some one must win! It may be YOU. Act now! First step—Buy a packet of B.D.V. Cigarettes.

B.D.V.

THE KING OF CIGARETTES.

10 for 6° 20 for 11½

GODFREY PHILLIPS LIMITED

John Bull Replies

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are handled by the expert staff of our Free Advice Service.

ENLARGING still further the scope of our Free Advice Service, we have arranged for the services of an expert who will deal with all matters connected with the Widows and Orphans and Old-Age Contributory Pensions scheme.

Any and every question in connection with these matters will be answered free of charge on receipt of particulars and stamped addressed envelope.

C. C. (Bridgwater).—"Did you ever have a double?" Sssh! The New Year festivities are our excuse.

LEILA (Kew).—"This year I'm in the very front row of the chorus." Then you'll be putting your best leg forward.

J. Q. (Saunderton).—"I expect marriage will bring a lot of change into my life." You'll find it will take a lot out of it.

MAISIE (Birmingham).—"Modern girls are at any rate anxious to get on." And apparently just as anxious as old-fashioned ones to get off.

TRIXIE (Brentford).—"I'm going to be married next month. Can you guess the name of the lucky man?" Easily. Father.

M. K. (Keighley).—"I enclose a scandal that concerns the very cream of society." It is much too thick for our use.

MRS. L. (Saltburn).—"Give and take is the road that leads to married happiness." Unless it's misgiving and mistake, when it may lead to married unhappiness.

MRS. F. (Sawbridgeworth).—"My husband has never shown a bit of sound judgment in his life." As he took care to prove to the world on his wedding-day.

MRS. G. (Holborn).—"I believe that women this summer will wear peacock's feather in their hats." Passengers by 'bus will be very tickled if they do.

M. B. N. (Aylesbury).—"By this time you'll think my mind is going." On the contrary, we think it is too weak to travel.

L. C. (Oxford).—"What do you think of enclosed article?" The quotations from Tennyson are quite good.

K. L. (Altrincham).—"Since I succeeded in my exam. all my hair has come out." Well, you wished to come out on top, we suppose.

MARY (Cardiff).—"He's a mean old rapscallion who never gives anybody anything." He appears to have given you offence.

MRS. L. (Doncaster).—"I can testify that my little son is very gifted." Because you give him everything he cries for, we suspect.

MRS. B. (Swansea).—"If people send you New Year gifts you should reciprocate." Or retaliate as the case may be.

M. P. K. (Atherstone).—"And at last I made my own escape down a water-pipe." Now you ought to be able to make your own living as a living skeleton.

G. P. O. (Shepherd's Bush).—"I told him to kiss my cheek and make it up." And did you find him very handy with the powder-puff?

MRS. A. (Hexham-on-Tyne).—"If he slept through my song I don't see how he could give an opinion." That was his opinion.

J. W. H. (Acton).—"I am regularly haunted by the latest pantomime song." That must be because you murdered it.

H. M. (Ashton-in-Makerfield).—"On what grounds do you object to that story I sent in?" On any grounds within a mile of this office.

MRS. and MR. G. (Burnley).—"How can one possibly tell a life story in half a dozen words?" Meet fate, marry Kate, family eight.

E. N. (Cardiff).—"How would you like to see me at your office?" Going out!

M. S. (Dulwich).—"I came away without one of my gloves." The left one, we suppose?

JOHN D. (Colchester).—"I may truthfully say I am getting ahead at last." Good. You badly needed one.

M. J. (Blofield).—"I made many good resolutions this New Year." Alas, that the good so often die young!

B. P. (Bradford).—"My resolution is to work as hard as a mosquito." That should at least ensure you a slap on the back.

V. T. (Shoreditch).—"I think straps in tubes and 'buses should be abolished." Yet quite a lot of people still hang on to them.

J. F. (Chelsea).—"My wife can cook but she won't." That's better than having a wife who can't cook but will!

B. L. (Durham).—"I wish a movement could be started to do away with collars." How could it possibly hope to succeed where even the laundries have failed?

K. (Sunbury).—"Men all seem to be wearing their hair longer nowadays." Another anti-feminist campaign!

M. R. (Enfield).—"Fashion decrees that we shall soon have longer dresses for evening wear." Most husbands would prefer longer wear for evening dresses!

JACK L. (St. Albans).—"Have you made any good resolutions for 1926?" No need. We've quite a good stock still unused from 1925.

S. A. (Stoke-on-Trent).—"There was a fire in a coal-yard near us last week, but no damage was done." We know that sort of coal.

W. W. (Yarmouth).—"Turkish soldiers have four or five wives each." So that's why they're such wonderful fighters!

MRS. F. (York).—"My husband looked just the same on the twenty-fifth anniversary as he did on our wedding-day." Too bad. He might at least have *tried* to smile in honour of the occasion.

MRS. D. (Wallasey).—"I found a golden hair, six inches long, on his coat more than once." No need for jealousy. It was far too long to be a woman's.

G. G. (Manchester).—"I took a house from an old couple and find I don't like it. What shall I do?" Put it back where you got it from before you are prosecuted for theft.

Why Worry

THE sun refuses e'en to peep,
The skies just weep and weep and weep,
But don't let *that* disturb your sleep.

When people tell you life is drear
Just whisper gently in their ear,
"*The Passing Show's* on sale near here.

"It seems you need a laughter diet
To cure your blues. You ought to try it.
So hurry up, go out and buy it.

"Don't say that ev'rything is vile,
The more you moan the less you smile
And only laughter is worth while."

The more you laugh, the less you cry,
And that's the biggest reason why
The Passing Show all folk should buy.

THE SHOWMAN.

G. N. (Soho).—"A shortage of sleep makes me irritable." Late to bed and surly to rise.

H. N. (Barnes).—"I've bought a soft hat." How suitable!

F. Y. (Barnes).—"After all, what does a tax-collector do for a living?" Us.

P. D. (Sudbury).—"The Government has a working majority." You flatter our politicians.

F. J. (Caterham).—"A woman can always tell when her husband has had a whisky." But it's so weak nowadays that he can't.

L. T. (Thorpe Bay).—"He has succeeded in taking hold of the good things of life with both hands." He evidently has the gift of the grab.

C. A. (Enfield).—"I bought my wife the largest box of chocolates in the shop." Goodness! What *was* the row about?

H. L. (Leighton Buzzard).—"The short skirt fashion is good for the stocking manufacturer." It encourages him to go to greater lengths.

A. R. (Hoxton).—"Are firemen always on duty at theatres?" Oh, yes. There's always the risk of a snowstorm catching alight.

L. M. (Tamworth).—"I should like to do something to relieve distress in London." You might start by not writing us so many letters.

T. D. (Chapel).—"The estate-agent deceived me as to how near the plot was to the station." He gave you the lie of the land.

CHEF (W.1).—"Soup is disappearing as a dinner course." It is unfortunate that it doesn't always go quietly.

C. G. (Bristol).—"My wife didn't hesitate to call me a liar." Well it's nice to know there's one truth teller in the family, anyway.

R. M. (Deptford).—"Instead of my bad teeth being filled, as I wished, they were all promptly extracted." You shouldn't employ such a non-stop dentist.

E. L. (Kingston-on-Thames).—"I am seriously thinking of going for a soldier." Well don't say we didn't warn you if he knocks you out.

J. P. S. (Padstow).—"My fiancé is quite a clever chess-player." Then there's a good prospect that you'll soon be mated.

K. H. (Stockwell).—"Though already hard-up, I lost £5 at bridge during Christmas-time." Afraid that bridge will take you some time to get over.

L. C. (Rochester).—"I should like to have something to do with the press." You'd find it a lot better than putting your trousers under the mattress.

R. J. (Andover).—"Our baby boy is always trying to suck matches." You must discourage his taste for that kind of light refreshment.

O. U. (Leamington).—"Why do people always joke about plumbers?" Possibly because they are trying to make the best of a bad job.

L. M. (Tottenham).—"I bought some safety matches, but none of them would strike." Well, you couldn't have anything much safer than that.

MRS. C. M. (Towcester).—"I cannot tell you what a lot a *Bullets* prize would mean to me." Send in a *Bullet* that means a lot to us and one of the "Big Ten" may be yours.

G. M. (Egham).—"The modern schoolboy is better off than his counterpart of fifty years ago." Of course. Look at the thickness of the modern newspaper when worn folded.

SPORT (Chelsea).—"An American footballer was paid £7,000 for playing in one match." But, after all we have no voice in the matter of how the Americans spend our money.

L. V. C. (East Putney).—"My partner refused to dance with me any more because I accidentally trod on her foot." She evidently couldn't do with a man of your stamp.

G. K. B. (Maidstone).—"There is no prospect of a General Election for many years." Many M.P.'s are said to be kissing their babies for pleasure and not for practice.

INDIGNANT (Smithfield).—"Burglars who broke into my house recently actually stopped to have a bath before they left." They naturally wanted to get clean away.

D. I. R. (Peckham).—"What do you think of my idea for moving pavements in London?" We think it would be rather thrilling to stand still and dash past the omnibuses.

(Many replies unavoidably held over.)

Save with Safety—

5½D. 5½D.

Player's WHITE LABEL Please!

FULL SIZE OLD VIRGINIA TOBACCO

RHEUMATISM'S MENACE.

The menace of rheumatism is ever present to dwellers in this country. Every winter one hears the familiar grumble about the English climate from victims who are more or less disabled by stiffness and torturing pains in the muscles and joints.

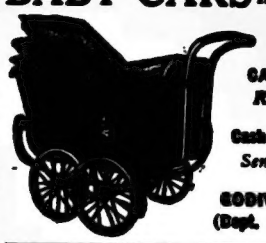
All authorities now acknowledge that rheumatism is a blood disorder; it is due to the blood becoming loaded with acids and impurities which set up inflammation of the muscles and joints. Only pure good blood will dispel these poisons from the system. No amount of rubbing will do it—every victim of rheumatism has probably found that out by painful experience.

The right way to treat rheumatism is to build up and enrich the blood. You can easily do this by taking Dr. Williams' pink pills: these pills make new rich blood, and so cleanse the system of the poisons which give rise to rheumatism. And so long as the blood is kept pure and rich, there need be no fear of a return of the trouble.

So begin Dr. Williams' pink pills to-day; of chemists, 3s. box.

FREE. Every rheumatic sufferer should read the booklet, "The Way to be Well," sent free to all who write to C. E. Dept., 36, Fitzroy Square, London.

BABY CARS from 52/6



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A POSTMAN'S BUDGET

Housekeeping as a Fine Science

WE imagine it would puzzle a good many professors of economics to find a solution to the problem presented in the following letter:—

"I am an ex-soldier whose disability pension has been whittled down to 8s. a week. I am doing duty as an auxiliary postman. My work occupies three hours twenty minutes and involves walking ten miles every day.

"For this duty I am paid 15s. 11d. a week, so that my total income is £1 3s. 11d. a week. This has to suffice for the support of myself, my wife and two children, and we lay out the money as follows:—

Rent	2	6
Rates		9½
Coal (2 cwt. at 1s. 10d.)	3	8
Meat (including bones for soup)	2	0
Bread	2	3
Tea (¼ lb. at 1s. 6d.)		9
Sugar (4 lbs. at 3d.)	1	0
Milk (7 pints at 3d.)	1	9
Margarine (1½ lbs. at 8d.)	1	0
Soaps, etc.		8
Paraffin (2 qts. at 3½d.)		7
Insurance (including nursing)		7
Flour	1	1½
Jam		5½
Papers (including JOHN BULL)		4
Clothes, boots, etc.	1	3
Bicycle (upkeep)		3
Condiments		2
Polishes, etc.		2
Potatoes (16½ lbs. at 11 lbs. 1s.)	1	6
Onions (2 lbs.)		4
Quaker Oats (for children)		9½
Total	£1	3 11

Here is evidence that man's inhumanity to man did not end with the Armistice, and we commend it to the attention of the Postmaster-General. Even with such careful outlay it is obvious that this poor victim of the war can only obtain food deficient in quantity and inferior in quality.

It is distress such as this that "The Greatest of These—" Fund endeavours to alleviate by providing boots, blankets and coals. Help us to help more by sending a donation now.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS

E. R. Dawe, 3s.; O. B. W., 2s. 6d.; J. Attrill, 10s.; Thankful, 1s.; "Jargoon," 2s. 6d.; E. Purkiss, 1s.; M. Venables, 1s. 1d.; A. G. Spence, 4s.; Old Pensioner, 2s.; Grateful Heart, 2s. 6d.; 2nd Ninth, 1s. 4½d.; Ex-Sapper, 2s.; R. Webb, 6d.; A. Taylor, 1s.; J. Birse, 1s.; G. Goodbourn, £1 10s.; D. E. Young, 5s.; A. Colley (Loftus) 10s.; H. H. J., 12s.; Nottingham Admirer, 2s.; Mrs. A. M. Ashwin, £1 10s.; "Nig and Poco," 2s. 6d.; Masuer, 1s. 6d.; L. P. H., 4s.; M. T., 1s.; Anon., 1s. 6d.; C. Clamp, 4s.; Thea, 10s.; L. S., 5s.; L.; Georgie (Woodside), 1s.; W. E. R., Parcel and 6d.; E. Perry, 3d.; G. Cuffley, 1s. 6d.; Neul, 1s. 4d.; "A Few Weekly Pennies," 8s.; Northumberland Miner, 2s. 6d.; A. C., Doncaster, 5s.; Ever Grateful Lucy, 2s. 6d.; R. L. T., 2s. 6d.; L. M. K., 2s. 6d.; O. J. Haven, £1; W. Fox, 9d.; Ethel and Wif, 5s.; C. H., 1s.; Mrs. W. Smith, parcel and 2s. 6d.; Mrs. D. Willeman, parcel; Mrs. D. Haines, parcel; Pinkie, 10s.; A. Fillyard, 1s.; J. N. S. M., 6d.; H. B., 1s.; Mrs. H. M. Allen, 3s.; H. F. M., 1s.; "One of the Poor," 2s. 6d.; R. J. Milbourne, 1s. 2d.; J. A. C., 1s.; "Garnet," 5s.; Share of Profits, G. W. O., 2s. 3d.; "Marven," 10s.; A. Pavey, 5s.; O. H., 5s.; J. W. Powell, 5s.; S. & S., 4s.; Mrs. K. (Oxford), 4s.; J. H. Robinson, £1 1s.; Belfast Revolvers Three, 3s. 3d.; V. Mackley, 2s. 6d.; Fleetwood, 5s.; E. Milleson, 2s. 6d.

(Many acknowledgments unavoidably held over.)

DOMESTIC ACCIDENTS

Keep Germolene handy for Cuts, Wounds, Scalds, Burns, and Scratches.

Not merely does Germolene ease the pain and promote quick and healthy healing, but it prevents poisoning—stops the entrance of germs and foreign matter which might cause dangerous festering. It is the reliable remedy for all children's skin ailments, ringworm, impetigo, heat rashes, and teething rashes, and it has been proved efficient in thousands of cases of eczema, eruptions, and ulcerated wounds.

GERMOLENE ASEPTIC SOAP is a pleasant and refreshing toilet preparation, instilled with some of the active properties of Germolene. It softens, purifies, and preserves the skin, and is a protection from blemish and disease. Get a tablet to-day. Sold by all Chemists at 1/- per tablet, or in boxes of three tablets, 2/6.

Use Germolene for

Eczema	Itching	Ringworm
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HOME PRICES: 1/3 and 3/-
Of all Chemists throughout the Empire.

SOOTHES AT A TOUCH!

TETTER BEGAN ON FOREHEAD

Spread Over Face, Scalp and Neck. Cuticura Heals.

"My baby boy had tetter badly. It first began with a few spots on his forehead and rapidly spread over his face, scalp and neck. It caused an itching and burning and I could not keep him from scratching, finally having to tie his hands. His skin was very scaly and he was a terrible sight. Sleep was unknown to him.

"I began using Cuticura Soap and Ointment and in a fortnight there was a decided change. I continued the treatment and in a short time he was healed." (Signed) Mrs. E. G. Taylor, 46, Church St., Croydon, Surrey, Eng.

Give Cuticura Soap, Ointment and Talcum the care of your skin.

Soap 1s. Ointment 1s. 2d. and 3s. 6d. Talcum 1s. 2d. For sample each address: F. Newbery & Sons, Ltd., 27, Charter Ho., London, E.C.1.
Cuticura Shaving Stick 1s. 3d.

STYLISH LOUNGE SUITS

We offer you the finest value in the trade.

From 7/6 month

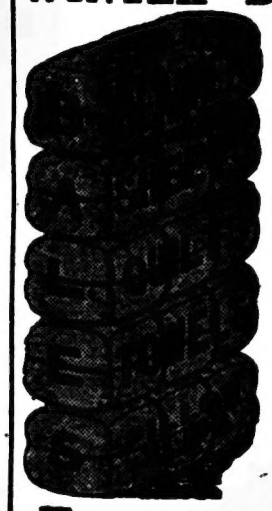
Our simple self-measurement Form enables you to furnish us with your correct measures, and we guarantee to supply a stylish well-fitting garment.

We Deliver the Graves 50/- suit to approved orders for 7/6 with order. Balance in monthly payments, if satisfied. Money refunded in full if you are disappointed.

Patterns Post Free. Send post card for patterns cut from actual cloth lengths from which suits are made. Prices from 50/-

J. G. GRAVES Ltd. SHEFFIELD.

WINTER BEDDING



made up into Bales containing just those useful articles which are required in every home.
All guaranteed quality. Offered on easy terms you can afford to pay.

3/- NOW

No. 1 Bale contains: 1 pair Flannelette Blankets 70ins. x 90ins. 1 pair Ready Hemmed Sheets 70ins. x 100ins. 2 Good Quality Pillow Slips 18ins. x 28ins. 1 Alhambra Coloured Quilt 62ins. x 84ins. 2 Striped Turkish Towels 19ins. x 39ins. Price 57/6. Easy Terms 5/- now, 4/6 in ten days, and 7/6 monthly.
No. 2 Bale contains: 1 pair All Wool Blankets 67ins. x 87ins. 1 pair Ready Hemmed Sheets 70ins. x 100ins. 2 Good Quality Pillow Slips 18ins. x 28ins. 1 White Honey Comb Quilt 61ins. x 63ins. 2 Striped Turkish Towels 19ins. x 61ins. Price 87/6. Easy Terms: 6/- now 5/6 in ten days, and 10/6 monthly. Send deposit and say which Bale we shall send you. Yorkshire Wool Blankets, 80/- pair. Easy terms 8/- now, 4/- in ten days, and 6/- monthly. Send deposit and say which Bale we shall send you. Satisfaction or deposit refunded.

Black or TAN.

Sizes 6 to 10.

1/- NOW

To enable every reader to wear "Ryrcona" leather—Masters offer these wonderful "Ryrcona" Soled Boots on the easiest of easy terms. "Ryrcona" leather is waterproof and wears twice as long as ordinary leather. It saves half your boot money. Price 25/-. Easy terms: 1/- deposit now, 2/- in ten days, and 6/- monthly, and you have the boots to wear while paying your monthly instalments. Send 1/- now (P.O. or stamps) and say what size we shall send you. Full satisfaction or deposit returned.

ILLUSTRATED PRICE LIST OF BOOTS, BEDDING, SUITS ETC. FREE.

MASTERS Ltd., 83, Hope Stores, RYE.

RESULT OF "BULLETS" No. 586.

FIRST PRIZE OF £500:

Miss R. MASON, 21, Church Street, Galashiels, N.B.
Example:—HEARD AT THE CINEMA
Bullet:—"LET'S HA'E ANITHER ROOND!"

SECOND PRIZE OF £100:

Mr. H. MOORE, 62, Elmy Road, Hutchinsworth.
Example:—WHAT IS A GIRL?
Bullet:—AREN'T THEY "EXPOSED" ENOUGH?
(Entered on "Target" Prize Coupon.)

THIRD PRIZE OF £50:

Mr. A. GRANT, Jnr., 12, London Road, Caterham.
Example:—AT THE DENTIST'S
Bullet:—SHE PAYS FOR CHOCOLATES.

FOURTH PRIZE OF £25:

Mr. S. S. SLAUGHTERS, 17, Grant's Park, Sutton.
Example:—GOOD AS GOLD
Bullet:—SIGN YOUNGSTER HASN'T BEEN.

FIFTH PRIZE OF £10:

Mr. S. J. WARRICK, 35, Hawdon Road, Guisborough.
Example:—AFTER CHRISTMAS
Bullet:—THE "CAN'T WAITS" COMMENCE.

10 Prizes of £5 each:

H. ALLISTONE, 11, Douglas Road, Esher, Surrey.
MY CHRISTMAS-BOX—DIDN'T BEGGAR THEY CHOOSER.
Mrs. D. M. BRYSON, 18, Burlington Road, Chiswick.
IN HER STOCKING—THREE FRANCS PUT *Hand*.
J. O. GODFREY, 91, Evington Road, Leicester.
SUSPICIOUSLY—GRUNDY LISTENS TO SEXTETTE.
B. GREATREX, Pentre, Rhondda.
AT THE DENTIST'S—DOOR—"RIGHT ABOUT FACE."
E. JAMES, 599, Old Kent Road, S.E.
MY LIFE—"ARRIVED"—"SADDLED"—"ALSO RAN."
Mrs. M. MARSHALL, 14, Manor View West, New Washington, Co. Durham.
LAUGHING—EX-KAISER—GERMANY'S PAID *Him*.
(Entered on "Target" Prize Coupon.)
Miss F. STRATTEN, 752, Fulham Road, Fulham, S.W.
IN HER DIARY—HER SENSE, HER RETICENCE.
Mrs. TAYLOR, 25, Coburg Street, Birkenhead.
HEIGHT OF FASHION—"RUNNING AWAY" WITH MONEY.
C. WATSON, 83, Clopton Street, Hulme, Manchester.
WHEN FATHER'S AROUT—THE GARDEN, CROWS MISTAKEN.
W. J. WILTSHIRE, Church Street, Abertillery, Mon.
AT THE DENTIST'S—EUROPE—LEAGUE DRAWING TEETH.

10 Prizes of £2 10s. each:

R. A. ANSELL, Oak Bank, Star Hill, Woking.
THANKS TO THE DOLE—STAND-BY TRAY'S INCREASING BYSTANDERS.
C. EVANS, 145, Worthey Road, Rotherham.
SWEET YOUNG THING—BLUSHED "AFTER A STRUGGLE."
J. G. GLASS, 25, Baileyfield Road, Portobello, N.B.
MERRY AND BRIGHT—INDUSTRY "AGLOW," NOT "AFLAME."
A. GREGORY, 4, Mellor Grove, Old Trafford, Manchester.
THANKS TO THE DOLE—"SWEAT *Off* HIS BROW."
A. F. HARRISON, 57, Stafford Street, Longton, Stoke-on-Trent.
WHAT THE PAPER SAID—"ECONOMISE"—READER STOPPED SUBSCRIPTION.
J. HOLLIDAY, Blackwell, nr. Bromsgrove, Worcs.
HEIGHT OF FASHION—KIDDY HOLDS MOTHER'S BOOT-LACES.
A. HINTON, 10, Wayne Way, Coleman Road, Leicester.
HIS SHIRT—RAGGED—RED TIE NEW.
A. MITCHELL, The Cott, Grantown-on-Spey, N.B.
MERRY AND BRIGHT—"I'VE GOT A *Major*."
Mrs. M. MORRITT, 28, Heathside Road, Cheadle Heath, Stockport.
SEEN AT HOME—PERSPIRING WIFE PREPARING "POT-LUCK."
W. A. THOMAS, 11, Clarence Place, Stonehouse, Plymouth.
UNDER THE MISTLETOE—WIFE—HUSBAND READING NEWSPAPER.
(Entered on "Target" Prize Coupon.)

100 £1 Prize-winners:

H. Abbs, Durgates, Wadhurst, Sussex.
A. Abercrombie, 5, Cadogan Terrace, Camberwell.
B. E. Allen, 54, Elsinore Rd., Forest Hill.
P. Ambrose, Greencroft, Loose, Maidstone.
J. Anderson, Hermitage Lodge, Nairn, N.B.
E. Andrews, 100, Brainerd St., Tuebrook, L'pool.
E. Baker, 7, Dunmar St., Worthing.
L. Barnes, 35, Selsdon Rd., S.Nth. Croydon.
W. Barratt, Woodville, Wootton Rd., Gaywood.
R. Bedford, 91, Perry St., Northampton.
T. Begg, 14, Watson St., Aberdeen.
Mrs. W. Bennett, 34, Duke St., Bamber Bridge.
Mrs. B. Bentley, 64, Lea Rd., Bramcote, Ches.
W. Blake, Whitleybury, nr. Towcester.
Mrs. N. Blakey, 24, Wannop St., Rotherham.
Mrs. Boobier, The Vicarage, Glyncorrwg.
Mrs. M. Bowman, 3, Rose St., Seaham Harbour.
A. W. Brudgate, 25, The Gardens, Peckham Rye.
A. F. Bree, Penryn, Cornwall.
G. Brown, 9, Brisbane St., Greenock, N.B.
H. Brown, 64, Underhill Rd., London, S.E.
S. Campbell, 32, Devonshire Rd., Westbury Park.
Sgt. Carroll, R.A.S.C. Fulwood Bks., Preston.
C. Charlesworth, "Stanford," Rectofield Av., Swinton.
Mrs. E. Church, Badbury, nr. Swindon.
A. Clee, 4, Tower Clay Pits, Pellon, Halifax.
L. C. Cornelius, Silver St., Ilminster, Som.
A. Dixon, Elm Rd., Hook, Hants.
J. Doherty, 1, Lower Rd., Londonderry.
Major G. M. Duncan, 119, Piccadilly, W.
Mrs. W. East, 2, Priess Rd., Uxbridge.
A. Elliott, 24, Canton St., Southampton.
T. W. English, Black Hill Farm, Hexham.
W. S. Evans, 184, Mitcham Rd., East Ham.
W. Frank, 16, Radyr Pl., Mynachdy, Cardiff.
R. A. Gibson, Cross House, Newmains, N.B.

(Continued on page 4.)

'Bullets Big Ten' Again!!

2nd. Prize £100

INCREASED 1ST PRIZE £300

3rd. Prize £50

INCREASED 4TH Prize £30

INCREASED 5TH Prize £20

10 PRIZES OF £5

5 New Prizes of £10

200 PRIZES OF 5/- 500 PRIZES OF 2/6

100 PRIZES OF £1

5,000 TARGET PRIZES

10 PRIZES OF £2·10

EXAMPLES FOR "BULLETS" No. 589.

LOOKS DIFFERENT
WHEN THINGS GO WRONG
MODERN PRODIGAL
ON PAY DAY
SECOND HUSBAND
IDLE
SELDOM FORGOTTEN
FIT TO DRINK
ENTERTAINMENT TAX
WHEN THE BAND PLAYS
POOR FOOL
RUBBER
RUNNING AWAY
NOT SO BAD
FATHER'S PROBLEM
AFTER THE SHOW
GOING HARD
WHEN BILL ARRIVES
WITHOUT HER
STRONG
MY MONEY
MORE THAN ONCE
POLITELY
WHAT THE SAILOR SAID
ON A STRING
VILLAGE BEAUTY
RISING GENERATION
HER BOY
SHOULD BE PUNISHED
THE OLD LADY SAID
NATURE'S WORK
WHAT IS BUSINESS?

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness, and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

SPECIAL NEWSAGENTS' PRIZES.

Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the First Three "Bullets" Prizes in Competition No. 589 have purchased their copies of "John Bull."

HOW TO MAKE "BULLETS."

Choose any of the Examples printed; then give any **Two, Three or Four Words**, having some bearing on the Example chosen, each of which can begin with any letter in the alphabet. These specimens will guide you:—

Example:—THE MIDDLE CLASSES Bullet:—VERY SILENT—VERY SOUND.
Example:—THE DOLE Bullet:—FEEDS MAN—STARVES MANHOOD.
Example:—HAPPY FAMILY Bullet:—"BROOD" WHO DON'T.

SEND POSTAL ORDER AT THE RATE OF 6d. FOR EACH COUPON USED.

PLEASE POST EARLY IF YOU CAN

You can help us by posting early, but all "Bullets" entered in time receive the same careful adjudication.

Address Coupons to—"Bullets" No. 589, "John Bull," Long Acre, London, W.C.2. (Comp.)

Example _____ Closing Date, Thursday, Jan. 21.
Bullet _____
Example _____
Bullet _____
(589) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Example _____ Closing Date, Thursday, Jan. 21.
Bullet _____
Example _____
Bullet _____
(589) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Closing Date, Thursday, Jan. 21.
Bullet _____
Example _____
Bullet _____
(589) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Example _____ Closing Date, Thursday, Jan. 21.
Bullet _____
Example _____
Bullet _____
(589) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you desire to send in further "Bullets" you can write them on plain paper

The original cheque for £250 awarded to the First Prize-winner in "Bullets" Competition No. 585 can now be seen in the window of Mr. H. E. Burton, Market Street, Falmouth.

NEXT WEEK—"Bullets" First Prize £1,000!

Years of Pleasure for 4/-

"Why not be Merry like Me?"

HAVE your favourite melodies played when you want and as often as you like—no dull programmes. For a SMALL DEPOSIT of 4s. you may obtain one of my famous Gramophones, together with Records of your own choice, sent PACKED FREE and CARRIAGE PAID on 15 DAYS' APPROVAL.

If you are not completely satisfied, I return your deposit in full. Send a p.c. for illustrated FREE Catalogue and full particulars of this startling offer. My personal attention is assured. DON'T DELAY—write me TO-DAY.

George King Dept. E **COVENTRY, LTD.** Est. 25 Years

Bald Men Grow Hair

Amazing Hair Growth on Bald Heads After Using Kotalko the Genuine Hair-Grower. Not a Medicine. Rub on the Scalp where New Hair is Desired.

Was Quite Bald

Torrington, N. Devon.

After trying different Treatments without result, I was very disappointed, and thought I should be bald all my life, or else have to wear a wig.

Then I read about Kotalko, and decided to give it a trial. Please bear in mind that I was quite bald and my head was as shiny as could be when I started using your compound.

After I had used about two tins I found I had got hair coming all over my head. I continued to use it, and now I have got a good head of hair again, as shown in the photograph.

Yours very truly,
(Signed) P. Tucker.

Mr. P. Tucker, from a photograph.

Full Growth of Hair

Dublin.

When I began using Kotalko I was bald. At the sides over the ears, and at the back, there was some hair, but on the whole of the crown of my head, from the forehead backwards, there was no hair at all.

I used Kotalko on the scalp until I noticed signs of a slight down on parts of the head. Then I knew the roots were not dead after all, so I went on using Kotalko, and gradually the down changed into real hair which kept on growing, until at last the whole of my head was covered with a full growth of hair in its natural colour just as it used to be.

Everyone who knows me has been surprised at seeing the hair growing again, and several of my friends have already ordered Kotalko, and are highly satisfied with it.

Yours very truly,
(Signed) Thomas Hayes.

Mr. Thomas Hayes, from a photograph.

A multitude of others, men and women, have used the remarkable compound—Kotalko, with astonishing and delightful benefit in removing scurf, stopping the falling out of hair, and in developing a new growth. This has been done in many cases where the baldness existed for years, and when many other hair tonics, lotions, medicinal treatments, etc., had been unsuccessfully tried.

100,000 TESTING BOXES

KOTALKO
TRUE HAIR GROWER

Send or Copy this COUPON

Please send me, post paid, Testing Box of KOTALKO with directions, for which I enclose 3d. in stamps.

Name .....

Address .....

..... (53 HD)

KOTALKO has components of genuine bear fat (oil), juice of the rare pilocarpus plant and other potent ingredients from the three Kingdoms of Nature, in accord with the recipe of the original compound and modern improvements thereon. Mr. Brittain, who was bald, got a completely new hair growth. Later he secured the formula, and has since put Kotalko on sale.

A DISTRIBUTION OF 100,000 TESTING BOXES is now being made for those who apply—only one box to one person—either sex. To obtain a box it will only be necessary to send threepence in stamps to the address below.

JOHN HART BRITTAIN, Ltd., 2, Percy St. (53HD), LONDON, W.1.

For INDIGESTION in both STOMACH & BOWEL

Take CICFA

Because CICFA supplies the Natural Digestive Ferments

THOUSANDS say, "I never feel fit"; thousands more say, "I am always in distress and pain. I have a feeling of fullness and pain at the pit of the Stomach, a burning pain between the Shoulder Blades; I have pain soon after eating, or pain two hours after eating; and with all these pains I have distress, misery, and weakness which is often worse than pain."

Yet all these pains and misery are due to the same cause as lack of fitness—that is, to INDIGESTION in Stomach and Bowel.

Those who are unfit, and those who suffer from pain and distress, must know that digestion occurs in the Stomach and also in the Bowel. Digestion begins in the mouth through the effect of the saliva upon the food, is continued on the Albuminous food in the Stomach by the Digestive Ferments, and completed in the Bowel by the action of further Digestive Ferments.

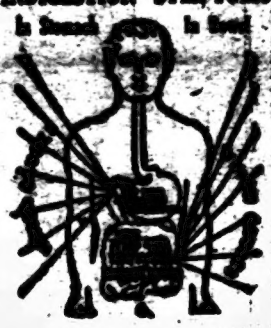
WITHOUT THESE FERMENTS DIGESTION COULD NOT OCCUR.

When these Ferments are insufficient, the Digestive Process slackens in the Stomach, and Indigestion promptly begins and upsets all Digestion lower down the Bowel.

Purgatives do not aid Digestion, but only expel the Bowel contents, including the nourishment. CICFA both adds to and stimulates the natural Digestive Ferments, and so restores Digestion. Thus the Albuminous food is digested in the Stomach, and the nourishment extracted and absorbed into the blood. The remaining food, which is chiefly Starchy, passes through the lower end of the Stomach into the Bowel, where its acidity is neutralised; its digestion continues as the Digestive Ferments act upon it, and its nourishment is absorbed into the blood as it moves slowly downwards. The Bile Circulation is corrected, fermentation gradually ceases, "starch balls," acrid acids, and other impurities are no longer formed in the Bowel, and Flatulence decreases. The blood thus grows richer and purer, nourishing the tissues and nerve centres, and producing a feeling of perfect fitness throughout the body.

INDIGESTION SYMPTOMS

GASES in STOMACH with eructations.
Sharp Neuralgic HEADACHES.
ACID in Stomach with HEARTBURN.
TONGUE coated white all over.
COMPLEXION blotchy, with redness of Nose.
EATING disliked. Some Nausea.
PAINS darting through Chest, Burning Spot behind left Shoulder Blade.



GASES in BOWEL or Flatulence.
Dull, Heavy HEADACHES.
ACIDITY causing Gout and Rheumatism.
TONGUE coated yellow at back.
COMPLEXION muddy or pasty.
EATING disliked or loathed. Biliousness and bad taste in mouth.
PAINS in Bowel, Griping and CONSTIPATION.

5, Royal Parade, Dawes Road, Fulham, S.W, 6.

Dear Sir,

I think that I have a duty to perform, so I am writing to tell you of the wonderful results that I have derived from the use of your Cicfa tablets, for they have cured my Stomach and Bowel troubles, and they were something chronic.

I suffered for years until I was told to try Cicfa. I was soon convinced that I had found what I needed.

I am a 'bus driver, and as you may know my meals are very irregular, and the time often short. Since I got Cicfa, when or where I eat is all the same, for so long as I have a tablet there is no indigestion.

You may use this if you want to.

I remain, yours,
(Signed) G. PICKWORTH.

Travelling, visiting, or eating away from home causes Constipation. That is not the Liver, it is Bowel Indigestion. Cicfa restores Digestion.

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have already taken up CICFA, and hundreds of them have written us of the very satisfactory results which they have obtained by its use upon themselves, in their families and in practice. When so many British Doctors are satisfied with Cicfa you can purchase it and begin using it at once.

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THE CICFA CO., 8, Duke St., Manchester Sq., London, W.1.

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